NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 13, 1985

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFC CHAMPIONSHIP GAME(S)	31.1	26,400
2	DALLAS	27.1	23,010
2	DYNASTY	27.1	23,010
4	AFC CHAMPIONSHIP GAME(S)	25.9	21,990
5	60 MINUTES	25.4	21,560
6	CBS NFC CHAMPIONSHIP POST(S)	24.9	21,140
7	SIMON & SIMON	24.1	20,460
8	BILL COSBY SHOW	23.9	20,290
9	A TEAM#	22.6	19,190
10	FAMILY TIES	22.1	18,760
10	MURDER, SHE WROTE	22.1	18,760
12	CRAZY LIKE A FOX	21.7	18,420
12	FALCON CREST	21.7	18,420
12	MAGNUM, P.I.	21.7	18,420
15	ROSE BOWL GAME(S)	21.4	18,170
16	IT'S FLASHBEAGLE C.BROWN(S)	21.0	17,830
16	RIPTIDE#	21.0	17,830
18	WEBSTER	20.5	17,400
19	HOTEL	20.3	17,230
20	CBS TUESDAY NIGHT MOVIES	20.1	17,060

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	A TEAM#	18.8	41,800
2	BILL COSBY SHOW	18.7	41,590
3	CBS NFC CHAMPIONSHIP GAME(S)	18.1	40,280
4	FAMILY TIES	17.3	38,360
5	DYNASTY	16.8	37,410
6	AFC CHAMPIONSHIP GAME(S)	16.6	37,000
7	DALLAS	16.1	35,860
8	IT'S FLASHBEAGLE C.BROWN(S)	16.1	35,760
9	CBS NFC CHAMPIONSHIP POST(S)	16.0	35,470
10	ROSE BOWL GAME(S)	15.7	34,900
11	60 MINUTES	15.4	34,160
12	SIMON & SIMON	15.0	33,260
13	RIPTIDE#	14.9	33,050
14	KNIGHT RIDER	14.8	32,920
15	MAGNUM, P.I.	14.4	32,070
16	WEBSTER	14.1	31,310
17	MURDER, SHE WROTE	14.0	31,180
18	CHEERS	13.8	30,750
19	KATE & ALLIE	13.6	30,350
20	CRAZY LIKE A FOX	13.6	30,280

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY	24.6	21,790
2	DALLAS	23.4	20,740
3	SIMON & SIMON	19.5	17,290
4	60 MINUTES	19.0	16,860
5	A TEAM#	18.7	16,600
6	MURDER, SHE WROTE	18.3	16,250
7	BILL COSBY SHOW	18.2	16,100
8	CRAZY LIKE A FOX	18.2	16,080
9	IT'S FLASHBEAGLE C.BROWN(S)	17.9	15,860
10	THORN BIRDS, PART III(S)	17.8	15,760
11	MAGNUM, P.I.	17.6	15,570
12	FALCON CREST	17.5	15,460
13	KNOTS LANDING	17.2	15,270
14	FAMILY TIES	17.2	15,250
15	HOTEL	16.8	14,920
16	RIPTIDE#	16.7	14,770
17	CBS TUESDAY NIGHT MOVIES	16.6	14,690

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFC CHAMPIONSHIP GAME(S)	30.1	24,000
2	AFC CHAMPIONSHIP GAME(S)	25.0	19,960
3	ROSE BOWL GAME(S)	23.3	18,640
4	CBS NFC CHAMPIONSHIP POST(S)	22.9	18,320
5	COTTON BOWL GAME(S)	19.5	15,580
6	60 MINUTES	19.2	15,370
7	ORANGE BOWL GAME(S)	18.0	14,410
8	A TEAM#	15.9	12,700
9	DYNASTY	15.2	12,100
10	SIMON & SIMON	14.8	11,790
11	MAGNUM, P.I.	14.7	11,700
12	MURDER, SHE WROTE	14.3	11,450
13	RIPTIDE#	14.2	11,320
14	CRAZY LIKE A FOX	14.1	11,290
15	DALLAS	14.1	11,280
16	BILL COSBY SHOW	13.9	11,130
17	NBC SUNDAY NIGHT MOVIE	13.5	10,810
18	FALL GUY	13.0	10,420
19	FAMILY TIES	13.0	10,410
20	KNIGHT RIDER	12.9	10,330
21	CHEERS	12.9	10,320

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 13, 1985

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY	23.1	12,880
2	DALLAS	18.9	10,520
3	A TEAM#	18.6	10,370
4	BILL COSBY SHOW	17.5	9,770
5	SIMON & SIMON	17.4	9,710
6	FAMILY TIES	17.4	9,680
7	IT'S FLASHBEAGLE C.BROWN(S)	17.1	9,560
8	THORN BIRDS, PART III(S)	16.6	9,240
9	CBS TUESDAY NIGHT MOVIES	16.2	9,020
10	CHEERS	16.0	8,940
11	RIPTIDE#	15.6	8,680
12	KNOTS LANDING	15.4	8,600
13	MIAMI VICE	15.1	8,450
14	FALL GUY	14.7	8,180
15	NIGHT COURT	14.6	8,120
15	WEBSTER	14.6	8,120
17	KATE & ALLIE	14.4	8,030

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	33.3	9,060
2	60 MINUTES	30.4	8,290
3	DYNASTY	28.0	7,630
4	MURDER, SHE WROTE	27.9	7,610
5	FALCON CREST	26.5	7,220
6	CRAZY LIKE A FOX	26.5	7,210
7	MAGNUM, P.I.	25.2	6,860
8	SIMON & SIMON	24.9	6,770
9	BARBARA MANDRELL SPECIAL(S)	22.9	6,240
10	CBS NFC CHAMPIONSHIP POST(S)	22.7	6,190
11	TRAPPER JOHN, M.D.	22.7	6,170
12	HOTEL	22.6	6,150
13	KNOTS LANDING	21.2	5,780
14	IT'S FLASHBEAGLE C.BROWN(S)	21.1	5,740
15	LOVE BOAT	20.9	5,690
16	NEWHART	20.4	5,550
17	KATE & ALLIE	20.3	5,520
18	THORN BIRDS, PART III(S)	20.2	5,510
19	WEBSTER	20.0	5,460

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFC CHAMPIONSHIP GAME(S)	27.9	15,060
2	AFC CHAMPIONSHIP GAME(S)	22.7	12,280
3	ROSE BOWL GAME(S)	20.4	11,010
4	CBS NFC CHAMPIONSHIP POST(S)	19.6	10,620
5	COTTON BOWL GAME(S)	16.9	9,140
6	A TEAM#	16.1	8,710
7	ORANGE BOWL GAME(S)	15.8	8,540
8	NBC SUNDAY NIGHT MOVIE	14.2	7,700
9	MIAMI VICE	14.1	7,600
10	BILL COSBY SHOW	14.0	7,590
10	KNIGHT RIDER	14.0	7,590
12	60 MINUTES	14.0	7,560
13	FAMILY TIES	13.6	7,330
14	HILL STREET BLUES	13.4	7,260
15	RIPTIDE#	13.2	7,110
16	CHEERS	13.1	7,080
17	DYNASTY	12.3	6,640
18	FALL GUY	12.1	6,540
19	REMINGTON STEELE#	11.8	6,400
20	SIMON & SIMON	11.8	6,390
21	GUINNESS BK-WORLD RECORDS(S)	11.5	6,220
22	MAGNUM, P.I.	11.4	6,160
22	NIGHT COURT	11.4	6,160

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFC CHAMPIONSHIP GAME(S)	34.7	7,180
2	60 MINUTES	31.1	6,430
3	AFC CHAMPIONSHIP GAME(S)	30.5	6,300
4	CBS NFC CHAMPIONSHIP POST(S)	28.8	5,960
5	ROSE BOWL GAME(S)	28.3	5,840
6	COTTON BOWL GAME(S)	26.1	5,390
7	MURDER, SHE WROTE	24.4	5,050
8	DALLAS	23.4	4,830
9	MAGNUM, P.I.	23.2	4,800
10	SIMON & SIMON	22.1	4,560
11	DYNASTY	21.9	4,530
12	CRAZY LIKE A FOX	21.3	4,410
13	ORANGE BOWL GAME(S)	20.8	4,290
14	BARBARA MANDRELL SPECIAL(S)	19.7	4,080
15	TOURNAMENT-ROSES PARADE-N(S)	19.2	3,970
16	CBS EVENING NEWS-RATHER	19.0	3,920
16	HOTEL	19.0	3,920
18	RIPTIDE#	18.2	3,770
19	FALCON CREST	18.0	3,720
20	ORANGE BOWL PARADE(S)	17.9	3,710
21	FALL GUY	17.4	3,600
22	DUKES OF HAZZARD	16.4	3,380
23	TOURNAMENT-ROSES PARADE(S)	16.2	3,340
23	20/20#	16.2	3,340

CONT'D

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NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 13, 1985

NIELSEN AVERAGE AUDIENCE

MEN 18–49

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	A TEAM#	16.0	3,310
25	T.J. HOOKER	16.0	3,310

NOTES

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																														
A TEAM					13		211	A	22.6	33	1919	2178	803	414	865	327	540	507	418	273	662	227	453	457	355	172	222	66^	429	311
2 TUE.	8.00P	60	NBC	A			99	B	21.7	33	1842	1923	671	266	725	237	435	406	357	246	692	244	442	406	337	209	185	62	321	221
8.00 - 8.30								A	21.6	32	1834	2195	810	417	874	332	545	515	419	277	652	226	441	446	351	169	233	66^	436	327
8.30 - 9.00								A	23.5	34	1995	2168	800	413	858	323	535	499	416	273	673	228	467	470	360	174	213	68^	424	299
ABC BUSINESS BRIEF-MON					6	200	203	A	15.2	23	1290	1986	741	354	856	282	508	453	431	282	602	222	377	302	269	193	211	120	317	216
MON.	8.58P	1	ABC	N		97	98	B	15.8	24	1341	1714	567	258	625	207	401	354	327	181	809	322	531	447	367	223	128	54	152	104
ABC BUSINESS BRIEF-WED					13	205	198	A	23.3	33	1978	1759	778	329	900	348	527	440	359	322	579	227	342	303	227	214	115	52^	165	98
1 WED.	8.58P	1	ABC	N		99	97	B	21.6	33	1834	1798	713	273	811	307	482	392	333	290	630	248	396	338	270	198	135	60	222	138
2 WED.	9.34P	1																												
ABC BUSINESS BRIEF-FRI					13	204	204	A	19.9	30	1690	1792	730	378	840	294	464	427	373	313	464	147	235	232	201	182	171	74^	317	209
1 FRI.	8.15P	1	ABC	N		98	99	B	16.8	27	1426	1811	761	333	855	286	475	445	392	319	469	148	257	259	232	172	158	89	329	217
2 FRI.	8.41P	1																												
ABC MONDAY NIGHT MOVIE					2	183	208	A	14.9	25	1265	1723	806	305	870	262	522	493	454	276	586	170	341	317	300	197	130	56^	137	113
MON.	9.00P	120	ABC	FF		98	99	B	14.9	25	1265	1723	806	305	870	262	522	493	454	276	586	170	341	317	300	197	130	56	137	113
9.00 - 9.30								A	15.3	24	1299	1711	764	304	842	246	496	459	452	277	570	185	343	315	282	183	154	74^	145	114
9.30 - 10.00								A	15.2	25	1290	1673	791	324	866	254	517	482	462	279	558	160	321	300	286	197	117	56^	132	107
10.00 - 10.30								A	15.0	26	1274	1739	806	293	854	256	506	505	443	269	612	165	351	329	325	207	133	42^	140	121
10.30 - 11.00								A	14.3	26	1214	1750	851	291	909	296	569	518	450	275	591	166	346	313	301	198	119	49^	131	110
ABC NEWSBRIEF-MON					2	201	207	A	15.2	26	1290	1753	807	299	869	272	535	506	445	270	608	170	356	333	319	199	120	62^	156	127
1 MON.	9.59P	1	ABC	N		98	99	B	15.2	26	1290	1753	807	299	869	272	535	506	445	270	608	170	356	333	319	199	120	62	156	127
2 MON.	10.02P	1																												
ABC NEWSBRIEF-TUE					14	205	206	A	12.4	18	1053	1594	795	350	886	279	475	439	438	339	576	174	364	335	294	182	80^	66^	52^	38^
1 TUE.	9.45P	1	ABC	N		99	99	B	12.4	19	1053	1643	762	310	854	315	513	435	380	281	556	199	342	299	258	176	155	104	78	54
2 TUE.	10.00P	1																												
ABC NEWSBRIEF-WED					14	202	199	A	25.3	39	2148	1582	833	331	940	331	542	462	405	335	512	185	275	245	214	202	81	38^	49^	28^
1 WED.	9.58P	1	ABC	N		98	98	B	23.0	35	1953	1664	840	337	952	351	569	484	401	328	548	227	330	282	213	181	93	57	71	41
2 WED.	10.34P	1																												
ABC NEWSBRIEF-THU					14	199	207	A	16.5	23	1401	1525	758	360	859	278	507	474	425	290	524	170	309	304	251	167	98	78^	44^	28^
1 THU.	9.58P	1	ABC	N		98	99	B	13.2	20	1121	1709	705	299	791	248	441	416	386	278	622	202	371	357	306	200	158	86	138	90
2 THU.	9.55P	2																												
ABC NEWSBRIEF-FRI					14	199	203	A	14.2	21	1206	1896	642	273	768	336	516	470	336	195	591	273	408	393	256	132	192	76^	345	267
FRI.	9.58P	1	ABC	N		98	98	B	11.7	19	993	1700	617	265	690	236	409	384	332	231	648	228	398	369	311	199	140	67	222	163
ABC NEWSBRIEF-SAT.					14	197	197	A	14.8	23	1257	1775	779	265	859	240	383	369	349	401	522	162	270	238	211	222	231	155	163	149
SAT.	9.58P	1	ABC	N		97	96	B	14.8	25	1257	1648	790	282	873	240	404	384	373	412	509	139	247	239	239	224	131	88	135	95
ABC NEWSBRIEF-SUN.					14	207	203	A	15.4	23	1307	1768	767	386	841	330	548	470	372	230	578	233	364	329	258	182	210	114	139	107
1 SUN.	9.47P	1	ABC	N		99	98	B	16.9	26	1435	1890	717	315	775	310	529	459	367	195	789	343	558	482	357	184	170	76	156	102
2 SUN.	9.57P	1																												
ABC SPORTS UPDATE-SAT					13	201	196	A	14.3	22	1214	1819	789	310	862	240	400	388	356	391	607	165	309	311	288	256	163	90^	187	132
SAT.	8.58P	1	ABC	SN		98	95	B	13.2	22	1121	1801	797	305	870	234	409	383	384	411	578	139	279	286	282	256	139	78	214	135
ABC SPORTS UPDATE-SUN					13	207	205	A	15.0	21	1274	1881	740	377	815	301	521	472	369	239	611	278	386	344	218	177	175	66^	280	176
1 SUN.	8.50P	1	ABC	SN		99	99	B	17.2	25	1460	2023	739	331	813	331	540	477	366	219	783	328	544	496	362	194	193	92	234	153
2 SUN.	8.38P	1																												

KEY: A=CURRENT REPORT B=SEASON AVERAGE
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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
ABC SUNDAY NIGHT MOVIE	13	208	207	A	15.9	24	1350	1745	768	387	858	335	555	473	377	237	570	225	361	326	251	173	183	88^	134	94^
1 SUN. 8.00P 180 ABC FF		99	99	B	18.0	28	1528	1956	753	333	822	341	568	485	377	200	757	328	544	466	339	168	188	90	189	123
2 SUN. 9.00P 120																										
8.00 - 8.30				A	14.9	21	1265	1700	768	365	882	331	533	449	352	287	455	209	279	231	117^	153^	188^	74^	175^	117^
8.30 - 9.00				A	15.7	22	1333	1747	822	409	921	306	547	502	400	307	487	215	291	237	131^	173^	156^	70^	183^	101^
9.00 - 9.30				A	15.1	22	1282	1743	762	379	831	322	533	460	364	237	561	204	343	332	272	177	196	95^	155	127
9.30 - 10.00				A	15.3	22	1299	1783	764	385	838	323	539	467	373	233	578	225	362	330	268	183	214	116	153	119
10.00 - 10.30				A	16.9	26	1435	1726	751	394	847	347	563	471	376	212	605	234	391	355	289	174	174	80^	100	63^
10.30 - 11.00				A	16.8	28	1426	1771	780	397	886	367	599	487	397	220	627	246	420	374	298	168	161	78^	97	58^
ABC THURSDAY NIGHT MOVIE	9	200	207	A	16.0	23	1358	1616	755	360	853	280	522	486	425	270	554	171	326	323	283	175	124	78^	85^	56^
1 THU. 8.00P 120 ABC FF		98	99	B	13.3	20	1129	1862	730	324	843	313	529	462	387	253	618	218	411	387	312	162	193	103	208	147
2 THU. 8.00P 180																										
8.00 - 8.30				A	14.4	20	1223	1771	749	344	852	273	518	485	427	269	613	183	353	346	333	198	156	78^	150	99^
8.30 - 9.00				A	15.1	21	1282	1714	743	346	850	281	524	482	425	262	595	190	350	348	314	185	141	76^	128	80^
9.00 - 9.30				A	15.2	21	1290	1612	733	354	835	271	511	471	421	266	575	182	343	348	303	171	128	65^	74^	40^
9.30 - 10.00				A	15.2	22	1290	1555	742	346	838	269	516	484	426	264	559	179	336	341	286	165	106	69^	52^	29^
10.00 - 10.30				A	20.1	29	1706	1536	809	406	895	304	557	525	436	275	482	148	286	268	215	165	113^	113^	46^	41^
10.30 - 11.00				A	19.8	30	1681	1471	793	388	875	291	528	497	422	287	468	135^	274	266	206	159	89^	89^	39^	39^
ABC WORLD NEWS TONIGHT	70	204	204	A	12.2	20	1036	1622	707	305	788	201	355	360	370	344	637	175	344	342	324	246	82	33^	115	72
M-F 6.30P 30 ABC N		99	98	B	11.2	20	951	1572	702	246	766	181	341	333	354	359	621	181	336	316	298	242	71	38	114	69
ABC WRLD NEWS TONIGHT-SAT	2	199	196	A	12.1	21	1027	1632	682	211	754	187	297	293	325	385	689	183	336	328	320	299	59^	22v	130	107^
SAT. 6.30P 30 ABC N		98	98	B	12.1	21	1027	1632	682	211	754	187	297	293	325	385	689	183	336	328	320	299	59	22	130	107
ABC WRLD NEWS TONIGHT-SUN	12	163		A	8.5	13	722	1486	814	220^	855	216^	320^	266^	275^	501	631	114^	349	290^	342^	267^	LT	LT	LT	LT
1 SUN. 6.30P 30 ABC N		86		B	8.2	14	696	1610	718	211	784	201	354	343	327	381	610	134	269	251	272	309	84	60	132	90
ABC WRLD NEWS-SUN(B)			122	A	6.4	11	543	1871	897	480	924	262^	432^	346^	344^	419^	732	168^	445^	445^	339^	287^	27v	27v	188^	155^
2 SUN. 6.30P 30 ABC N			66																							
AIRWOLF	14	196	199	A	14.4	22	1223	2037	688	274	760	263	481	503	369	220	705	259	477	459	357	191	222	86^	350	224
SAT. 8.00P 60 CBS A		98	98	B	12.5	22	1061	2009	685	275	753	243	462	458	380	237	771	289	510	480	386	217	142	51	343	241
8.00 - 8.30				A	14.1	22	1197	1983	686	266	757	268	476	496	360	220	657	224	430	420	343	193	213	76^	356	232
8.30 - 9.00				A	14.6	22	1240	2091	692	280	763	257	487	512	380	220	748	288	518	497	371	190	235	95^	345	219
ALICE	1		187	A	10.9	16	925	1483	626	299	731	194^	300	318	331	354	471	86^	176^	209^	234^	252^	130^	39v	151^	80^
2 TUE. 8.30P 30 CBS CS			96	B	10.9	16	925	1483	626	299	731	194	300	318	331	354	471	86	176	209	234	252	130	39	151	80
AMERICAN PORTRAIT	37	197	193	A	18.6	27	1579	1748	789	318	889	278	479	439	396	363	553	175	299	285	238	222	132	69	174	129
1 M & TH 8.58P 1 CBS DO		98	98	B	16.7	25	1418	1705	738	274	815	242	426	406	367	339	544	162	307	297	269	201	120	55	226	148
1 TUE. 9.11P 1																										
2 TU&TH 8.58P 1																										
BARBARA MANDRELL SPECIAL(S)			203	A	16.1	23	1367	1628	735	255	809	140^	324	337	403	456	586	105^	247	261	313	298	84^	27v	149^	76^
2 WED. 8.35P 60 CBS GV			99																							
8.30 - 9.00				A	15.6	22	1324	1644	756	265	833	148^	345	345	424	467	569	92^	227	237	302	304	85^	22v	157^	75^
9.00 - 9.30				A	16.7	23	1418	1618	733	248	803	134^	309	332	384	460	589	110^	251	265	311	296	79^	28v	147^	79^
BENSON	14		203	A	19.0	29	1613	1757	719	418	858	259	471	451	414	329	460	126^	221	239	230	179	139^	51^	300	214
2 FRI. 8.00P 30 ABC CS			99	B	15.7	26	1333	1750	766	317	866	266	450	418	390	355	511	158	265	259	247	203	128	72	245	155
BERRENGER'S	2	196	190	A	11.8	20	1002	1749	794	347	841	283	495	459	396	281	483	214	299	264	197	145	165	109^	260	211
1 SAT. 9.30P 90 NBC GD		98	98	B	11.8	20	1002	1749	794	347	841	283	495	459	396	281	483	214	299	264	197	145	165	109	260	211
CONT'D																										

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST JAN. 1985 REPORT

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
BERRENGER'S-CONT'D																										
2 SAT. 10.00P 60																										
9.30 - 10.00				A	11.7	18	993	1841	883	355	953	364	616	569	411	283	482	199^	311	310	210^	130^	152^	93^	254	182^
10.00 - 10.30				A	12.0	20	1019	1724	767	346	812	255	467	428	400	279	465	202	293	253	193	141	173	116^	274	222
10.30 - 11.00				A	11.5	20	976	1756	785	351	827	276	469	441	388	288	506	235	304	253	201	160	169	113^	254	217
BILL COSBY SHOW	16	206	202	A	23.9	34	2029	2050	725	353	793	320	482	463	336	238	550	230	373	361	236	140	302	179	405	270
THU. 8.00P 30 NBC CS		99	99	B	21.7	34	1842	2045	773	340	869	327	538	481	386	268	564	216	370	338	264	153	273	150	339	226
CAGNEY & LACEY	12	198	203	A	16.3	29	1384	1620	700	310	836	309	453	373	314	339	551	217	335	307	257	179	114	51^	119	111
MON. 10.00P 60 CBS OP		99	99	B	17.9	29	1520	1433	755	308	858	279	477	433	393	328	460	151	278	262	228	156	75	45	40	32
10.00 - 10.30				A	16.4	28	1392	1646	714	309	853	315	459	377	309	352	558	227	339	311	250	183	112	48^	123	111
10.30 - 11.00				A	16.1	29	1367	1598	692	311	824	306	450	370	320	327	546	209	332	308	266	174	113	52^	115	110
CBS EVENING NEWS-RATHER	75	203	204	A	14.8	24	1257	1457	673	220	746	143	285	281	335	426	573	107	216	239	278	312	57	27^	81	58
M-F 6.30P 30 CBS N		99	99	B	13.3	24	1129	1475	685	226	742	138	285	289	336	417	585	109	224	236	285	320	64	31	84	51
CBS EVENING NEWS-DEAN	7		175	A	13.4	23	1138	1508	637	257	737	131^	246	290	332	422	522	97^	207^	242	247	263	120^	55v	129^	93^
2 SUN. 6.00P 30 CBS N			89	B	8.2	15	696	1475	680	246	736	125	277	297	360	415	582	130	256	260	276	295	65	33	92	64
CBS SAT. NEWS-SCHIEFFER	9	179	178	A	11.1	19	942	1522	618	248	706	117^	271	234	334	409	665	179	328	321	308	291	62^	20v	89^	68^
SAT. 6.30P 30 CBS N		91	91	B	8.8	17	747	1571	687	224	737	110	265	276	344	425	643	189	302	298	276	290	82	40	109	64
CBS TUESDAY NIGHT MOVIES	11	202	201	A	20.1	30	1706	1686	763	328	862	292	530	476	403	290	564	224	350	316	232	183	159	83	101	72^
1 TUE. 8.30P 150 CBS FF		99	98	B	16.1	25	1367	1574	785	298	876	275	492	460	424	325	499	166	288	274	240	170	111	59	88	62
2 TUE. 9.00P 120																										
8.30 - 9.00				A	22.7	31	1927	1799	852	385	973	291	577	508	466	352	491	189	291	249	199	174	134	78^	201	136
9.00 - 9.30				A	19.1	27	1622	1713	761	319	866	281	506	464	401	311	570	210	341	317	242	197	154	84	123	95
9.30 - 10.00				A	19.5	28	1656	1699	733	320	850	286	515	469	394	291	578	218	357	326	246	191	180	80	91	66^
10.00 - 10.30				A	20.9	32	1774	1647	763	330	842	303	540	490	395	260	572	242	366	331	228	173	158	86	75	51^
10.30 - 11.00				A	19.9	32	1690	1606	732	304	815	293	519	456	382	259	575	241	368	324	235	175	157	82	59^	40^
CBS WEDNESDAY NIGHT MOVIE	13	194	200	A	12.7	20	1078	1560	622	234	696	211	422	383	392	217	655	193	402	413	359	197	99^	36^	110^	76^
1 WED. 8.30P 150 CBS FF		97	98	B	13.0	21	1104	1659	708	269	771	241	453	408	384	272	626	198	390	377	332	189	130	47	132	89
2 WED. 9.35P 120																										
8.30 - 9.00				A	12.2	18	1036	1696	661	257	757	241	475	419	397	248	622	115^	371	406	365	198^	141^	102^	176^	122^
9.00 - 9.30				A	13.3	19	1129	1656	668	194^	737	225	497	450	451	189^	655	197^	402	436	357	178^	115^	37v	149^	112^
9.30 - 10.00				A	12.6	18	1070	1634	669	248	744	196	443	423	455	242	670	209	414	428	363	194	101^	33^	119	88^
10.00 - 10.30				A	13.4	20	1138	1547	591	235	681	229	430	374	374	186	650	207	408	413	356	188	107^	36^	109^	75^
10.30 - 11.00				A	12.9	21	1095	1471	564	212	637	224	392	337	334	186	672	217	422	417	359	197	92^	31^	70^	35^
11.00 - 11.30				A	11.5	21	976	1395	607	273	642	122^	274	322	357	289	632	171^	369	364	350	227^	43v	LT	78^	57v
CHARLES IN CHARGE	12	200		A	15.5	23	1316	1771	641	296	781	336	508	404	309	246	493	124^	289	282	245	167^	250	190	247	168^
1 WED. 8.00P 30 CBS CS		99		B	13.3	21	1129	1766	663	283	773	312	491	388	306	249	448	164	288	260	200	137	259	158	286	204
CHEERS	14	206	201	A	19.4	27	1647	1867	759	376	827	387	543	484	315	222	626	282	430	418	262	157	241	118	173	125
THU. 9.00P 30 NBC CS		99	99	B	18.8	28	1596	1809	762	372	852	367	552	492	355	239	610	277	425	383	266	142	196	107	151	108
COLLEGE CHEERLEADING CHMP(S)		197		A	14.2	21	1206	2140	832	354	976	398	584	480	332	325	616	220	355	398	272	191^	219	133^	329	237
1 WED. 8.00P 60 NBC AC		98																								
8.00 - 8.30				A	13.7	20	1163	1920	750	342	906	355	503	415	294	334	597	221	328	374	242	200^	118^	89^	299	215^
8.30 - 9.00				A	14.8	21	1257	2323	899	362	1032	435	655	535	365	311	625	216	377	416	298	181^	311	172^	355	255
COVER-UP	12	204	203	A	14.0	24	1189	1653	688	305	739	226	469	438	413	230	636	198	418	423	372	180	159	47^	119	102^
SAT. 10.00P 60 CBS GD		99	99	B	13.9	25	1180	1756	720	289	790	244	485	454	404	260	674	205	433	428	381	197	138	46	154	119
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																													
COVER-UP-CONT'D																													
10.00 - 10.30							A	14.1	24	1197	1674	695	315	747	239	479	445	404	230	648	214	428	428	367	183	161	49^	118	97^
10.30 - 11.00							A	14.0	24	1189	1609	674	290	724	213	454	425	416	226	618	180	405	412	372	177	152	42^	115	104^
CRAZY LIKE A FOX				2	204	204	A	21.7	32	1842	1644	792	346	873	187	414	431	494	391	613	148	331	337	341	240	112	45^	46^	39^
1 SUN. 9.25P	60	CBS	PD		99	99	B	21.7	32	1842	1644	792	346	873	187	414	431	494	391	613	148	331	337	341	240	112	45	46	39
2 SUN. 9.00P	60																												
9.00 - 9.30							A	21.1	31	1791	1731	759	300	852	185	404	415	456	388	621	150	354	374	346	235	172	66^	86^	57^
9.30 - 10.00							A	21.7	32	1842	1625	792	341	863	177	403	425	491	393	610	145	327	338	341	241	109	46^	43^	43^
10.00 - 10.30							A	22.8	34	1936	1568	815	394	906	210	447	452	537	385	595	148	306	293	326	234	57^	16v	10v	10v
DALLAS				15	207	208	A	27.1	39	2301	1558	822	321	902	260	458	444	376	394	489	132	241	252	224	209	82	44^	85	63
FRI. 9.00P	60	CBS	GD		99	99	B	25.4	40	2156	1663	858	317	947	290	494	456	411	399	501	155	258	253	221	210	101	55	114	76
9.00 - 9.30							A	26.5	38	2250	1548	818	318	898	257	452	440	371	398	486	126	237	252	229	209	76	41^	88	65
9.30 - 10.00							A	27.7	40	2352	1560	824	321	903	263	461	446	378	390	491	137	245	251	220	210	85	46^	81	60
DIFF'RENT STROKES-SAT.				14	201	194	A	16.5	26	1401	2019	731	295	781	295	464	385	306	287	434	148	253	220	193	159	364	239	440	323
SAT. 8.00P	30	NBC	CS		98	98	B	14.7	26	1248	1951	723	289	802	289	466	406	316	301	441	148	252	242	203	158	289	186	419	304
DOUBLE TROUBLE				6	200	193	A	15.8	24	1341	2172	781	335	829	336	512	419	317	282	430	178	267	226	178	137	429	279	484	364
SAT. 8.30P	30	NBC	CS		98	99	B	13.4	22	1138	2080	723	287	812	302	502	441	345	271	465	168	287	268	231	141	360	231	443	328
DUKES OF HAZZARD				14	199	197	A	14.9	22	1265	1637	705	193	773	187	326	316	334	411	507	103	223	229	265	268	100	20v	257	155
FRI. 8.00P	60	CBS	CS		97	95	B	13.6	23	1155	1733	660	192	734	213	341	315	307	355	560	148	269	253	268	260	91	32	348	232
8.00 - 8.30							A	13.8	21	1172	1624	683	181	750	177	309	299	328	406	511	102^	224	232	266	271	110	20v	253	149
8.30 - 9.00							A	16.1	24	1367	1629	717	201	784	192	334	329	336	411	495	103	217	223	259	260	91^	20v	259	158
DYNASTY				14	202	208	A	27.1	39	2301	1626	841	354	947	343	560	472	405	332	525	199	290	265	208	196	76	36^	78	43^
1 WED. 9.00P	60	ABC	GD		99	99	B	25.4	38	2156	1708	845	353	961	367	589	501	401	317	552	234	340	295	217	173	100	57	95	52
2 WED. 9.37P	60																												
9.00 - 9.30							A	26.0	37	2207	1681	855	392	972	340	570	485	432	335	558	225	314	271	171	200	56^	17v	95^	53^
9.30 - 10.00							A	26.4	38	2241	1636	836	358	950	335	563	482	417	332	527	196	297	271	208	189	70	35^	89	47^
10.00 - 10.30							A	29.4	43	2496	1561	836	322	920	352	548	452	371	329	495	183	258	256	228	200	95^	50^	51^	34^
10.30 - 11.00							A	27.6	44	2343	1541	813	318	917	348	532	424	361	330	509	179	251	243	239	227	105	56^	10v	10v
FACTS OF LIFE				14	193	186	A	16.1	23	1367	1998	744	365	829	334	514	438	332	275	552	234	362	330	216	172	326	176	291	221
1 WED. 9.00P	30	NBC	CS		97	97	B	15.4	23	1307	1799	751	304	818	300	507	452	374	260	490	180	308	285	229	151	267	150	224	167
2 WED. 9.35P	30																												
FALCON CREST				15	207	206	A	21.7	34	1842	1496	767	283	840	204	376	413	390	392	477	150	242	236	191	202	97	39^	82	61^
FRI. 10.00P	60	CBS	GD		99	99	B	20.5	35	1740	1577	848	299	938	260	465	439	429	411	468	140	233	231	213	202	105	59	66	48
10.00 - 10.30							A	22.2	34	1885	1494	771	282	843	209	386	415	389	390	475	147	239	240	192	203	97	42^	79	58^
10.30 - 11.00							A	21.2	34	1800	1491	761	282	832	200	366	407	388	392	476	152	246	233	190	198	97	33^	86	64^
FALL GUY				15	206	200	A	19.6	28	1664	1800	734	313	832	306	492	403	353	299	627	242	393	344	259	218	140	54^	201	131
1 WED. 8.00P	60	ABC	A		99	97	B	17.7	28	1503	1824	688	261	775	283	452	374	324	286	649	237	403	352	296	207	141	57	259	165
2 WED. 8.37P	60																												
8.00 - 8.30							A	19.0	28	1613	1983	783	280	855	294	470	395	382	339	722	284	436	384	257	268	125^	42^	281	200
8.30 - 9.00							A	19.6	28	1664	1761	710	315	814	310	476	391	333	292	611	243	375	317	231	225	127	53^	209	144
9.00 - 9.30							A	19.2	27	1630	1711	711	336	816	297	525	416	356	265	580	209	395	361	311	163	189	71^	126^	54^
9.30 - 10.00							A	22.7	32	1927	1735	815	323	933	357	560	474	371	328	569	198	354	324	284	182	98^	46^	135	60^
FAMILY TIES				15	208	204	A	22.1	31	1876	2045	732	363	814	377	518	480	313	225	554	260	390	364	216	133	295	178	382	235
THU. 8.30P	30	NBC	CS		99	99	B	20.0	30	1698	1988	764	341	860	363	556	495	362	240	540	224	367	330	245	135	268	156	320	210

(AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES)

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																											
FINDER OF LOST LOVES	13		201	190	A	13.7	23	1163	1588	741	272	808	141	370	402	433	384	540	180	302	293	217	200	148	93^	92^	84^
SAT. 10.00P 60 ABC		GD	99	94	B	13.5	25	1146	1533	788	284	862	229	419	399	402	389	461	124	231	234	230	190	112	69	98	72
10.00 - 10.30					A	13.6	23	1155	1624	746	276	812	142	374	416	432	381	538	180	299	292	213	197	171	109^	103^	97^
10.30 - 11.00					A	13.7	24	1163	1556	737	270	804	141	364	391	434	387	546	179	307	297	226	205	127	77^	79^	71^
GIMME A BREAK	6		199	189	A	15.5	24	1316	1884	738	336	808	311	511	428	352	254	422	155	243	251	188	131	298	168	356	258
SAT. 9.00P 30 NBC		CS	98	98	B	13.9	23	1180	2025	742	311	850	340	555	482	381	232	449	158	281	280	227	133	311	195	415	315
GUINNESS BK-WORLD RECORDS(S)				206	A	14.5	21	1231	2031	673	339	727	305	502	455	339	179^	772	368	504	453	312	191^	220	90^	312	229
2 SUN. 8.00P 60 ABC		GV		99																							
8.00 - 8.30					A	14.5	21	1231	1998	667	327	724	304	500	454	338	182^	785	389	519	452	304	190^	216	90^	273	201^
8.30 - 9.00					A	14.6	21	1240	2039	673	350	724	304	498	449	336	177^	753	343	486	446	318	192^	216	88^	346	254
HARDCASTLE & MCCORMICK	2		182	204	A	15.7	24	1333	2038	751	363	878	275	489	428	438	328	632	230	395	310	288	210	217	117	311	197
MON. 8.00P 60 ABC		A	98	99	B	15.7	24	1333	2038	751	363	878	275	489	428	438	328	632	230	395	310	288	210	217	117	311	197
8.00 - 8.30					A	15.5	24	1316	2055	755	351	883	277	482	419	431	339	645	234	399	308	294	220	217	114	310	195
8.30 - 9.00					A	15.9	24	1350	2017	748	375	873	274	496	435	440	319	617	222	387	310	280	204	217	120	310	199
HIGHWAY TO HEAVEN	13			200	A	16.4	23	1392	1801	713	344	789	234	421	429	418	299	522	135^	308	292	276	187	249	125^	241	156^
2 WED. 8.35P 60 NBC		GD		98	B	17.4	28	1477	1801	784	299	852	239	430	437	422	350	543	157	292	288	265	211	162	78	244	167
8.30 - 9.00					A	14.5	21	1231	1842	747	370	818	207	402	427	453	339	518	111^	271	283	292	207	260	129^	246	173^
9.00 - 9.30					A	17.9	25	1520	1801	703	333	784	254	433	434	411	283	538	148^	340	308	281	180	236	119^	243	149^
HILL STREET BLUES	14		210	208	A	16.2	25	1375	1637	684	343	754	338	502	453	339	195	711	313	529	483	331	154	94	55^	78^	49^
THU. 10.00P 60 NBC		OP	99	99	B	17.1	28	1452	1649	711	332	780	338	543	495	363	179	714	315	537	486	346	139	93	38	62	39
10.00 - 10.30					A	16.6	25	1409	1647	687	350	756	343	512	455	334	191	691	304	510	473	320	156	103	58^	97	54^
10.30 - 11.00					A	15.8	25	1341	1615	677	335	748	334	489	450	341	196	727	318	546	492	343	152	84^	49^	56^	41^
HOTEL	14		203	208	A	20.3	34	1723	1492	759	304	865	267	446	399	406	356	518	154	252	249	225	227	71^	38^	38^	22^
1 WED. 10.00P 60 ABC		GD	98	99	B	20.1	34	1706	1544	806	306	914	306	511	440	407	346	516	187	286	247	227	192	76	47	38	24
2 WED. 10.37P 60																											
10.00 - 10.30					A	21.0	33	1783	1633	839	341	927	292	499	480	452	343	576	171	281	289	234	248	60^	27v	70^	39^
10.30 - 11.00					A	20.3	34	1723	1521	781	302	881	276	448	400	397	366	537	158	257	257	239	236	67^	32^	36^	18v
11.00 - 11.30					A	19.9	37	1690	1322	660	276	795	241	402	323	374	357	428	131^	213	193	190	193	86^	57^	13v	13v
11.30 - 12.00					A	18.6	40	1579	1284	646	275	760	200	374	322	384	344	472	126^	239	220	235	210	52^	34v	LT	LT
HUNTER	11		196	194	A	10.3	15	874	1879	761	342	789	252	492	488	456	216	740	253	454	460	363	252	189	70^	161	118^
FRI. 9.00P 60 NBC		OP	99	97	B	10.8	17	917	1882	715	278	774	245	497	466	436	219	700	248	465	454	369	188	175	85	233	176
9.00 - 9.30					A	9.7	14	824	1836	750	340	785	242	488	492	466	214	718	235	437	445	364	249	179	67^	154^	113^
9.30 - 10.00					A	11.0	16	934	1887	760	337	780	255	487	477	443	214	746	266	464	462	355	250	194	72^	167	120^
IT'S FLASHBEAGLE C.BROWN(S)			200		A	21.0	29	1783	2006	787	359	888	337	535	445	341	321	487	216	341	311	195	132^	160	87^	471	290
1 TUE. 8.00P 30 CBS		EA	99																								
IT'S YOUR MOVE	12		190		A	13.1	19	1112	2279	837	393	898	383	540	499	330	265	661	308	495	465	285	130^	408	231	312	264
1 WED. 9.30P 30 NBC		CS	97		B	13.9	21	1180	1778	723	305	787	313	517	462	355	215	515	220	361	315	233	129	277	143	199	145
JEFFERSONS	1			186	A	11.3	17	959	1497	615	310	699	205^	293	289	287	328	470	74^	184^	229^	233^	233^	132^	59v	196^	107^
2 TUE. 8.00P 30 CBS		CS		96	B	11.3	17	959	1497	615	310	699	205	293	289	287	328	470	74	184	229	233	233	132	59	196	107
KATE & ALLIE	12		192	205	A	19.2	30	1630	1862	759	291	875	352	491	417	301	339	544	215	323	309	225	188	192	107	251	189
MON. 9.00P 30 CBS		CS	98	99	B	18.4	27	1562	1582	772	305	856	293	478	453	361	324	445	151	262	243	202	157	147	92	134	93
KNIGHT RIDER	11		201	200	A	18.0	25	1528	2154	712	250	745	310	444	423	323	236	676	321	497	459	269	144	251	136	482	342
SUN. 8.00P 60 NBC		A	98	98	B	17.0	25	1443	2101	709	271	763	321	513	468	337	198	651	262	456	422	307	151	221	114	466	325
CONT'D																											

PROGRAM NAME / WK # DAY / START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																													
KNIGHT RIDER-CONT'D																													
8.00 - 8.30							A	16.7	23	1418	2169	703	240	735	306	427	408	310	245	653	304	479	438	260	148	261	148	520	362
8.30 - 9.00							A	19.1	27	1622	2155	722	258	758	314	461	440	336	230	700	338	515	481	276	142	245	128	452	327
KNOTS LANDING				13	202	203	A	20.0	31	1698	1492	795	350	900	325	506	440	379	341	464	171	291	255	208	157	66^	14v	62^	53^
THU. 10.00P	60	CBS	GD		99	99	B	20.0	33	1698	1566	844	319	960	360	562	479	398	348	439	155	267	243	204	150	105	62	62	43
10.00 - 10.30							A	20.3	30	1723	1481	785	352	891	318	505	441	376	336	459	173	285	254	200	156	74^	23^	57^	51^
10.30 - 11.00							A	19.7	31	1673	1497	800	346	904	329	507	436	382	344	464	169	293	253	214	156	61^	5v	68^	56^
LOVE BOAT				15	203	199	A	16.6	26	1409	1778	788	263	865	253	388	375	334	404	529	151	281	250	231	224	224	153	160	140
SAT. 9.00P	60	ABC	CS		98	96	B	15.5	27	1316	1646	788	277	869	243	398	374	358	420	500	140	245	227	227	222	139	88	138	93
9.00 - 9.30							A	15.7	24	1333	1782	791	257	875	262	382	366	323	411	554	146	301	267	262	228	211	141	142	122
9.30 - 10.00							A	17.4	27	1477	1775	788	269	859	245	394	384	346	399	506	154	261	233	204	220	235	164	175	154
MAGNUM, P.I.				15	205	202	A	21.7	30	1842	1741	765	316	846	252	433	402	373	373	636	181	335	333	293	261	103	39^	156	109
THU. 8.00P	60	CBS	PD		99	99	B	20.0	31	1698	1747	725	266	797	219	402	381	368	351	641	189	365	351	318	237	124	44	185	125
8.00 - 8.30							A	20.5	29	1740	1734	763	314	846	255	423	385	364	385	623	172	314	318	284	269	103	39^	162	110
8.30 - 9.00							A	22.8	32	1936	1751	770	317	848	250	445	416	384	365	646	193	354	345	298	252	103	39^	154	108
MATT HOUSTON				14	206	203	A	13.4	21	1138	1692	731	269	802	268	498	528	395	232	589	205	369	345	300	189	171	68^	130	118
FRI. 10.00P	60	ABC	PD		99	98	B	12.6	21	1070	1673	729	311	806	283	519	502	403	224	574	189	360	353	308	170	136	69	157	120
10.00 - 10.30							A	13.1	20	1112	1728	745	276	812	273	503	545	401	231	594	209	375	347	297	188	165	61^	157	131
10.30 - 11.00							A	13.6	22	1155	1656	719	260	792	260	491	515	394	230	582	199	365	346	303	188	177	73^	105^	105^
MIAMI VICE				12	195	198	A	16.0	25	1358	1862	697	392	790	395	622	513	355	134	747	330	561	559	353	138	147	60^	178	148
FRI. 10.00P	60	NBC	OP		99	99	B	13.4	22	1138	1750	675	303	739	313	539	475	366	154	690	289	506	482	338	138	164	65	157	120
10.00 - 10.30							A	16.0	25	1358	1872	689	389	784	384	614	519	369	134	745	325	556	563	356	139	164	66^	179	153
10.30 - 11.00							A	16.0	26	1358	1840	702	394	791	407	627	508	342	130	742	332	562	554	347	134	131	52^	176	145
MIKE HAMMER				13	201	198	A	13.6	21	1155	1805	712	300	740	202	418	428	397	273	785	272	501	487	406	244	140	37^	140	106^
SAT. 9.00P	60	CBS	PD		99	98	B	13.1	22	1112	1720	669	246	727	185	409	406	399	273	725	195	432	433	414	245	109	37	159	115
9.00 - 9.30							A	13.3	21	1129	1808	717	313	748	202	428	439	405	273	778	277	501	486	398	239	140	37^	142	104^
9.30 - 10.00							A	14.0	22	1189	1786	697	284	725	200	404	411	386	273	782	266	498	486	409	244	140	36^	139	108
MURDER, SHE WROTE				12	205	204	A	22.1	31	1876	1662	786	350	866	168	389	411	477	405	610	117	285	314	350	269	93	45^	93	56^
1 SUN. 8.25P	60	CBS	SM		99	99	B	19.4	29	1647	1655	778	323	864	202	411	404	429	395	579	135	288	303	312	240	95	45	117	79
2 SUN. 8.00P	60																												
8.00 - 8.30							A	22.3	32	1893	1657	748	327	847	147	376	396	469	403	583	91^	250	287	331	283	85^	37^	142	82^
8.30 - 9.00							A	21.3	30	1808	1677	787	344	869	172	391	408	469	409	609	113	284	317	355	270	104	52^	95	58^
9.00 - 9.30							A	24.2	33	2055	1602	813	387	862	177	394	417	493	395	625	141	309	329	359	251	77^	37^	38^	25v
NBC MONDAY NIGHT MOVIES				14	174	197	A	13.6	23	1155	1680	734	295	749	218	388	397	380	314	612	193	353	351	303	227	199	120	120	80^
MON. 9.00P	120	NBC	FF		94	99	B	19.4	30	1647	1737	829	318	895	311	551	497	434	285	540	200	342	325	265	151	167	89	135	93
9.00 - 9.30							A	12.9	20	1095	1727	728	284	750	214	373	377	363	333	595	184	328	344	290	229	187	109^	195	113^
9.30 - 10.00							A	13.4	22	1138	1655	713	294	733	217	382	384	367	308	579	180	323	330	282	223	221	133	122	94^
10.00 - 10.30							A	14.1	24	1197	1668	740	286	748	217	392	407	389	306	636	209	386	367	317	224	198	117	86^	63^
10.30 - 11.00							A	14.1	26	1197	1657	749	312	759	222	401	421	401	303	631	202	373	360	312	230	186	118	81^	56^
NBC NEWS DIGEST-M-F				68	172	168	A	13.0	19	1104	2031	747	312	821	315	502	469	360	256	652	242	404	394	292	207	254	130	304	207
1 MWTHF 8.58P	1	NBC	N		89	88	B	14.4	22	1223	1911	745	298	808	285	481	444	376	267	610	222	379	354	285	193	207	100	286	196
1 TUE. 10.14P	1																												
2 MTUTHF 8.58P	1																												
2 WED. 9.33P	1																												
NBC NEWS DIGEST-2-M-F CONT'D				30	175	174	A	13.7	20	1163	1797	765	349	818	340	507	482	339	241	591	235	372	383	263	181	214	85	174	141

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC NEWS DIGEST-2--CONT'D																										
1 W & F 9.58P 1 NBC N		90	89	B	14.0	21	1189	1735	752	319	817	305	515	479	380	243	589	227	388	366	288	157	185	84	144	105
2 TU&TH 9.58P 1																										
NBC NEWS DIGEST-SAT	14	171	160	A	12.5	19	1061	2046	800	342	868	336	487	407	293	336	414	158	250	227	166	144	374	262	390	290
SAT. 8.58P 1 NBC N		87	85	B	11.7	20	993	1964	726	287	819	304	477	425	321	302	432	157	251	244	194	149	311	193	402	292
NBC NEWS DIGEST-2-SAT.	6		165	A	10.5	17	891	1833	680	385	744	269^	456	365	361	227^	447	183^	290	269^	182^	123^	228^	151^	414	339
2 SAT. 9.58P 1 NBC N			89	B	10.2	17	866	1893	717	283	793	316	524	458	369	222	496	167	318	326	274	130	256	124	348	295
NBC NEWS DIGEST-SUN	13	171	170	A	14.9	21	1265	2108	707	251	730	289	426	401	337	234	744	343	539	490	299	158	247	133	387	284
SUN. 8.58P 1 NBC N		89	88	B	14.4	21	1223	2039	742	275	793	304	485	438	354	253	649	251	425	385	292	190	200	119	397	279
NBC NEWS DIGEST-2-SUN.	7	182		A	15.0	22	1274	1820	495	131^	514	239	392	350	258	122^	876	462	714	639	366	106^	238	51^	192^	176^
1 SUN. 9.48P 1 NBC N		94		B	16.9	25	1435	1744	725	314	772	275	479	447	372	242	662	244	448	424	336	174	162	62	148	104
NBC NIGHTLY NEWS-SAT.	11		151	A	6.9	12	586	1563	692	268^	721	77v	207^	282^	314^	439	708	199^	355^	247^	301^	353^	50v	LT	84v	LT
2 SAT. 6.30P 30 NBC N			89	B	9.6	19	815	1498	690	205	721	123	264	297	338	405	622	143	263	263	275	317	64	14	91	68
NBC NIGHTLY NEWS-SUN	5	171		A	8.0	12	679	1340	612	140^	644	115^	185^	227^	289^	417	557	126^	278^	271^	234^	261^	55v	29v	84v	37v
1 SUN. 6.30P 30 NBC N		89		B	7.4	12	628	1492	689	191	710	130	255	268	331	401	615	167	269	273	260	286	69	51	98	73
NBC NIGHTLY NEWS	68	204	205	A	12.5	20	1061	1581	743	233	776	147	316	340	364	398	647	145	278	325	298	309	72	32^	86	60
1 MWTHF 6.30P 30 NBC N		99	99	B	11.1	20	942	1588	747	247	791	169	326	341	384	399	613	143	266	292	293	292	57	32	127	79
2 M-F 6.30P 30																										
NBC SUNDAY NIGHT MOVIE	12	199	197	A	16.7	25	1418	1729	669	276	713	279	462	450	351	194	762	335	543	493	332	162	140	28^	114	84^
SUN. 9.00P 120 NBC FF		99	98	B	16.6	26	1409	1724	744	332	817	293	502	473	393	248	640	233	412	399	324	172	133	54	134	98
9.00 - 9.30				A	16.7	24	1418	1830	688	274	732	297	463	457	348	205	747	308	518	483	338	174	174	44^	177	139
9.30 - 10.00				A	16.5	24	1401	1803	691	279	728	281	470	471	368	196	750	319	532	499	337	157	183	44^	142	108
10.00 - 10.30				A	16.8	26	1426	1652	662	283	704	271	465	447	357	187	767	349	557	499	327	154	101	15v	80^	57^
10.30 - 11.00				A	16.8	28	1426	1629	632	260	679	268	446	420	331	181	787	368	567	492	328	165	105	9v	58^	37^
NEWHART	11	192	206	A	18.2	30	1545	1811	750	312	865	326	458	399	300	358	561	213	338	328	243	199	170	84	215	166
MON. 9.30P 30 CBS CS		98	99	B	18.7	28	1588	1543	772	322	861	295	486	454	365	321	461	166	280	261	205	157	129	70	92	69
NEWSBREAK-M-F	73	182	182	A	16.8	25	1426	1623	761	319	845	266	470	447	383	324	541	176	312	307	254	193	129	69	108	86
MTHF 9.58P 1 CBS N		88	90	B	16.0	25	1358	1590	790	296	875	261	461	439	407	356	506	146	278	270	251	193	105	51	104	74
1 TUE. 10.03P 2																										
1 WED. 9.59P 1																										
2 TUE. 9.54P 1																										
2 WED. 10.27P 1																										
NEWSBREAK-SAT.	15	197	185	A	13.1	21	1112	1816	695	296	724	201	424	445	405	256	812	296	520	496	418	261	146	30^	134	112^
1 SAT. 9.57P 2 CBS N		96	93	B	11.7	20	993	1733	646	257	714	201	409	405	371	262	712	213	421	414	388	244	120	51	187	142
2 SAT. 9.58P 1																										
NEWSBREAK-SUN.	14	187	189	A	17.4	26	1477	1603	809	336	876	191	425	445	497	384	580	140	306	322	319	226	107	37^	40^	40^
1 SUN. 10.23P 1 CBS N		91	95	B	16.1	25	1367	1570	765	276	856	223	406	396	401	389	564	157	305	300	283	219	85	44	65	50
2 SUN. 9.58P 1																										
NIGHT COURT	14	203	198	A	17.9	25	1520	1721	748	361	806	362	534	489	318	213	594	267	405	407	255	145	220	105	101	77^
THU. 9.30P 30 NBC CS		99	99	B	17.0	26	1443	1747	750	351	835	358	543	491	351	232	616	279	442	406	276	132	179	95	117	85
ORANGE BOWL GAME(S)		207		A	16.9	27	1435	1826	621	282	656	185	377	382	336	226	1004	354	594	641	488	299	104^	42v	62^	45v
1 TUE. 8.36P 217 NBC SE		99																								
CONT'D																										

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EVENING CONT'D																										
ORANGE BOWL GAME(S-CONT'D																										
8.30 - 9.00				A	18.4	25	1562	1981	642	276	660	194	390	375	319	230	1082	422	636	706	481	321	121^	58^	118^	75^
9.00 - 9.30				A	18.4	26	1562	1939	626	304	638	194	351	369	300	229	1107	426	684	719	508	324	125^	61^	69^	60^
9.30 - 10.00				A	19.2	27	1630	1886	642	311	655	223	385	392	306	215	1054	401	639	671	481	317	106^	51^	71^	56^
10.00 - 10.30				A	14.3	21	1214	1903	663	306	714	227	432	442	358	215	1003	358	588	623	459	300	133^	61^	53^	39v
10.30 - 11.00				A	15.3	24	1299	1865	632	266	707	204	400	407	365	238	994	352	585	631	467	302	118^	56^	46v	37v
11.00 - 11.30				A	16.5	29	1401	1665	601	264	637	142^	363	371	355	229	946	307	570	616	489	265	64^	20v	18v	13v
11.30 - 12.00				A	17.7	37	1503	1637	576	242	615	124^	335	347	357	229	915	267	509	553	514	280	75^	9v	32v	16v
12.00 - 12.30				A	13.7	34	1163	1642	567	286	598	132^	357	351	345	217	828	227	475	553	512	245	69^	LT	147^	75^
ORANGE BOWL PARADE(S)		185		A	13.6	23	1155	2158	871	193^	943	283	438	436	317	458	660	123^	274	311	362	319	126^	46v	429	302
1 MON. 8.00P 60 NBC AC		95																								
8.00 - 8.30				A	14.0	23	1189	2131	837	158^	929	275	434	411	326	448	646	128^	273	305	354	313	122^	37v	434	300
8.30 - 9.00				A	13.2	22	1121	2178	905	228	954	294	442	462	305	466	673	118^	274	311	365	329	129^	53v	422	304
PUNKY BREWSTER	11	186	182	A	11.7	17	993	2314	786	262	863	364	546	456	312	293	447	199	296	287	141	132	359	301	645	437
SUN. 7.30P 30 NBC CS		94	93	B	11.2	18	951	2100	708	253	760	292	491	439	319	241	512	216	336	332	210	140	257	158	571	388
REMINGTON STEELE	12		196	A	16.7	26	1418	1695	805	378	844	235	537	520	478	265	671	217	453	420	383	207	121^	38v	59^	42v
2 TUE. 10.00P 60 NBC PD			98	B	17.2	29	1460	1603	711	295	773	261	500	472	399	226	636	242	447	408	325	151	119	39	75	51
10.00 - 10.30				A	16.9	26	1435	1728	816	380	857	242	549	525	482	270	688	220	463	436	399	207	116^	37v	67^	44v
10.30 - 11.00				A	16.5	26	1401	1652	790	373	825	228	524	512	470	258	651	213	436	406	365	205	127^	38v	49^	39v
RIPLEY'S BELIEVE IT-NOT	15	191	187	A	12.5	19	1061	2181	758	327	855	342	561	501	378	251	770	321	528	502	338	200	205	55^	351	205

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
SUN. 7.00P 60 ABC U		95	91	B	11.5	18	976	2117	707	282	794	309	506	462	368	222	770	315	523	470	352	201	187	64	366	241
7.00 - 7.30				A	11.2	17	951	2138	727	299	823	321	528	485	363	250	764	315	522	494	338	203	199	54^	352	194
7.30 - 8.00				A	13.8	20	1172	2204	781	348	875	355	579	512	385	251	769	322	529	505	337	198	212	58^	348	213
RIPTIDE	11		193	A	21.0	30	1783	1854	782	330	829	261	488	467	403	284	634	231	398	396	292	212	210	84^	181	131^
2 TUE. 9.00P 60 NBC PD			98	B	19.8	30	1681	1724	671	284	736	259	459	431	346	232	665	248	443	413	321	183	170	52	153	105
9.00 - 9.30				A	21.0	30	1783	1857	787	339	832	258	488	472	414	284	627	234	401	403	287	200	207	84^	191	133^
9.30 - 10.00				A	21.0	30	1783	1846	777	320	825	266	483	460	387	284	641	229	395	393	295	222	211	82^	169	127^
ST. ELSEWHERE	15	204	206	A	13.5	22	1146	1751	784	373	837	364	559	555	363	217	679	296	495	396	292	161	183	65^	52^	15v
1 WED. 10.00P 60 NBC GD		99	99	B	13.4	22	1138	1640	806	352	867	357	590	562	404	220	590	279	452	399	259	111	121	55	62	37
2 WED. 10.05P 60																										
10.00 - 10.30				A	13.2	20	1121	1773	778	393	835	365	549	548	356	222	674	295	481	367	278	170	213	79^	51^	23v
10.30 - 11.00				A	13.7	23	1163	1744	789	359	842	368	569	565	366	214	688	306	516	422	299	150	160	58^	54^	10v
SCARECROW & MRS. KING	12	189	201	A	17.3	27	1469	1739	796	320	878	306	489	426	360	365	445	147	248	226	199	172	168	91	248	173
MON. 8.00P 60 CBS GD		96	98	B	17.6	27	1494	1633	775	304	864	250	451	428	394	366	472	123	239	234	240	199	116	64	181	125
8.00 - 8.30				A	16.7	26	1418	1683	782	312	861	277	459	406	366	373	422	129	225	208	194	172	158	90	242	163
8.30 - 9.00				A	17.8	27	1511	1795	814	329	899	334	521	447	357	359	464	164	268	240	201	175	178	92	254	184
SILVER SPOONS	11	180	181	A	11.4	17	968	2077	708	223	768	284	455	424	306	282	457	195	305	297	164	129^	352	277	500	348
SUN. 7.00P 30 NBC CS		93	92	B	10.5	17	891	1966	673	259	716	259	436	411	317	232	527	214	348	324	232	136	248	146	475	328
SIMON & SIMON	14	202	203	A	24.1	34	2046	1626	759	339	846	270	475	430	392	330	578	168	314	319	281	223	102	54^	100	78
THU. 9.00P 60 CBS PD		99	99	B	21.8	33	1851	1667	770	275	848	251	458	423	404	342	587	168	332	323	302	214	111	41	121	78
9.00 - 9.30				A	23.7	33	2012	1652	760	335	854	276	481	431	391	335	577	166	313	317	280	223	106	55^	115	89
9.30 - 10.00				A	24.5	35	2080	1596	755	339	834	262	467	423	391	327	573	166	312	317	283	222	103	55^	86	65
60 MINUTES	16	209	209	A	25.4	37	2156	1584	726	300	782	168	323	361	396	385	713	189	350	368	356	299	64	23^	25^	14v
1 SUN. 7.25P 60 CBS DN		99	99	B	22.2	35	1885	1615	733	291	786	170	336	346	382	395	688	188	351	344	334	287	67	28	74	43
CONT'D																										

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
60 MINUTES-CONT'D																										
2 SUN. 7.00P 60																										
7.00 - 7.30				A	24.6	38	2089	1621	750	324	834	180	325	373	390	431	700	197	351	348	313	302	65^	22v	22v	LT
7.30 - 8.00				A	25.8	38	2190	1571	715	292	754	157	309	351	391	369	734	198	361	382	366	303	57	18^	26^	14v
8.00 - 8.30				A	25.5	36	2165	1583	738	307	809	179	355	381	426	382	665	154	320	344	372	283	81^	40^	28v	28v
SPENCER	5		184	A	14.0	22	1189	1908	680	395	755	311	513	380	341	198^	424	155^	279	261	198^	113^	245	159^	484	406
2 SAT. 9.30P 30 NBC CS			98	B	12.2	21	1036	2021	729	344	822	353	586	501	374	176	467	180	322	301	233	111	328	209	404	345
SPORTSBREAK-SAT	16	192	197	A	13.4	20	1138	2065	701	278	773	252	473	494	382	248	756	291	512	490	370	202	206	89^	330	212
SAT. 8.58P 1 CBS SN		98	98	B	11.8	20	1002	1976	669	259	741	235	446	431	367	247	713	260	462	429	362	211	157	66	365	250
SPORTSBREAK-SUN	16	200	200	A	18.7	26	1588	1672	808	355	875	174	392	418	487	412	609	115	294	318	358	261	92	42^	96	55^
1 SUN. 9.23P 1 CBS SN		96	95	B	18.8	27	1596	1665	786	310	867	205	408	408	424	399	581	141	301	307	306	235	98	54	119	83
2 SUN. 8.58P 1																										
STREET HAWK	2	203	206	A	16.7	24	1418	1995	676	296	790	363	539	487	335	193	559	257	393	361	234	120	244	108	402	289
1 FRI. 8.30P 90 ABC A		99	99	B	16.7	24	1418	1995	676	296	790	363	539	487	335	193	559	257	393	361	234	120	244	108	402	289
2 FRI. 9.00P 60																										
8.30 - 9.00				A	18.0	27	1528	1884	770	332	867	386	527	480	366	257	488	169	297	271	221	149^	234	108^	295	244
9.00 - 9.30				A	16.4	24	1392	2031	645	286	764	358	532	477	321	181	567	280	410	372	226	110	250	114	450	302
9.30 - 10.00				A	16.5	24	1401	2009	653	286	773	356	546	497	331	172	585	281	424	396	247	113	240	101	411	297
SUGAR BOWL(S)		202		A	7.2	10	611	1522	587	229^	592	152^	297^	306^	343^	245^	768	159^	506	496	474	233^	106^	20v	56v	24v
1 TUE. 8.00P 199 ABC SE		99																								
8.00 - 8.30				A	6.8	10	577	1735	694	240^	708	200^	357^	385^	373^	274^	741	158^	525	492	454	216^	214^	49v	72v	48v
8.30 - 9.00				A	7.3	10	620	1832	696	293^	709	253^	405	381^	358^	258^	788	176^	526	516	479	229^	218^	33v	117^	76v
9.00 - 9.30				A	7.5	10	637	1435	587	259^	587	147^	290^	300^	360^	239^	775	125^	490	484	497	252^	49v	LT	24v	LT
9.30 - 10.00				A	5.5	8	467	1520	581	221^	581	125v	204^	240^	353^	286^	812	145^	545	523^	509^	252^	103v	38v	24v	LT
10.00 - 10.30				A	8.8	13	747	1356	483	184^	483	111^	211^	229^	275^	231^	786	169^	514	503	489	233^	60v	25v	27v	LT
10.30 - 11.00				A	8.0	12	679	1365	531	233^	531	104^	291^	282^	340^	223^	751	173^	482	483	448	224^	40v	LT	43v	LT
11.00 - 11.30				A	6.1	10	518	1405	544	164^	544	102v	326^	360^	375^	184^	693	172^	456^	453^	416^	206^	63v	LT	105v	46v
T.J. HOOKER	12	199	194	A	13.6	21	1155	1776	776	289	850	213	365	349	346	422	614	160	279	277	279	287	131	72^	181	129
SAT. 8.00P 60 ABC OP		97	95	B	12.6	21	1070	1732	767	284	842	215	379	349	364	412	580	125	258	274	286	275	130	68	180	122
8.00 - 8.30				A	12.7	20	1078	1770	771	282	844	202	352	340	349	426	626	161	277	281	286	294	134	73^	166	118
8.30 - 9.00				A	14.5	22	1231	1772	778	295	851	220	372	357	344	418	598	158	279	273	269	279	129	73^	194	138
TV BLOOPERS & PRAC. JOKES	13		195	A	16.0	23	1358	1810	594	221	659	213	324	328	281	268	567	223	351	346	257	192	277	149^	307	182^
2 MON. 8.00P 60 NBC CV			96	B	17.1	26	1452	1889	738	297	814	313	495	412	350	270	550	204	344	301	251	181	246	116	279	198
8.00 - 8.30				A	15.8	23	1341	1830	601	233	664	221	336	337	282	262	563	217	355	345	262	185^	283	162^	320	193
8.30 - 9.00				A	16.2	23	1375	1781	584	210	646	203	308	314	278	272	569	227	346	342	253	200	273	138^	293	172^
THORN BIRDS, PART III(S)			207	A	19.7	29	1673	1585	821	378	942	336	552	482	428	330	493	192	309	285	217	141^	98^	81^	52^	47^
2 TUE. 9.00P 120 ABC FF			99																							
9.00 - 9.30				A	18.4	26	1562	1629	801	377	932	347	544	482	406	314	497	194	318	304	222	134^	137^	106^	63^	53^
9.30 - 10.00				A	19.3	27	1639	1613	824	398	945	336	554	482	430	327	518	218	329	301	223	142^	89^	68^	61^	51^
10.00 - 10.30				A	20.4	31	1732	1569	830	375	945	322	556	482	445	336	483	175	296	273	220	146	93^	82^	48^	43^
10.30 - 11.00				A	20.7	33	1757	1533	824	364	946	340	553	481	433	339	472	180	291	264	204	141^	79^	68^	36v	36v
THREE'S A CROWD	9		189	A	15.1	22	1282	1768	790	308	871	268	456	394	359	357	525	192^	293	290	211	202	157^	100^	215	125^
2 TUE. 8.00P 30 ABC CS			96	B	14.4	22	1223	1726	745	283	823	279	448	371	342	326	523	194	290	260	210	195	180	101	200	131
TRAPPER JOHN, M.D. CONT'D	12	205	204	A	18.8	31	1596	1441	755	304	826	175	386	393	448	388	546	165	310	300	269	200	59^	19v	10v	10v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																														
TRAPPER JOHN, M.D.-CONT'D																														
1 SUN.	10.25P	60	CBS	GD		99	99	B	15.5	26	1316	1486	744	284	853	230	422	393	400	383	527	177	297	284	251	191	66	36	40	25
2 SUN.	10.00P	60																												
10.00 - 10.30								A	19.1	31	1622	1431	735	231	787	138^	351	364	440	400	559	178	326	299	272	212	74^	39v	11v	11v
10.30 - 11.00								A	19.0	31	1613	1440	748	314	820	179	385	386	443	383	548	159	310	301	278	201	60^	19v	12v	12v
11.00 - 11.30								A	18.1	34	1537	1418	781	350	864	203	420	436	447	374	513	159^	288	295	241	178	41^	LT	LT	LT
20/20					12	206		A	16.6	26	1409	1541	780	283	820	199	452	473	433	314	636	176	301	380	322	237	85^	45v	LT	LT
1 THU.	10.00P	60	ABC	DN		95		B	14.6	24	1240	1543	722	296	794	196	409	419	409	321	615	163	334	358	315	222	88	44	46	30
10.00 - 10.30								A	16.9	26	1435	1566	800	290	839	203	462	484	442	318	627	166^	283	371	321	241	100^	54^	LT	LT
10.30 - 11.00								A	16.2	26	1375	1517	763	275	803	196	442	464	423	311	647	188	318	391	323	235	67^	35v	LT	LT
V					10	201	202	A	12.2	18	1036	2100	731	324	796	343	582	521	388	170	697	296	485	456	298	172	185	84^	422	319
FRI.	8.00P	60	NBC	SF		99	98	B	13.5	22	1146	2138	698	265	768	297	541	466	394	182	670	291	488	453	317	142	252	105	448	320
8.00 - 8.30								A	12.3	19	1044	2104	724	308	782	319	545	503	390	185	709	295	486	452	307	183	182	85^	431	336
8.30 - 9.00								A	12.1	18	1027	2086	730	338	803	361	615	534	390	154	683	299	484	457	288	159	190	86^	410	302
WEBSTER					15	208	205	A	20.5	31	1740	1799	731	366	842	293	466	428	374	313	453	146	232	232	196	174	175	78	329	221
1 FRI.	8.00P	30	ABC	CS		99	99	B	16.9	27	1435	1809	761	327	854	284	474	443	382	322	475	151	262	262	228	172	160	89	320	211
2 FRI.	8.30P	30																												
WHO'S THE BOSS?					9		189	A	16.4	24	1392	1863	782	334	873	342	497	434	313	302	544	181	326	332	253	190	223	150^	223	143^
2 TUE.	8.30P	30	ABC	CS			96	B	15.1	23	1282	1754	763	302	853	318	497	409	352	302	514	186	298	275	226	174	198	123	189	128
•LATE FRINGE																														

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
ABC NEWS:NIGHTLINE					49	196	195	A	5.8	15	492	1382	574	153	644	149	350	334	369	245	618	178	363	344	277	234	78^	31v	42^	24v
1 TUE.	11.50P	10	ABC	N		96	96	B	5.9	16	501	1354	614	204	684	168	352	329	371	267	589	176	326	322	283	219	38	17	43	23
1 W-F	11.30P	30																												
2 MTUTHF	11.30P	30																												
ABC NEWS:NIGHTLINE-TUE(B)						197		A	2.9	9	246	1061	536^	248v	536^	32v	240v	321^	424^	215v	525^	106v	236v	236v	256v	289^	LT	LT	LT	LT
1 TUE.	12.00M	20	ABC	N		97																								
ABC NEWS:NIGHTLINE-WED(B)							196	A	5.5	18	467	1017	407^	91v	450^	204^	259^	206^	128v	191^	567	74v	382^	382^	356^	185^	LT	LT	LT	LT
2 WED.	12.07A	30	ABC	N			96																							
ABC ROCKS					12	138	137	A	2.1	6	178	1522	601^	208^	719	433^	567^	438^	213^	107v	562^	213^	422^	376^	349^	140v	100v	LT	141v	108v
FRI.	12.00M	32	ABC	PC		77	75	B	2.1	7	178	1092	434	206	520	269	420	336	219	64	461	239	355	329	198	89	44	LT	67	51
ABC WEEKEND REPORT-SAT.					13	167		A	4.8	11	408	806	383^	101v	383^	56v	162^	162^	228^	221^	407^	250^	250^	250^	99v	157^	16v	LT	LT	LT
1 SAT.	11.30P	15	ABC	N		87		B	4.1	10	348	1255	695	205	729	193	393	376	397	265	469	108	217	225	258	212	31	18	26	26
ABC WEEKEND RPT-SAT.(B)							124	A	3.2	7	272	1507	687^	253^	849^	77v	371^	371^	452^	478^	658^	271^	445^	360^	387^	155v	LT	LT	LT	LT
2 SAT.	11.30P	15	ABC	N			64																							
ABC WEEKEND REPORT-SUN.					14	166	165	A	4.4	11	374	1356	583	270^	655	215^	410	393	358	190^	430	36v	217^	231^	339	199^	80v	53v	191^	131^
SUN.	11.30P	15	ABC	N		91	90	B	3.8	12	323	1297	623	208	656	237	392	342	325	214	515	187	343	295	261	151	38	16	88	36
CBS NEWS NIGHTWATCH-1					67	55	60	A	1.3	14	110	927	445^	190^	445^	109v	245^	291^	272^	154^	482^	182^	318^	372^	263^	100v	LT	LT	LT	LT
1 TU-THS	2.00A	30	CBS	N		56	61	B	1.2	13	102	836	398	202	442	116	271	255	248	132	383	152	224	225	183	136	LT	LT	LT	LT
2 MTUTHS	2.00A	30																												
CBS NEWS NIGHTWATCH-2					74	99	97	A	1.1	22	93	656^	300^	107v	290^	75v	205^	150v	173^	75v	366^	151v	259^	257^	162v	97v	LT	LT	LT	LT
1 TU-THS	2.30A	210	CBS	N		87	85	B	1.1	21	93	682	275	144	314	102	228	200	174	66	360	166	243	242	154	101	LT	LT	LT	LT
2 M & SU	2.30A	210																												
2 TU&TH	3.00A	180																												
CONT'D																														

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
LATE FRINGE CONT'D																										
CBS NEWS NIGHTWATC-CONT'D																										
2 WED. 3.16A 164																										
2.30 - 3.00				A	1.3	18	110	664	264^	73v	264^	LT	119v	91v	182^	145^	400^	173^	246^	273^	172^	127v	LT	LT	LT	LT
3.00 - 3.30				A	1.2	20	102	539^	206^	59v	206^	LT	69v	69v	117v	137v	333^	196^	284^	274^	98v	49v	LT	LT	LT	LT
3.30 - 4.00				A	1.2	23	102	627	333^	157^	333^	69v	226^	187^	205^	107v	294^	177^	255^	255^	78v	LT	LT	LT	LT	LT
4.00 - 4.30				A	1.1	24	93	602^	409^	129v	409^	129v	355^	226^	258^	54v	193^	75v	118v	118v	75v	75v	LT	LT	LT	LT
4.30 - 5.00				A	1.0	24	85	541^	259^	LT	259^	141v	235^	94v	94v	LT	282^	59v	165v	165v	176v	117v	LT	LT	LT	LT
5.00 - 5.30				A	.9	23	76	763^	237^	119v	237^	LT	184v	158v	158v	LT	526^	158v	395^	369^	289^	131v	LT	LT	LT	LT
5.30 - 6.00				A	.9	21	76	711^	250^	145v	237^	LT	171v	170v	170v	LT	474^	198v	316^	303^	184v	158v	LT	LT	LT	LT
CBS NIGHTWATCH-2-TUE(B)			74	A	1.0	15	85	447v	141v	LT	141v	LT	LT	LT	94v	141v	306v	95v	247v	306v	211v	LT	LT	LT	LT	LT
2 TUE. 2.30A 30 CBS N			68																							
CBS NIGHTWATCH-2-WED(B)			77	A	1.4	18	119	504v	320v	169v	320v	LT	168v	168v	244v	152v	184v	184v	184v	75v	LT	LT	LT	LT	LT	LT
2 WED. 2.36A 40 CBS N			72																							
2.30 - 3.00				A	1.5	19	127	591^	410v	268v	410v	LT	268v	268v	339v	142v	181v	181v	181v	79v	LT	LT	LT	LT	LT	LT
3.00 - 3.30				A	1.4	19	119	336v	160v	LT	160v	LT	LT	LT	84v	160v	176v	176v	176v	67v	LT	LT	LT	LT	LT	LT
CBS NIGHTWATCH-2-THU(B)			73	A	1.3	17	110	200v	LT	LT	LT	LT	LT	LT	LT	LT	200v	146v	146v	200v	54v	LT	LT	LT	LT	LT
2 THU. 2.30A 30 CBS N			71																							
CBS SUNDAY NEWS-OSGOOD	15	134	137	A	5.5	12	467	1218	649	161^	692	79^	293	343	426	349	473	160^	288	249^	221^	168^	53v	53v	LT	LT
1 SUN. 11.25P 15 CBS N		72	73	B	5.8	13	492	1367	697	265	779	164	357	370	402	356	525	168	301	284	256	205	43	25	20	15
2 SUN. 11.00P 15																										
DAVID LETTERMAN I	55	182	186	A	3.7	17	314	1248	539	254	577	220	309	283	258	179^	567	300	424	318	213	118^	91^	28v	LT	LT
1 MWTH 12.30A 30 NBC GV		97	98	B	3.7	18	314	1287	519	197	575	232	333	289	248	165	637	355	468	335	222	136	42	LT	33	LT
1 TUE. 12.44A 30																										
2 M & TH 12.30A 30																										
2 TUE. 12.42A 30																										
2 WED. 12.35A 30																										
DAVID LETTERMAN II	55	183	187	A	2.7	16	229	1223	507	306	525	250^	285	173^	222^	158^	560	350	450	309	196^	102^	108^	21v	30v	30v
1 MWTH 1.00A 30 NBC GV		97	98	B	2.8	18	238	1249	481	201	529	224	319	269	235	139	641	384	499	338	215	118	35	LT	44	LT
1 TUE. 1.14A 30																										
2 M & TH 1.00A 30																										
2 TUE. 1.12A 30																										
2 WED. 1.05A 30																										
EYE ON HOLLYWOOD	36	107	108	A	1.5	6	127	1488	819	173^	843	370^	606	519	377^	151^	558	117v	361^	363^	340^	180^	LT	LT	87v	63v
1 TUE. 12.20A 30 ABC GV		67	66	B	1.7	6	144	1163	499	199	604	225	370	281	300	172	532	182	330	319	262	158	LT	LT	LT	LT
1 WED. 12.00M 32																										
1 THU. 12.00M 30																										
2 MON. 12.00M 30																										
2 TUE. 12.00M 32																										
2 THU. 12.00M 31																										
FRIDAY NIGHT VIDEOS	13	190	191	A	2.7	12	229	1127	349^	162^	367^	188^	297^	218^	162^	57v	503^	307^	428^	279^	179^	57v	126v	35v	131v	113v
FRI. 12.30A 90 NBC PC		98	99	B	3.2	15	272	1190	397	152	470	270	366	253	152	82	441	294	366	227	120	60	171	64	108	97
12.30 - 1.00				A	3.7	14	314	1239	386^	175^	405	184^	318^	215^	185^	67v	547	331^	464	296^	188^	67v	188^	48v	99v	99v
1.00 - 1.30				A	2.6	12	221	1140	362^	145v	389^	258^	330^	244^	122v	50v	494^	308^	416^	240^	177^	59v	81v	LT	176^	132v
1.30 - 2.00				A	1.9	11	161	807	242^	156v	273^	105v	217^	186v	168v	56v	373^	223^	329^	267^	150v	LT	56v	LT	105v	105v
G MICHAELS SPORTS MACHINE	16	78	73	A	1.3	4	110	1018^	183v	183v	246v	64v	128v	64v	182v	118v	772^	399^	718^	718^	319^	54v	LT	LT	LT	LT
1 SUN. 11.30P 30 NBC SC		51	50	B	1.5	5	127	893	386	213	416	97	252	297	285	99	459	199	332	332	198	107	LT	LT	LT	LT
2 SUN. 12.00M 30																										

PROGRAM NAME WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
LATE FRINGE CONT'D																														
HAPPY NEW YEAR, AMERICA(S)						188		A	9.3	25	790	1733	719	497	884	248^	521	448	452	324	522	85^	194^	250^	267^	263^	130^	70v	197^	194^
1 MON.	11.30P	120	CBS	GV		96																								
	11.30 - 12.00							A	13.3	30	1129	1799	799	480	945	247	501	450	500	381	547	81^	184^	256	286	287	138^	90^	169^	169^
	12.00 - 12.30							A	10.3	26	874	1775	692	504	876	270^	524	418	435	316	568	112^	227^	279^	293	275^	145^	71v	186^	186^
	12.30 - 1.00							A	7.3	21	620	1684	666	549	824	232^	544	458	416	267^	482	83v	184^	222^	236^	243^	131^	56v	247^	239^
	1.00 - 1.30							A	6.2	22	526	1591	674	465^	853	242^	552	477	423^	288^	432^	44v	173^	210^	215^	222^	85v	32v	221^	208^
LATE MOVIE I					78	180	182	A	5.5	17	467	1195	555	220	602	170	324	347	338	199	527	205	335	301	244	162	43^	10v	23v	20v
1 TU & W	11.30P	67	CBS	FF		91	93	B	5.2	17	441	1206	578	214	640	198	377	353	341	205	488	186	319	281	234	143	50	26	28	16
1 THU.	11.30P	64																												
1 FRI.	11.30P	72																												
2 M & TU	11.30P	67																												
2 WED.	12.06A	67																												
2 THU.	11:30P	63																												
2 FRI.	11.30P	69																												
	11.30 - 12.00							A	6.0	16	509	1220	564	223	625	184	338	332	338	222	512	200	334	302	232	152	59^	10v	24v	15v
	12.00 - 12.30							A	5.3	18	450	1196	552	222	595	165	326	358	345	183	539	212	337	310	252	161	35^	17v	27v	27v
	12.30 - 1.00							A	5.3	22	450	1138	520	211	549	148	285	355	305	170	535	211	346	298	256	168	20v	LT	34v	25v
	1.00 - 1.30							A	4.8	24	408	860	532^	189^	532^	117v	338^	389^	337^	143v	328^	90v	240^	211^	167^	88v	LT	LT	LT	LT
LATE MOVIE II					78	180	182	A	3.8	20	323	1142	492	173^	551	133^	278	329	319	179^	544	219	371	341	257	133^	LT	LT	34v	28v
1 TUE.	12.37A	48	CBS	FF		91	93	B	3.5	19	297	1117	509	206	576	176	350	322	312	171	470	193	316	288	229	126	41	19	30	LT
1 WED.	12.37A	45																												
1 THU.	12.34A	54																												
1 FRI.	12.42A	48																												
2 MON.	12.37A	52																												
2 TUE.	12.37A	46																												
2 WED.	1.13A	43																												
2 THU.	12.33A	53																												
2 FRI.	12.39A	48																												
	12.30 - 1.00							A	3.9	18	331	1175	523	184^	583	139^	295	340	347	188	541	215	351	327	253	151^	LT	LT	42v	34v
	1.00 - 1.30							A	3.7	21	314	1140	467	191^	525	121^	251	312	302	178^	566	231	387	353	268	131^	LT	LT	35v	29v
	1.30 - 2.00							A	3.2	24	272	1143	643^	LT	643^	220v	437^	437^	287^	206v	500^	184v	408^	364^	224v	92v	LT	LT	LT	LT
NEW YEAR'S ROCKIN EVE '85(S)						197		A	11.7	28	993	1984	756	231^	968	504	754	551	363	177^	573	266	440	381	234^	133^	245^	88^	198^	162^
1 MON.	11.30P	60	ABC	PC		98																								
	11.30 - 12.00							A	12.4	28	1053	1988	727	190^	892	429	650	493	354	198^	601	291	438	326	214^	163^	299	112^	196^	155^
	12.00 - 12.30							A	11.0	28	934	1968	786	272	1050	584	867	612	376	153^	536	233^	437	437	255^	99^	184^	60v	198^	171^
SATURDAY NIGHT					13	197	188	A	6.8	19	577	1860	551	175^	602	316	461	344	227	128^	647	415	569	429	182^	71^	457	226	154^	119^
1 SAT.	11.30P	75	NBC	GV		99	97	B	7.4	22	628	1497	544	245	632	319	476	377	252	118	549	289	467	399	227	69	222	102	94	82
2 SAT.	11.30P	84																												
	11.30 - 12.00							A	7.6	18	645	1915	651	220	693	289	490	410	307	172^	647	356	511	423	211	115^	428	186^	147^	128^
	12.00 - 12.30							A	6.9	20	586	1787	501	160^	559	334	448	312	180^	111^	623	445	568	397	137^	55v	448	233	157^	114^
	12.30 - 1.00							A	5.6	19	475	1872	435	99^	506	348	434	269	148^	72^	694	466	676	495	210^	18v	513	283	159^	112^
TONIGHT SHOW					67	196	196	A	6.9	20	586	1394	616	258	660	188	332	326	328	252	622	247	421	355	299	169	78^	37^	34^	22v
1 MWTHF	11.30P	60	NBC	GV		98	99	B	7.1	22	603	1361	623	213	671	204	344	337	325	252	590	260	388	312	257	168	62	21	38	23
2 MTHF	11.30P	60																												
2 TUE.	11.42P	60																												
2 WED.	11.35P	60																												
	11.30 - 12.00							A	7.6	19	645	1429	611	257	662	194	339	327	318	255	649	242	428	373	328	183	77^	42^	41^	24v
	12.00 - 12.30							A	6.4	21	543	1355	625	256	660	177	326	325	344	250	588	249	409	332	270	153	78^	32^	29^	23v
	12.30 - 1.00							A	5.1	24	433	1039	495^	190^	520^	231^	231^	310^	152^	164^	519^	237^	378^	283^	183^	141v	LT	LT	LT	LT

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES (AUDIENCE COMPOSITION)

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			201	A	6.9	19	586	1662	484	104v	622	287^	467	281^	283^	147^	274^	144^	164^	111^	70v	110^	233^	195^	533	307^
2 WED. 4.00P 60 ABC FV			98																							
4.00 - 4.30				A	6.7	19	569	1580	474	93v	598	284^	440	274^	265^	140^	227^	106v	106v	65v	57v	121^	210^	181^	545	333^
4.30 - 5.00				A	7.0	18	594	1749	500	116^	649	292^	497	294^	304^	152^	322^	184^	222^	155^	82v	100v	252^	207^	526	285^
ABC DAYTIME NEWSBRIEF-M-F	70	204	207	A	8.7	25	739	1415	770	294	906	447	622	475	343	225	300	141	195	164	98	92	85	61^	124	53^
M-F 2.58P 1 ABC N		99	99	B	7.8	27	662	1291	791	237	892	435	630	484	354	220	228	103	137	102	66	85	68	55	103	32
ABC WORLD NEWS-MORN-615A	70	109	110	A	1.5	19	127	984	425^	244^	425^	173^	244^	244^	158^	157^	488	79v	268^	283^	283^	181^	LT	LT	55v	55v
M-F 6.15A 15 ABC N		77	78	B	1.5	17	127	1147	549	259	588	194	401	364	282	155	438	110	272	273	257	143	56	LT	65	58
ABC WORLD NEWS-MORN-645A	70	172	172	A	2.1	18	178	1376	572	213^	617	264^	432	449	291^	123^	580	119^	383	370	404	175^	45v	45v	134^	67v
M-F 6.45A 15 ABC N		93	93	B	2.5	19	212	1282	607	252	664	211	452	439	355	159	437	115	252	257	253	153	74	43	107	76
ALL MY CHILDREN	65	206	209	A	9.4	26	798	1494	878	294	1000	530	728	536	349	207	278	173	196	148	48^	78	115	96	101	46^
M-F 1.00P 60 ABC DD		99	99	B	8.0	26	679	1395	875	268	992	518	710	526	346	229	248	128	167	120	67	76	52	42	103	25
1.00 - 1.30				A	8.8	24	747	1490	870	294	991	537	723	531	331	202	278	180	199	150	45^	76^	117	97	104	49^
1.30 - 2.00				A	10.0	28	849	1483	879	290	1001	522	727	540	361	207	273	166	188	141	46^	80	112	92	97	41^
ANOTHER WORLD	68	201	202	A	6.1	19	518	1477	825	142	996	308	457	364	419	485	277	96^	121	121	127	124	86^	74^	118^	60^
1 MWTHF 2.00P 60 NBC DD		99	99	B	5.5	19	467	1365	879	169	968	313	491	411	417	438	243	94	109	83	90	115	48	40	106	36
2 M-F 2.00P 60																										
2.00 - 2.30				A	6.3	19	535	1486	810	147	986	317	464	356	398	472	284	104^	131	124	125	122	81^	70^	135	68^
2.30 - 3.00				A	6.0	19	509	1430	817	133	984	293	441	368	431	486	259	84^	103^	113^	123	122	89^	76^	98^	51^
AS THE WORLD TURNS	72	202	204	A	7.2	21	611	1167	756	138	859	231	376	354	358	416	250	49^	94^	93^	105	138	28^	10v	30^	LT
1 MWTHF 1.30P 60 CBS DD		98	99	B	7.2	24	611	1170	800	105	880	229	378	339	350	450	216	48	83	74	96	120	24	10	50	10
2 M-F 1.30P 60																										
1.30 - 2.00				A	7.0	20	594	1170	747	138	851	227	373	345	345	417	262	53^	97^	99^	106	145	25v	9v	32^	LT
2.00 - 2.30				A	7.4	22	628	1153	755	134	859	228	373	360	369	415	236	43^	87^	85^	101	131	32^	13v	26^	LT
BODY LANGUAGE	71	97	99	A	2.8	8	238	1202	690	180^	799	214^	332	278	290	404	269	20v	96^	114^	135^	143^	59v	LT	75^	25v
1 W-F 4.00P 30 CBS PV		53	54	B	2.7	8	229	1283	745	193	838	233	367	324	331	416	308	67	139	139	155	151	49	22	88	43
2 M-F 4.00P 30																										
CAPITOL	72	195	197	A	5.8	18	492	1222	723	150	863	233	401	366	404	399	248	44^	90^	83^	108^	143	50^	14v	61^	35^
1 MWTHF 2.30P 30 CBS DD		94	95	B	5.9	21	501	1166	757	113	849	232	377	335	360	418	209	49	84	76	100	115	43	18	65	17
2 M-F 2.30P 30																										
CBS EARLY MORNING NEWS	75	142	139	A	1.4	16	119	1059	505^	194^	505^	168^	253^	184^	235^	220^	513^	41v	227^	261^	261^	252^	LT	LT	LT	LT
M-F 6.30A 30 CBS N		90	89	B	1.6	17	136	1129	460	203	474	87	246	273	307	172	603	178	290	320	268	255	LT	LT	LT	LT
CBS MORNING NEWS 1	75	200	201	A	3.0	16	255	1114	628	152^	652	126^	376	357	372	244	408	47v	181^	172^	235^	204^	LT	LT	43v	32v
M-F 7.30A 30 CBS N		98	99	B	3.2	16	272	1136	590	157	614	123	319	321	310	257	453	69	181	172	208	259	18	LT	51	24
CBS MORNING NEWS 2	75	200	201	A	3.9	17	331	1139	586	126^	632	85^	253	269	356	327	441	79^	185^	193	208	220	LT	LT	61^	34v
M-F 8.30A 30 CBS N		99	99	B	3.6	16	306	1064	597	112	635	109	267	269	311	321	359	66	139	134	153	199	LT	LT	53	20
CBS SCHOOLBREAK SPECIALS(S)			172	A	5.8	14	492	1598	644	232^	791	150^	433^	430^	470^	267^	172^	79v	79v	20v	24v	93v	303^	106v	332^	302^
2 TUE. 4.30P 60 CBS CL			87																							
4.30 - 5.00				A	5.3	14	450	1649	691	247^	856	180^	493^	481^	508^	269^	173^	83v	83v	20v	24v	90v	335^	106v	285^	265^
5.00 - 5.30				A	6.3	15	535	1536	600	215^	729	124^	379^	382^	435^	261^	169^	74v	74v	19v	24v	95v	270^	102v	368^	330^
COTTON BOWL GAME(S)		206		A	19.6	36	1664	1742	533	215	564	177	338	315	286	202	938	293	549	539	467	324	112^	46^	128^	90^

CONT'D

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
COTTON BOWL GAME(S-CONT'D																										
1 TUE. 1.30P 230 CBS SE		99																								
1.30 - 2.00				A	18.3	33	1554	1875	603	206	682	245	423	398	319	232	891	314	546	551	416	281	128^	44^	174	105^
2.00 - 2.30				A	21.1	38	1791	1743	497	181	530	186	331	310	257	173	954	309	554	551	455	328	103^	39^	156	102^
2.30 - 3.00				A	21.2	39	1800	1674	481	163	506	149	297	276	268	183	928	283	529	529	471	325	100^	37^	140	102^
3.00 - 3.30				A	19.6	36	1664	1679	488	206	510	149^	310	279	270	181	927	287	541	533	477	321	108^	48^	134^	100^
3.30 - 4.00				A	17.9	33	1520	1645	470	221	490	150^	298	258	260	178	937	289	539	532	469	330	93^	45^	125^	98^
4.00 - 4.30				A	19.4	35	1647	1741	536	246	550	141^	308	290	287	216	987	292	574	554	496	350	114^	51^	90^	64^
4.30 - 5.00				A	21.2	38	1800	1746	602	257	616	179	354	339	320	239	934	281	543	524	465	333	109^	48^	87^	62^
5.00 - 5.30				A	17.8	32	1511	1842	631	274	685	242	405	396	329	239	907	277	558	510	477	314	133^	50^	117^	84^
COTTON BOWL PARADE(S)		205		A	13.1	32	1112	1858	683	231	782	204^	397	391	342	364	618	143^	345	304	288	273	105^	53v	353	193^
1 TUE. 10.00A 90 CBS AC		99																								
10.00 - 10.30				A	10.5	30	891	1565	627	188^	712	158^	305	314	309	379	555	98^	274^	274^	268^	281	87^	52v	211^	79^
10.30 - 11.00				A	14.6	35	1240	1759	661	236	752	165^	344	350	327	388	607	125^	322	290	281	285	70^	22v	330	172^
11.00 - 11.30				A	14.1	31	1197	2189	750	260	869	282	523	492	381	329	679	195^	423	346	311	256	158^	84^	483	297
DAYS OF OUR LIVES	68	204	204	A	7.9	23	671	1474	783	219	924	318	494	440	404	383	304	103	133	120	130	143	120	98	126	64^
1 MWTHF 1.00P 60 NBC DD		99	99	B	6.9	23	586	1358	813	192	917	325	494	420	403	375	295	110	144	110	115	133	64	52	82	32
2 M-F 1.00P 60																										
1.00 - 1.30				A	7.6	22	645	1519	802	228	940	310	493	448	423	395	328	109	138	118	145	163	127	104	124	69^
1.30 - 2.00				A	8.2	24	696	1434	763	210	909	324	490	432	387	374	278	95	126	124	117	121	118	94	129	58^
FACTS OF LIFE M-F	63	144		A	4.5	18	382	1563	639	94^	639	325	325	236^	178^	244^	332	75v	172^	164^	147^	136^	374	262^	218^	178^
1 MWTHF 10.00A 30 NBC CS		85		B	3.6	15	306	1390	691	137	747	298	441	327	293	263	301	126	176	151	117	99	113	74	229	91
FACTS OF LIFE-TUE-M-F(B)		108		A	4.6	14	391	2230	857	353^	857	386^	567^	462^	359^	225^	441^	187^	187^	221^	129v	196^	85v	LT	847	394^
1 TUE. 10.00A 30 NBC CS		65																								
FAMILY FEUD	64	182	183	A	3.9	13	331	1423	860	227	955	442	614	487	348	264	326	138^	181^	151^	113^	129^	57^	47^	85^	45v
M-F 11.30A 30 ABC QP		89	89	B	3.1	12	263	1403	850	222	940	432	588	423	320	307	291	132	178	151	98	92	55	40	117	44
FIESTA BOWL(S)		207		A	9.1	17	773	1626	613	230^	613	101^	273^	346	376	231^	806	167^	357	431	467	340	92^	15v	115^	95^
1 TUE. 1.30P 223 NBC SE		99																								
1.30 - 2.00				A	9.5	17	807	1657	690	283^	690	93^	279^	376	418	284^	713	143^	319	372	368	297^	117^	40v	137^	137^
2.00 - 2.30				A	7.8	14	662	1426	582	222^	582	72v	227^	333^	381	249^	700	65v	204^	295^	434	389	76v	LT	68v	68v
2.30 - 3.00				A	7.8	14	662	1437	529	185^	529	48v	197^	289^	342^	240^	787	116^	296^	368^	453	395	61v	LT	60v	47v
3.00 - 3.30				A	8.5	16	722	1458	524	141^	524	68v	210^	237^	310^	219^	817	121^	323^	410	511	367	68v	LT	49v	23v
3.30 - 4.00				A	9.2	17	781	1457	506	148^	506	LT	139^	245^	341	261^	787	102^	283^	390	504	378	108^	LT	56v	33v
4.00 - 4.30				A	9.1	17	773	1836	662	285^	662	128^	330	428	426	207^	882	279^	479	550	478	289^	102^	21v	190^	163^
4.30 - 5.00				A	9.9	18	841	1914	704	281^	704	203^	402	425	392	193^	917	262^	494	553	519	316	106^	41v	187^	153^
5.00 - 5.30				A	12.9	23	1095	1891	742	310	742	220^	439	456	401	199^	881	261	473	524	491	297	85^	21v	183^	143^
GENERAL HOSPITAL	65	205	207	A	9.9	27	841	1363	741	240	852	416	571	428	320	229	229	94	133	117	83	86	165	131	117	58^
M-F 3.00P 60 ABC DD		99	99	B	9.0	28	764	1331	793	232	892	432	621	472	344	225	226	99	133	99	73	88	116	100	97	50
3.00 - 3.30				A	9.8	28	832	1355	734	232	843	416	567	424	311	225	237	99	141	129	87	84	152	118	123	56^
3.30 - 4.00				A	10.1	27	857	1350	737	241	849	411	569	426	324	230	218	87	122	104	82	87	177	142	106	58^
GOOD MORNING, AMERICA-730	70	204	205	A	4.2	22	357	1479	680	235	742	279	414	374	307	250	445	81^	213	221	254	207	59^	LT	233	121^
M-F 7.30A 30 ABC N		99	99	B	4.7	23	399	1287	718	188	737	252	409	390	326	273	385	68	163	171	213	196	46	15	119	64
GOOD MORNING, AMERICA-830	70	202	203	A	5.1	22	433	1242	708	192	747	229	354	361	338	324	399	84^	167	169	212	210	17v	LT	79^	53^
M-F 8.30A 30 ABC N		99	99	B	5.3	23	450	1259	789	144	817	243	415	390	382	344	360	79	155	144	174	186	12	LT	70	20
GUIDING LIGHT	71	206	206	A	7.6	22	645	1242	742	170	854	199	422	383	433	382	230	54^	91^	82^	102	119	74^	49^	84^	48^
CONT'D																										

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKDAY DAYTIME CONT'D																										
GUIDING LIGHT-CONT'D																										
1 W-F 3.00P 60 CBS DD		99	99	B	7.4	24	628	1248	760	140	858	209	394	350	390	418	201	45	87	78	98	104	113	60	76	31
2 M-F 3.00P 60																										
3.00 - 3.30				A	7.3	22	620	1235	759	172	874	205	432	395	442	391	228	51^	86^	79^	101	123	54^	35^	79^	44^
3.30 - 4.00				A	7.8	22	662	1245	733	167	839	191	415	372	427	377	228	52^	92^	82^	104	117	89^	60^	89^	53^
LOVING	65	188	189	A	4.9	15	416	1368	764	278	868	435	604	445	323	207	303	137^	169	104^	60^	134^	72^	55^	125^	79^
M-F 12.30P 30 ABC DD		96	94	B	4.1	15	348	1370	793	246	918	461	643	448	334	230	258	106	131	80	66	126	57	40	137	50
NBC NEWS AT SUNRISE	70	176	176	A	1.7	16	144	1063	584	222^	612	160^	278^	368^	312^	244^	423^	96v	250^	263^	189^	160^	LT	LT	LT	LT
M-F 6.30A 30 NBC N		94	94	B	1.9	16	161	1263	704	265	719	102	403	447	479	249	502	157	335	295	243	155	LT	LT	36	LT
NBC NEWS DIGEST-DAYTIME	42	198	197	A	5.4	17	458	1474	828	124^	1005	307	461	368	423	488	272	94^	113^	112^	122^	134	91^	80^	106^	63^
MWF 2.57P 1 NBC N		98	98	B	4.5	15	382	1372	876	153	966	328	512	436	413	416	221	75	89	69	89	114	57	47	128	48
NEWSBREAK-11.57	74	187	186	A	8.0	28	679	1300	625	189	758	212	363	345	338	344	367	85^	172	161	151	176	69^	13v	106	52^
1 MWTHF 11.57A 2 CBS N		92	91	B	7.2	29	611	1189	633	138	733	193	316	282	303	375	331	79	137	116	116	183	27	11	98	33
2 M-F 11.57A 2																										
NEWSBREAK-3.57	71	191	191	A	6.2	18	526	1211	713	164	825	190	388	347	410	381	234	57^	95^	88^	101^	118	76^	45^	76^	49^
1 W-F 3.57P 2 CBS N		94	93	B	6.1	19	518	1215	742	144	838	210	371	325	364	417	201	40	83	80	104	106	94	47	82	40
2 M-F 3.57P 2																										
ONE LIFE TO LIVE	65	204	207	A	8.5	24	722	1438	829	334	958	478	663	517	362	224	299	141	196	168	98	89	75^	52^	106	44^
M-F 2.00P 60 ABC DD		99	99	B	7.3	25	620	1315	829	261	935	465	668	524	367	218	226	104	135	102	61	84	60	48	94	27
2.00 - 2.30				A	8.6	24	730	1437	852	340	972	471	678	535	381	226	296	142	194	161	92	91	75^	55^	94	34^
2.30 - 3.00				A	8.5	25	722	1404	790	324	922	470	633	487	340	219	294	135	190	172	98	87	75^	50^	113	53^
PEACH BOWL(S)		206		A	8.9	21	756	1094	303^	100^	363	116^	186^	179^	197^	141^	605	147^	347	341	307^	240^	90^	7v	36v	17v
1 MON. 3.00P 191 CBS SE		99																								
3.00 - 3.30				A	7.2	19	611	1011	258^	58v	348^	91v	157^	144^	195^	149^	528	115^	334^	325^	292^	194^	110^	22v	25v	LT
3.30 - 4.00				A	7.8	20	662	1020	245^	46v	323^	108^	157^	137^	150^	144^	589	167^	374^	367^	282^	215^	90v	20v	18v	LT
4.00 - 4.30				A	8.6	22	730	1025	244^	58v	304^	105^	152^	150^	153^	120^	609	161^	370	351	309^	231^	95^	LT	17v	LT
4.30 - 5.00				A	8.3	20	705	1085	260^	74v	322^	105^	162^	161^	173^	123^	609	180^	354	327^	286^	237^	83v	LT	71v	57v
5.00 - 5.30				A	9.8	22	832	1100	341	122^	413	152^	238^	222^	216^	140^	588	131^	338	344	309	229^	81^	LT	18v	LT
5.30 - 6.00				A	10.5	22	891	1139	360	165^	380	110^	187^	204^	233^	139^	654	130^	335	344	338	290	82^	LT	23v	LT
6.00 - 6.30				A	11.7	22	993	1460	467	217^	514	154^	282	244^	287	217^	700	153^	331	334	362	308	122^	22v	124^	106^
PRESS YOUR LUCK	71	168	169	A	5.4	21	458	1360	614	211	765	231	366	325	325	360	316	45^	127^	155	159	148	130^	66^	149	72^
1 MWTHF 10.30A 30 CBS QP		83	83	B	4.7	20	399	1264	694	143	802	212	344	305	345	412	310	68	132	127	140	154	37	19	115	46
2 M-F 10.30A 30																										
PRICE IS RIGHT 1	73	206	206	A	7.6	28	645	1321	650	200	769	223	348	317	322	380	357	64^	147	151	161	188	62^	10v	133	56^
1 MWTHF 11.00A 30 CBS AP		98	99	B	6.8	28	577	1193	641	138	742	191	305	273	303	395	321	75	131	119	116	173	28	10	102	31
2 M-F 11.00A 30																										
PRICE IS RIGHT 2	72	206	206	A	9.8	35	832	1328	642	186	763	206	360	335	347	360	382	78	167	170	166	191	61^	8v	122	43^
1 MWTHF 11.30A 30 CBS AP		98	99	B	8.6	35	730	1198	637	135	738	185	307	278	303	391	330	76	132	116	114	185	29	11	101	32
2 M-F 11.30A 30																										
ROSE BOWL GAME(S)		214		A	21.4	33	1817	1921	609	267	651	210	413	411	330	188	1026	356	605	649	493	321	110^	58^	134^	97^
1 TUE. 5.13P 203 NBC SE		99																								
5.00 - 5.30				A	18.1	32	1537	1829	650	270	676	181	387	400	378	212	881	241	473	531	492	301	124^	54^	148^	120^
5.30 - 6.00				A	22.0	37	1868	1821	622	261	659	178	395	393	361	206	896	262	502	542	477	303	132^	61^	134	118^
6.00 - 6.30				A	22.2	36	1885	1775	601	267	614	183	391	401	316	183	964	286	556	605	516	313	77^	27v	120^	90^
CONT'D																										

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
ROSE BOWL GAME(S)-CONT'D																										
6.30 - 7.00				A	20.9	33	1774	1896	612	297	669	225	445	430	332	182	1022	345	611	647	509	320	63^	33v	142	98^
7.00 - 7.30				A	20.2	31	1715	1958	574	253	615	208	413	409	317	165	1097	417	656	703	490	331	102^	67^	144^	95^
7.30 - 8.00				A	22.4	33	1902	2058	616	265	665	247	442	445	319	171	1130	459	708	732	475	328	124^	83^	139	94^
8.00 - 8.30				A	23.1	33	1961	2048	609	261	672	224	404	399	325	211	1108	411	661	713	508	340	144	78^	124^	77^
8.30 - 9.00				A	18.2	25	1545	1983	637	260	654	188	389	394	322	220	1079	404	632	688	484	336	126^	62^	124^	87^
RYAN'S HOPE	65	173	173	A	3.8	12	323	1353	746	278	882	464	640	468	310	207	254	100^	131^	113^	89^	115^	40v	34v	177^	69^
M-F 12.00N 30 ABC DD		93	93	B	3.2	12	272	1419	814	212	971	498	686	473	341	251	237	92	122	89	81	111	54	37	157	46
SALE OF THE CENTURY	68	154	156	A	5.1	20	433	1316	669	106^	780	259	358	286	258	385	319	102^	158	134^	106^	148	115^	60^	102^	75^
1 MWTHF 10.30A 30 NBC QG		83	87	B	4.4	19	374	1258	689	115	768	226	351	276	281	382	311	105	151	135	99	142	55	31	124	50
2 M-F 10.30A 30																										
SALE OF THE CENTURY-TU(B)		113		A	4.3	11	365	2219	1285	296^	1285	633^	868	515^	468^	319^	444^	100v	209^	269^	204^	175^	60v	LT	430^	301^
1 TUE. 10.30A 30 NBC QG		63																								
SANTA BARBARA	68	187	187	A	3.7	11	314	1366	654	168^	857	338	436	341	356	350	264	127^	140^	114^	84^	111^	117^	82^	128^	83^
1 MWTHF 3.00P 60 NBC DD		95	95	B	3.1	10	263	1422	747	159	875	370	509	407	358	309	242	90	120	101	102	101	98	70	207	120
2 M-F 3.00P 60																										
3.00 - 3.30				A	3.6	11	306	1369	674	160^	874	341	443	344	366	363	261	127^	136^	111^	75^	111^	103^	74^	131^	86^
3.30 - 4.00				A	3.7	11	314	1376	656	175^	857	341	436	348	356	344	267	131^	143^	117^	89^	111^	127^	86^	125^	83^
SCRABBLE	68	200	198	A	6.4	23	543	1355	748	161	827	247	350	306	299	403	305	88^	127	114	109^	165	88^	60^	135	63^

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
1 MWTHF 11.30A 30 NBC QG		97	95	B	5.6	23	475	1276	762	135	828	213	352	300	347	427	283	83	111	87	108	153	48	27	117	39
2 M-F 11.30A 30																										
SEARCH FOR TOMORROW	69	155	153	A	3.9	12	331	1356	805	190	874	177^	305	350	438	485	300	91^	94^	74^	81^	177^	77^	55^	105^	70^
1 MWTHF 12.30P 30 NBC DD		77	75	B	3.2	12	272	1285	750	124	818	182	279	277	394	481	307	80	88	86	123	192	65	45	95	29
2 M-F 12.30P 30																										
SUPER PASSWORD	68	142	140	A	4.2	14	357	1373	754	210	841	202	345	334	387	437	246	76^	98^	50^	62^	143^	134^	103^	152^	87^
1 MWTHF 12.00N 30 NBC QG		68	69	B	3.0	11	255	1240	736	155	808	148	289	288	348	469	280	76	112	80	108	161	48	36	104	42
2 M-F 12.00N 30																										
TIME MACHINE	5		140	A	3.1	13	263	1342	699	126^	787	266^	494	422^	342^	259^	376^	152^	187^	153^	141^	170^	95v	42v	84v	LT
2 M-F 10.00A 30 NBC QG			85	B	3.1	13	263	1342	699	126	787	266	494	422	342	259	376	152	187	153	141	170	95	42	84	LT
TODAY SHOW-7.30AM	70	202	202	A	4.2	22	357	1283	678	248	703	137^	344	390	384	308	438	85^	175	168^	216	249	72^	20v	70^	44^
M-F 7.30A 30 NBC N		99	99	B	4.3	21	365	1347	696	266	722	151	335	383	361	319	469	90	211	202	230	237	41	18	115	83
TODAY SHOW-8.30AM	70	202	202	A	4.7	21	399	1313	734	105^	742	193	260	251	268	419	454	88^	164	167	190	263	79^	45^	38v	15v
M-F 8.30A 30 NBC N		99	99	B	4.7	21	399	1276	705	160	731	155	279	309	319	383	438	85	170	168	189	238	25	LT	82	31
TOURNAMENT-ROSES PARADE(S)		205		A	16.2	31	1375	1849	677	247	801	239	424	425	375	335	633	200	341	335	279	244	118^	54^	297	123^
1 TUE. 11.30A 120 CBS AC		99																								
11.30 - 12.00				A	15.1	32	1282	1959	717	249	827	215	445	451	416	347	653	212	372	333	280	241	141^	75^	338	166^
12.00 - 12.30				A	16.5	32	1401	1809	657	224	767	210	396	389	371	329	604	194	324	322	253	227	116^	60^	322	123^
12.30 - 1.00				A	16.7	31	1418	1775	663	261	791	250	403	419	351	333	613	208	329	326	265	235	109^	47^	262	99^
1.00 - 1.30				A	16.5	30	1401	1855	667	250	814	274	450	445	369	327	657	184	338	357	322	267	114^	38v	270	109^
TOURNAMENT-ROSES PARADE-N(S)		205		A	13.9	28	1180	2040	945	282	965	277	471	367	396	415	681	131^	271	308	318	336	184^	111^	210^	157^
1 TUE. 11.00A 150 NBC AC		99																								
11.00 - 11.30				A	11.1	27	942	2020	869	238^	887	216^	376	370	392	404	616	121^	252^	259^	268	305	231^	164^	286	197^
11.30 - 12.00				A	13.4	28	1138	1961	893	222	910	253	416	345	363	414	641	104^	259	285	312	319	173^	120^	237	152^
CONT'D																										

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
TOURNAMENT-ROSES P-CONT'D																										
12.00 - 12.30				A	14.3	28	1214	1968	899	227	917	262	451	351	374	397	667	112^	258	292	321	346	166^	87^	218	163^
12.30 - 1.00				A	15.5	29	1316	2082	1030	225	1049	335	556	383	404	431	704	135^	246	308	317	365	155^	82^	174^	141^
1.00 - 1.30				A	15.1	27	1282	2158	1007	481	1027	296	525	384	449	418	757	172^	332	384	359	339	219	119^	155^	138^
TRIVIA TRAP	65	179	180	A	3.7	13	314	1357	738	308	866	365	575	453	357	242	360	208	239	178^	108^	121^	38v	LT	93^	61^
M-F 11.00A 30 ABC QP		89	87	B	3.0	12	255	1394	845	229	911	393	586	457	350	290	315	152	204	155	102	97	58	26	110	44
$25,000 PYRAMID	72	171	175	A	5.5	22	467	1278	649	140	795	191	330	273	336	427	382	86^	178	169	158	181	LT	LT	93^	40^
1 MWTHF 10.00A 30 CBS QP		87	88	B	5.0	21	425	1208	699	121	802	180	318	300	353	436	321	81	145	124	127	157	LT	LT	77	25
2 M-F 10.00A 30																										
WHEEL OF FORTUNE	68	205	205	A	7.9	29	671	1262	722	131	789	191	302	279	328	423	324	82^	136	120	134	175	80^	43^	69^	46^
1 MWTHF 11.00A 30 NBC QG		99	99	B	7.1	29	603	1234	755	126	818	190	317	291	338	444	287	79	115	84	111	158	41	24	88	37
2 M-F 11.00A 30																										
YOUNG AND THE RESTLESS	72	206	207	A	8.7	28	739	1334	730	226	887	284	481	419	408	356	296	72^	119	106	123	152	95	46^	56^	16v
1 MWTHF 12.30P 60 CBS DD		99	99	B	8.2	30	696	1230	798	147	891	295	465	401	380	380	244	60	98	82	96	133	30	18	65	12
2 M-F 12.30P 60																										
12.30 - 1.00				A	8.7	28	739	1304	719	216	861	265	457	405	404	351	296	70^	117	110	121	152	93	42^	54^	14v
1.00 - 1.30				A	8.7	27	739	1345	735	234	902	295	495	425	409	362	293	69^	116	103	125	152	95	48^	55^	14v
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	14	189	189	A	5.3	15	450	1498	436	120^	465	204^	328	235^	205^	137^	299	96^	204^	207^	167^	60v	290	111^	444	323
SAT. 12.00N 30 ABC FV		93	93	B	4.9	16	416	1629	390	118	456	246	337	249	163	114	269	111	175	169	109	67	282	178	622	384
ABC WIDE WORLD-SPORTS SAT	2	193	189	A	8.5	18	722	1349	536	246	594	158^	315	314	309	243	575	178	347	348	309	198	105^	38v	75^	70^
SAT. 4.30P 90 ABC SA		96	93	B	8.5	18	722	1349	536	246	594	158	315	314	309	243	575	178	347	348	309	198	105	38	75	70
4.30 - 5.00				A	7.8	17	662	1166	459	175^	515	112^	257	265	293	225	559	190^	327	310	288	207	59^	28v	33v	33v
5.00 - 5.30				A	9.0	19	764	1418	589	291	640	177	366	366	331	237	581	169	377	378	327	175	122^	40v	75^	69^
5.30 - 6.00				A	8.8	18	747	1416	542	261	606	176	308	305	295	260	573	174	327	351	304	211	127^	44^	110^	99^
AFC CHAMPIONSHIP GAME(S)		215		A	25.9	53	2199	1683	481	206	513	188	318	286	258	157	908	338	558	524	436	287	156	43^	106^	77^
1 SUN. 12.30P 217 NBC SE		99																								
12.30 - 1.00				A	17.5	43	1486	1773	490	223	518	208	336	300	241	154^	890	367	610	561	429	228	195	LT	170	115^
1.00 - 1.30				A	24.8	55	2106	1717	457	228	498	192	323	283	241	153	889	348	568	527	416	271	198	52^	132	87^
1.30 - 2.00				A	27.6	56	2343	1668	469	208	502	189	312	280	247	153	892	345	565	520	426	270	169	52^	105^	71^
2.00 - 2.30				A	28.2	56	2394	1674	475	199	511	193	316	281	247	156	896	337	544	516	427	286	174	59^	93^	63^
2.30 - 3.00				A	27.1	54	2301	1694	482	205	508	189	325	291	253	148	918	332	550	537	452	300	157	50^	111	86^
3.00 - 3.30				A	29.7	57	2522	1666	493	212	520	182	330	295	281	148	931	334	558	535	447	300	124	42^	91^	74^
3.30 - 4.00				A	27.8	52	2360	1637	481	190	520	180	304	270	275	173	930	320	541	496	450	321	107	35^	80^	67^
4.00 - 4.30				A	20.7	38	1757	1533	563	138^	577	166	186	282	301	232	824	263	475	427	416	299	77^	LT	55^	42^
AFC CHAMPIONSHIP POST(S)		204		A	9.2	17	781	1498	495	108^	511	152^	176^	258^	281^	176^	810	262^	455	408	386	314^	107^	LT	70v	56v
1 SUN. 4.07P 23 NBC SC		99																								
ALVIN AND THE CHIPMUNKS	16	203	202	A	8.8	27	747	1604	344	52^	362	218	264	167^	144^	88^	198	66^	108^	106^	76^	72^	169^	102^	875	510
SAT. 10.30A 30 NBC CA		98	98	B	8.8	31	747	1700	318	105	359	195	274	177	133	77	204	114	153	113	64	44	252	162	885	515
AMERICAN BANDSTAND	15	168	164	A	4.3	12	365	1397	568	205^	617	332^	496	430	271^	105^	306^	158^	244^	202^	133^	43v	136^	79v	338^	216^
SAT. 12.30P 60 ABC PC		83	83	B	3.6	11	306	1537	454	153	549	300	403	298	192	131	357	163	219	215	151	86	235	159	396	210
12.30 - 1.00				A	4.1	12	348	1310	491	149^	505	255^	399	353^	224^	106^	325^	179^	268^	227^	135^	31v	192^	95^	288^	182^
1.00 - 1.30				A	4.5	13	382	1448	622	246^	703	398	576	492	305^	100^	280^	136^	214^	176^	123^	55v	88^	66v	377	244^

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
BOB HOPE GOLF-SAT(S)			166	A	5.0	10	425	1151	400^	56v	463^	75v	113v	90v	146v	322^	654	169^	235^	189^	245^	400^	20v	LT	14v	14v
2 SAT. 4.52P 98 NBC SE			88																							
4.30 - 5.00				A	4.9	11	416	1130	347^	34v	368^	22v	99v	101v	149v	245^	709	124v	241^	287^	356^	394^	53v	LT	LT	LT
5.00 - 5.30				A	4.8	11	408	1056	358^	30v	404^	47v	93v	63v	105v	294^	652	161^	245^	195^	224^	407^	LT	LT	LT	LT
5.30 - 6.00				A	4.8	10	408	1086	369^	25v	420^	52v	91v	68v	109v	300^	666	203^	249^	177^	183^	417^	LT	LT	LT	LT
6.00 - 6.30				A	5.2	10	441	1349	506^	123v	605	138v	164^	137v	229^	403^	655	161^	220^	176^	303^	394^	48v	LT	41v	41v
BOB HOPE GOLF-SUN(S)			188	A	8.3	16	705	1631	503	232^	527	126^	202^	183^	192^	300^	881	162^	485	512	533	357	39v	15v	184^	166^
2 SUN. 4.30P 142 NBC SE			94																							
4.30 - 5.00				A	7.1	15	603	1401	485	269^	516	65v	211^	221^	248^	276^	885	149^	481	448	521	372^	LT	LT	LT	LT
5.00 - 5.30				A	7.6	16	645	1653	424	195^	444	108^	143^	136^	93v	278^	927	167^	574	574	565	353^	26v	LT	256^	256^
5.30 - 6.00				A	8.4	17	713	1698	474	265^	503	182^	214^	174^	141^	266^	905	172^	518	545	557	360	34v	LT	256^	256^
6.00 - 6.30				A	9.1	17	773	1722	564	214^	586	137^	242^	204^	242^	325	837	143^	422	483	522	354	65v	31v	234^	198^
6.30 - 7.00				A	10.0	17	849	1604	547	209^	563	118^	193^	178^	235^	341	837	180^	422	499	487	338	71v	45v	133^	85^
BUGS BUNNY/ROAD RUNNER 1	2	198	176	A	6.2	20	526	1420	277	87^	365	188^	245	173^	94^	106^	382	261	310	299	74^	72^	87^	LT	586	266
SAT. 10.00A 30 CBS CA		98	84	B	6.2	20	526	1420	277	87	365	188	245	173	94	106	382	261	310	299	74	72	87	LT	586	266
BUGS BUNNY/ROAD RUNNER 2	2	200	177	A	6.8	21	577	1529	232	96^	315	158^	213^	150^	101^	82^	390	208^	295	267	144^	89^	158^	17v	666	391
SAT. 10.30A 30 CBS CA		99	84	B	6.8	21	577	1529	232	96	315	158	213	150	101	82	390	208	295	267	144	89	158	17	666	391
BUGS BUNNY/ROAD RUNNER 3	2	195	169	A	6.7	21	569	1687	367	153^	513	299	409	270	157^	96^	410	221^	320	287	173^	68^	129^	22v	635	315
SAT. 11.00A 30 CBS CA		96	81	B	6.7	21	569	1687	367	153	513	299	409	270	157	96	410	221	320	287	173	68	129	22	635	315
CBS NCAA BASKETBALL-GM 2	1		191	A	4.8	13	408	1441	362^	136v	365^	85v	224^	171^	238^	137v	805	252^	504^	500^	458^	220^	172^	29v	99v	99v
2 SAT. 2.04P 122 CBS SE			96	B	4.8	13	408	1441	362	136	365	85	224	171	238	137	805	252	504	500	458	220	172	29	99	99
2.00 - 2.30				A	5.3	14	450	1284	295^	125v	295^	64v	171^	129v	218^	124v	764	295^	494^	514^	384^	180^	141v	11v	84v	84v
2.30 - 3.00				A	5.2	14	441	1293	368^	118v	368^	81v	221^	152^	250^	147^	852	281^	542^	541^	470^	215^	54v	LT	19v	19v
3.00 - 3.30				A	4.4	11	374	1580	392^	136v	392^	114v	248^	177^	216^	144v	761	197^	469^	430^	457^	243^	258^	43v	169v	169v
3.30 - 4.00				A	4.3	11	365	1649	402^	162v	402^	87v	260^	224^	261^	125v	821	231^	505^	495^	495^	232^	263^	60v	163v	163v
4.00 - 4.30				A	4.9	12	416	1313	330^	140v	330^	33v	195^	218^	272^	112v	782	214^	462^	484^	503^	257^	201^	41v	LT	LT
CBS NCAA BASKETBALL-SAT	7	189	191	A	4.5	12	382	1165	306^	97^	306^	47v	178^	188^	186^	113^	591	212^	387	390	335	128^	147^	47v	121^	113^
1 SAT. 1.00P 122 CBS SE		95	94	B	4.3	12	365	1402	359	145	411	124	233	208	202	151	708	314	472	411	294	182	121	24	162	95
2 SAT. 12.00N 124																										
12.00 - 12.30				A	3.4	10	289	1301	346^	201v	346^	124v	215v	273^	162v	73v	599^	180v	342^	415^	398^	67v	59v	59v	297^	270^
12.30 - 1.00				A	3.8	11	323	1115	251^	134v	251^	115v	180v	204^	89v	47v	582^	208^	363^	409^	355^	96v	37v	37v	245^	205^
1.00 - 1.30				A	4.5	13	382	1215	340	97^	340	45v	186^	195^	211^	136^	607	197^	387	385	335	154^	126^	60v	142^	133^
1.30 - 2.00				A	4.7	13	399	1306	356	121^	356	48v	221^	218^	246^	125^	652	251^	437	424	328	148^	160^	62v	138^	138^
2.00 - 2.30				A	4.9	13	416	1067	298^	22v	298^	LT	210^	210^	229^	88v	481^	207^	349^	346^	274^	91v	288^	62v	LT	LT
2.30 - 3.00				A	5.7	15	484	878	176^	17v	176^	LT	51v	51v	74v	125v	546	197^	371^	337^	349^	136^	156^	LT	LT	LT
CBS NCAA BASKETBALL-SUN	1		204	A	8.8	20	747	1569	430	256^	462	187^	289^	286^	180^	154^	808	325^	544	547	370	231^	138^	41v	161^	127^
2 SUN. 2.30P 130 CBS SE			98	B	8.8	20	747	1569	430	256	462	187	289	286	180	154	808	325	544	547	370	231	138	41	161	127
2.30 - 3.00				A	8.1	19	688	1581	440	311^	508	306^	367	348^	121^	125^	793	317^	569	583	381	210^	70v	LT	210^	164^
3.00 - 3.30				A	8.7	20	739	1704	427	292^	443	176^	287^	284^	174^	138^	973	437	719	714	422	225^	157^	58v	131^	78v
3.30 - 4.00				A	8.3	18	705	1583	429	242^	446	175^	285^	281^	171^	146^	863	367	573	561	352^	258^	145^	50v	129^	109^
4.00 - 4.30				A	9.3	20	790	1451	418	214^	452	144^	253^	254^	213^	180^	670	230^	390	399	333	238^	164^	48v	165^	139^
4.30 - 5.00				A	11.1	24	942	1484	438	167^	463	74^	223^	246^	269	208^	684	224^	411	408	377	218^	156^	54v	181^	157^
CBS NFC CHAMPIONSHIP PRE(S)		199		A	5.9	11	501	1557	485^	212^	531	195^	295^	326^	238^	158^	842	335^	539	497	482^	247^	80v	11v	104v	104v
1 SUN. 3.30P 30 CBS SC		99																								
CBS NFC CHAMPIONSHIP GAME(S)		210		A	31.1	52	2640	1526	452	175	464	132	274	269	251	159	910	351	571	558	434	272	93^	36^	59^	44^
1 SUN. 4.00P 188 CBS SE		99																								
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																										
CBS NFC CHAMPIONSH-CONT'D																										
4.00 - 4.30				A	23.3	42	1978	1489	407	185	433	134	269	271	231	135	896	359	551	524	402	281	96^	32v	64^	47^
4.30 - 5.00				A	31.4	55	2666	1488	412	156	430	125	259	264	229	141	906	331	553	540	436	289	108	48^	44^	35^
5.00 - 5.30				A	33.1	58	2810	1501	426	149	432	122	258	258	237	148	899	329	553	542	431	283	110	50^	60^	51^
5.30 - 6.00				A	31.7	54	2691	1460	426	135	426	120	252	248	229	149	874	342	560	548	421	247	85^	40^	75^	59^
6.00 - 6.30				A	33.8	54	2870	1533	474	192	485	134	287	270	265	167	926	367	594	587	447	263	170^	20v	52^	38^
6.30 - 7.00				A	33.0	52	2802	1617	502	220	520	157	310	284	273	176	952	383	616	606	456	267	84^	25^	61^	35^
7.00 - 7.30				A	32.5	51	2759	1685	643	246	659	174	334	342	338	270	875	329	526	524	404	275	96	14v	55^	30^
CBS NFC CHAMPIONSHIP POST(S)		205		A	24.9	40	2114	1678	671	251	687	158	334	352	369	294	868	294	504	520	431	282	80^	17v	43^	28v
1 SUN. 7.08P 17 CBS SC		99																								
CBS SPORTS SATURDAY	3		169	A	5.6	12	475	1267	411^	238^	411^	112v	255^	273^	259^	138^	701	193^	410^	427^	417^	240^	155^	56v	LT	LT
2 SAT. 4.05P 115 CBS SE			88	B	4.8	13	408	1230	424	180	441	92	244	251	273	166	670	196	351	385	333	246	99	34	20	14
4.00 - 4.30				A	4.0	9	340	1256	333^	127v	333^	62v	171v	191^	247^	142v	747	238^	479^	486^	427^	223^	176v	73v	LT	LT
4.30 - 5.00				A	5.3	12	450	1293	418^	243^	418^	131v	266^	266^	267^	152^	711	220^	427^	444^	406^	227^	164^	82v	LT	LT
5.00 - 5.30				A	6.7	15	569	1286	419^	277^	419^	116^	284^	300^	261^	119^	736	172^	415^	452	472	257^	131^	44v	LT	LT
5.30 - 6.00				A	6.1	13	518	1232	435^	254^	435^	118v	259^	286^	249^	149^	641	176^	359^	357^	362^	247^	156^	36v	LT	LT
CBS SPORTS SAT. SPEC. ED.(S)		183		A	5.1	12	433	1208	391^	86v	425^	80v	143v	119v	185^	272^	660	101v	295^	300^	374^	335^	72v	LT	51v	35v
1 SAT. 3.04P 182 CBS SE		94																								
3.00 - 3.30				A	5.4	15	458	1227	474^	112v	474^	111v	188^	188^	182^	286^	603	151^	341^	292^	297^	262^	150^	LT	LT	LT
3.30 - 4.00				A	6.2	16	526	1203	371^	103v	371^	74v	145^	145^	147^	226^	709	83v	250^	276^	357^	403^	89v	LT	34v	LT
4.00 - 4.30				A	5.4	13	458	1146	380^	26v	380^	LT	93v	93v	225^	287^	603	72v	260^	302^	381^	301^	34v	LT	129v	100v
4.30 - 5.00				A	4.0	10	340	1076	374^	50v	406^	33v	77v	61v	234^	312^	638^	79v	274^	308^	433^	330^	32v	LT	LT	LT
5.00 - 5.30				A	4.2	10	357	1216	317^	54v	390^	93v	121v	71v	187^	247^	692^	99v	318^	305^	406^	350^	77v	LT	57v	57v
5.30 - 6.00				A	5.4	12	458	1288	387^	155^	485^	150^	186^	114v	143^	273^	704	125v	326^	305^	376^	368^	51v	LT	48v	33v
6.00 - 6.30				A	5.6	11	475	1421	553	97v	648	177^	295^	201^	254^	353^	636	135^	378^	331^	392^	231^	42v	LT	95v	78v
CBS SPORTS SUNDAY	1		177	A	8.7	18	739	1272	408	170^	461	124^	238^	252^	209^	189^	543	108^	307^	349	337	187^	148^	30v	120^	99^
2 SUN. 4.40P 80 CBS SA			93	B	8.7	18	739	1272	408	170	461	124	238	252	209	189	543	108	307	349	337	187	148	30	120	99
4.30 - 5.00				A	8.2	17	696	1386	409	142^	443	101^	232^	248^	234^	183^	602	155^	331^	370	375	202^	165^	48v	176^	155^
5.00 - 5.30				A	9.2	19	781	1270	395	188^	455	129^	242^	257^	202^	180^	565	109^	339	386	355	179^	164^	26v	86^	66v
5.30 - 6.00				A	8.6	17	730	1189	418	165^	474	130^	234^	244^	198^	202^	478	76v	257^	296^	293^	182^	115^	20v	122^	98^
CHALLENGE OF CHAMPIONS(S)		159		A	3.2	9	272	1324	400^	198v	466^	92v	139v	147v	180v	275^	608^	265^	373^	298^	159v	235^	151v	48v	99v	LT
1 SAT. 2.00P 120 NBC SE		92																								
2.00 - 2.30				A	3.4	10	289	1543	439^	194v	505^	142v	193v	187v	173v	270^	548^	250^	250^	149v	25v	298^	279^	173v	211v	LT
2.30 - 3.00				A	3.0	9	255	1078	396^	106v	451^	54v	94v	79v	173v	318^	458^	172v	172v	172v	51v	286^	67v	LT	102v	LT
3.00 - 3.30				A	3.3	9	280	1157	398^	233^	458^	103v	157v	172v	168v	265^	568^	217v	374^	374^	222v	194v	96v	LT	35v	LT
3.30 - 4.00				A	2.9	8	246	1553	370^	240v	463^	49v	94v	138v	219v	276^	906^	438^	727^	533^	367^	179v	143v	LT	41v	LT
DRAGON'S LAIR	15	201	201	A	4.4	14	374	1981	400	80v	414	242^	360	321^	172^	42v	218^	107^	192^	192^	111^	26v	145^	66v	1204	709
SAT. 10.00A 30 ABC CA		98	98	B	4.9	17	416	1696	238	73	274	137	193	155	92	74	254	141	205	151	86	40	254	101	914	513
DUNGEONS AND DRAGONS	10	201	200	A	5.9	21	501	1529	245^	54v	245^	77^	141^	149^	146^	80^	268	185^	207^	205^	52v	46v	272	92^	744	370
SAT. 9.30A 30 CBS CA		98	98	B	5.8	21	492	1741	243	116	291	169	216	150	80	68	239	136	195	172	83	37	338	133	873	457
FACE THE NATION	14	146	127	A	3.1	10	263	1289	545	172^	571	160^	255^	240^	171^	316^	499	132^	239^	228^	236^	248^	64v	34v	155^	130^
SUN. 10.30A 30 CBS CC		86	84	B	3.1	10	263	1247	543	203	567	135	211	208	211	321	577	195	314	318	259	236	27	LT	76	49
GET ALONG GANG	16	202	202	A	4.2	20	357	1174	155^	20v	155^	73v	73v	61v	20v	62v	73v	LT	25v	45v	73v	28v	114^	78v	832	482
SAT. 8.30A 30 CBS CA		98	98	B	4.1	20	348	1579	249	68	278	150	181	128	76	90	205	65	123	118	99	74	144	86	952	554
GRAND PRIX MASTER TNNS-SA(S)			163	A	2.9	8	246	1106	424^	73v	440^	134v	171v	211v	155v	213v	455^	154v	195v	184v	232v	202v	60v	LT	151v	89v
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
GRAND PRIX MASTER -CONT'D																										
2 SAT. 12.30P 120 NBC SE			86																							
12.30 - 1.00				A	3.5	10	297	1195	428^	44v	478^	165v	219^	235^	184v	192v	371^	198v	280^	202v	139v	91v	47v	LT	299^	172v
1.00 - 1.30				A	2.7	7	229	934^	401^	70v	401^	105v	161v	213v	136v	188v	418^	139v	191v	191v	245v	183v	49v	LT	66v	40v
1.30 - 2.00				A	2.8	7	238	962^	382^	76v	382^	147v	147v	177v	72v	205v	421^	117v	117v	131v	228v	244v	84v	LT	75v	42v
2.00 - 2.30				A	2.6	6	221	1285	475^	100v	475^	108v	141v	207v	214v	268v	619^	140v	158v	194v	343^	326^	73v	LT	118v	82v
GRAND PRIX MASTER TNNS-SU(S)			179	A	4.5	11	382	1597	589^	168^	642^	270^	367^	368^	241^	216^	659	309^	479^	415^	278^	164v	12v	LT	284^	276^
2 SUN. 12.30P 150 NBC SE			92																							
12.30 - 1.00				A	3.6	10	306	1448	663^	160v	735^	360^	360^	380^	208^	271^	409^	127v	181v	122v	171v	228^	LT	LT	304^	251^
1.00 - 1.30				A	4.6	12	391	1343	506^	92v	565^	248^	338^	336^	189^	168^	565^	177^	369^	294^	286^	196^	LT	LT	213^	213^
1.30 - 2.00				A	4.5	11	382	1356	520^	217^	567^	162v	327^	327^	295^	180^	562^	216^	399^	349^	279^	163v	LT	LT	227^	227^
2.00 - 2.30				A	5.1	12	433	1834	618	177^	657	292^	402^	418^	246^	200^	766	416^	612	543^	304^	119v	17v	LT	394^	394^
2.30 - 3.00				A	4.5	11	382	2016	681	191^	726	304^	415^	403^	281^	277^	965	576^	784	718	333^	145v	51v	51v	274^	274^
INCREDIBLE HULK	2	126		A	4.9	14	416	1433	199^	80v	199^	174^	199^	110v	25v	LT	414^	166^	262^	134v	96v	152v	293^	122v	527^	283^
1 SAT. 12.30P 30 NBC CA		69		B	4.5	14	382	1436	305	128	331	249	288	192	68	43	333	188	250	128	62	83	159	67	613	381
IN THE NEWS- 8.26AM	16	190	192	A	3.0	19	255	1137	205^	48v	205^	106v	106v	91v	48v	51v	71v	LT	39v	39v	71v	32v	58v	23v	803	576
SAT. 8.26A 3 CBS CN		95	95	B	3.1	18	263	1427	233	65	254	134	157	99	60	87	209	84	121	108	87	87	98	62	866	505
IN THE NEWS- 8.56AM	16	202	202	A	4.7	21	399	1241	168^	20v	168^	81v	81v	68v	20v	67v	72v	LT	22v	42v	72v	30v	108^	72v	893	466
SAT. 8.56A 3 CBS CN		98	98	B	4.5	21	382	1591	247	68	278	154	185	127	73	87	200	62	123	116	99	70	160	96	953	545
IN THE NEWS- 9.56AM	10	201	199	A	5.8	20	492	1325	271	61v	271	96^	149^	154^	152^	97^	277	186^	208^	201^	57v	54v	177^	65v	600	283
SAT. 9.56A 3 CBS CN		98	98	B	5.5	19	467	1614	244	120	290	164	209	140	83	71	232	132	184	160	77	40	292	109	800	409
IN THE NEWS-11.26AM	8	195	169	A	6.2	19	526	1574	376	203^	534	326	435	288	150^	88^	417	226^	329	288	156^	65^	112^	19v	511	243
SAT. 11.26A 3 CBS CN		96	81	B	4.9	17	416	1425	310	173	395	194	278	207	130	84	329	198	257	201	104	65	208	87	493	306
IN THE NEWS-11.56AM	13	191	174	A	4.9	14	416	1404	413	274^	562	309	433	351	167^	111^	460	217^	382	346	232^	47v	114^	LT	268^	134^
SAT. 11.56A 3 CBS CN		93	92	B	4.2	14	357	1614	372	162	466	230	322	218	129	136	337	171	251	211	129	76	166	72	645	403
KIDD VIDEO	16	191	190	A	7.6	23	645	1657	255	71^	265	187^	202	167^	78^	43v	199	53^	105^	86^	96^	84^	272	166^	921	553
SAT. 11.00A 30 NBC CA		96	97	B	7.0	24	594	1668	323	93	359	215	274	154	110	80	212	133	167	113	62	37	277	164	820	495
LITTLES	16	197	195	A	5.8	17	492	1516	355	94^	390	234^	320	203^	156^	70^	189^	111^	170^	147^	59v	19v	223^	55v	714	415
SAT. 11.30A 30 ABC CA		95	95	B	5.8	19	492	1619	307	86	376	212	285	183	130	84	215	120	173	129	64	34	248	138	780	448
MEET THE PRESS	14	130	146	A	2.5	8	212	995	378^	146v	444^	176^	203^	156^	183^	160^	472^	131v	217^	188^	180^	232^	23v	23v	56v	56v
1 SUN. 11.30A 30 NBC CC		81	87	B	3.1	10	263	1304	495	149	522	110	178	154	217	314	612	146	278	293	313	274	26	LT	144	91
2 SUN. 12.00N 30																										
MIGHTY ORBOTS	16	201	201	A	4.6	19	391	1798	266^	90^	284^	131^	209^	178^	130^	63v	361	246^	273^	214^	61v	88^	107^	22v	1046	616
SAT. 9.00A 30 ABC CA		98	99	B	4.9	20	416	1794	199	65	244	108	160	111	84	80	221	120	163	106	58	58	239	61	1090	708
MR. T	16	194	187	A	7.6	23	645	1966	471	105^	513	263	312	201	126^	177^	364	116^	151^	118^	132^	183^	215	103^	874	373
SAT. 11.30A 30 NBC CA		97	97	B	6.4	22	543	1685	366	101	388	196	261	182	133	113	291	162	200	147	91	67	221	98	785	407
MUPPET BABIES	16	201	201	A	6.0	24	509	1356	246^	10v	246^	92^	129^	122^	79^	105^	140^	49v	95^	109^	91^	27v	119^	32v	851	474
SAT. 9.00A 30 CBS CA		98	97	B	5.9	24	501	1748	251	101	318	187	222	152	75	84	186	86	138	124	84	35	210	107	1034	589
NBA ON CBS	1		187	A	6.1	16	518	1494	351^	208^	405^	175^	265^	251^	130^	133^	741	256^	537	552	402^	189^	124^	LT	224^	162^
2 SUN. 12.00N 150 CBS SE			94	B	6.1	16	518	1494	351	208	405	175	265	251	130	133	741	256	537	552	402	189	124	LT	224	162
12.00 - 12.30				A	4.2	12	357	1317	378^	218^	456^	155v	277^	236^	169v	179^	500^	132v	302^	328^	301^	172v	74v	LT	287^	190^
12.30 - 1.00				A	5.4	15	458	1245	312^	182^	358^	105v	216^	194^	177^	142^	588	151^	386^	417^	360^	171^	103v	LT	196^	153^
CONT'D																										

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AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NBA ON CBS-CONT'D																										
1.00 - 1.30				A	6.4	17	543	1551	320^	162^	331^	109v	197^	227^	174^	93v	798	281^	593	593	413^	205^	181^	LT	241^	178^
1.30 - 2.00				A	7.2	18	611	1520	265^	138^	314^	130^	180^	161^	64v	134^	846	301^	651	651	452	195^	136^	LT	224^	164^
2.00 - 2.30				A	7.6	18	645	1645	465	319^	545	328^	417	400	100^	128^	808	326^	595	618	414	190^	107^	LT	185^	134^
NBC COLLEGE BASKETBALL	1		165	A	4.8	12	408	1218	382^	91v	394^	61v	170^	167^	206^	186^	747	279^	431^	382^	365^	233^	40v	25v	37v	LT
2 SAT. 2.30P 142 NBC SE			92	B	4.8	12	408	1218	382	91	394	61	170	167	206	186	747	279	431	382	365	233	40	25	37	LT
2.30 - 3.00				A	2.7	7	229	1017^	362^	48v	362^	22v	96v	127v	232v	213v	516^	232v	284^	257v	231v	171v	52v	52v	87v	43v
3.00 - 3.30				A	3.7	10	314	1204	393^	39v	393^	48v	157v	159v	242^	186v	700^	356^	484^	410^	344^	125v	57v	57v	54v	LT
3.30 - 4.00				A	4.3	11	365	1247	350^	39v	350^	38v	139v	134v	211^	178^	759	329^	488^	395^	353^	183^	47v	47v	91v	LT
4.00 - 4.30				A	5.7	14	484	1333	400^	122v	422^	95v	234^	188^	195^	160^	889	306^	488^	409^	454^	298^	22v	LT	LT	LT
4.30 - 5.00				A	8.3	18	705	1240	403	142^	421	70v	179^	191^	182^	212^	779	209^	389	403	378	318^	40v	LT	LT	LT
NEW SCOOBY DOO MYSTERIES	14	201	201	A	4.9	15	416	1837	229^	87^	253^	205^	237^	112^	48v	16v	257^	149^	257^	228^	108^	LT	196^	45v	1131	609
SAT. 10.30A 30 ABC CA		98	98	B	5.4	18	458	1730	261	77	309	178	230	160	90	71	279	161	227	165	92	36	255	115	887	477
NFL '84-NBC	14	211		A	8.7	26	739	1694	490	211^	490	246^	365	237^	170^	107^	884	430	637	498	364	198^	161^	LT	159^	94^
1 SUN. 12.00N 30 NBC SC		99		B	5.4	16	458	1650	521	193	537	170	306	287	238	203	759	274	469	431	368	229	176	33	178	118
ONE TO GROW ON-8:28AM	16	195	193	A	3.8	24	323	1427	409	158^	409	139^	198^	213^	270^	155^	220^	106^	127^	106^	85v	93v	108^	108^	690	483
SAT. 8.28A 2 NBC CN		97	97	B	3.9	24	331	1584	222	84	261	120	155	115	109	86	192	122	136	111	49	49	205	107	926	632
ONE TO GROW ON-8:58AM	16	196	197	A	4.5	21	382	1550	331	150^	331	125^	182^	172^	167^	128^	202^	90^	109^	93^	81v	93^	142^	142^	875	579
SAT. 8.58A 2 NBC CN		97	98	B	4.9	23	416	1691	283	131	325	170	242	191	131	66	243	128	157	137	80	69	217	110	906	580
ONE TO GROW ON-10:28AM	16	201	202	A	9.1	28	773	1648	363	115^	386	229	272	186	157^	86^	209	72^	131^	122^	86^	68^	162^	96^	891	509
SAT. 10.28A 2 NBC CN		99	99	B	9.2	32	781	1695	327	131	366	195	283	197	145	71	219	127	173	132	70	43	231	150	879	510
ONE TO GROW ON-10:58AM	16	202	201	A	8.9	27	756	1643	349	61^	363	214	263	177	149^	92^	208	64^	118^	115^	84^	75^	175	102^	897	537
SAT. 10.58A 2 NBC CN		97	98	B	8.3	29	705	1701	319	101	357	189	271	177	136	80	205	114	153	112	66	46	258	162	881	515
ONE TO GROW ON-12:28PM	15	146	153	A	6.3	18	535	1450	286	81^	309	215^	243	176^	49v	66^	369	148^	270	170^	142^	99^	129^	LT	643	333
SAT. 12.28P 2 NBC CN		74	84	B	4.9	16	416	1481	314	115	353	181	240	175	126	108	282	137	206	162	114	59	204	92	642	334
PINK PANTHER AND SONS	16	197	193	A	3.6	20	306	1448	362^	128^	362^	143^	182^	179^	219^	160^	223^	108^	118^	108^	84v	105v	92v	92v	771	532
1 SAT. 8.30A 30 NBC CA		98	96	B	4.4	22	374	1678	280	117	320	167	233	181	131	72	237	126	155	141	77	65	217	105	904	607
2 SAT. 8.00A 30																										
PRO BOWLERS TOUR	2	174	167	A	6.4	16	543	1250	486	136^	519	138^	256	258	232^	245	613	208^	305	296	268	267	70^	44v	48v	21v
SAT. 3.00P 90 ABC SE		90	86	B	6.4	16	543	1250	486	136	519	138	256	258	232	245	613	208	305	296	268	267	70	44	48	21
3.00 - 3.30				A	5.7	15	484	1349	503	173^	521	143^	257^	260^	242^	242^	629	220^	309	307	262	277	100^	61v	99^	40v
3.30 - 4.00				A	6.5	16	552	1174	482	106^	500	125^	233	253	212^	247	600	200^	290	280	259	267	59^	36v	15v	LT
4.00 - 4.30				A	7.1	16	603	1226	463	127^	526	141^	269	254	242	244	606	201^	314	299	282	255	54^	36v	40v	25v
PRYOR'S PLACE	16	192	174	A	5.4	16	458	1485	389	229^	513	290	396	319	147^	98^	466	214^	384	362	236^	46v	98^	LT	408	276^
SAT. 11.30A 30 CBS CL		93	92	B	4.4	15	374	1700	381	153	458	215	327	236	153	118	306	169	237	197	108	63	200	85	736	445
SCARY SCOOBY DOO FUNNIES	13	195	195	A	5.1	16	433	1778	324	88^	414	283^	363	201^	131^	42v	190^	101^	165^	149^	79^	25v	175^	29v	999	554
SAT. 11.00A 30 ABC CA		95	95	B	5.5	18	467	1603	274	74	351	220	276	168	102	67	226	124	188	138	78	32	207	103	819	450
SATURDAY SUPERCADE	1	178		A	5.4	16	458	1507	438^	235^	613	306^	413^	303^	144^	200^	421^	238^	333^	292^	132v	88v	112v	37v	361^	143^
1 SAT. 12.00N 60 CBS CA		87		B	5.4	16	458	1507	438	235	613	306	413	303	144	200	421	238	333	292	132	88	112	37	361	143
12.00 - 12.30				A	4.9	14	416	1538	422^	200^	622	337^	426^	278^	119v	196^	440^	286^	359^	269^	113v	81v	144v	54v	332^	83v
12.30 - 1.00				A	5.8	17	492	1484	458^	265^	610	283^	403^	325^	163^	207^	406^	197^	316^	316^	148^	90v	81v	23v	387^	194^
SCHOOLHOUSE ROCK-8:25AM	16	191	190	A	3.0	19	255	1843	222^	82v	258^	125v	152^	121v	63v	106v	238^	136^	136^	144^	70v	67v	115v	36v	1232	656
SAT. 8.25A 4 ABC CN		96	96	B	3.0	18	255	1827	184	55	248	100	162	127	92	86	221	126	156	117	53	58	220	92	1138	718

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																														
SCHOOLHOUSE ROCK-9:55AM					16	202	202	A	4.5	16	382	2055	415	92^	446	215^	388	333	212^	58v	376	88^	294^	276^	255^	82v	93^	44v	1140	637
SAT.	9.55A	4	ABC	CN		99	99	B	4.9	18	416	1805	243	82	287	104	191	152	118	92	233	101	184	139	97	49	219	64	1066	640
SCHOOLHOUSE ROCK-10:25AM					16	201	201	A	4.6	14	391	1982	378	77v	396	228^	349	300^	168^	37v	230^	107^	196^	196^	123^	34v	144^	68v	1212	725
SAT.	10.25A	4	ABC	CN		98	98	B	4.8	17	408	1667	248	77	283	142	200	158	96	75	252	137	203	152	88	40	246	104	886	496
SCHOOLHOUSE ROCK-11:25AM					13	195	195	A	5.2	16	441	1683	329	91^	392	244^	335	195^	148^	46v	212^	105^	177^	156^	86^	35v	150^	21v	929	508
SAT.	11.25A	4	ABC	CN		95	95	B	5.3	18	450	1595	267	71	339	207	265	163	104	68	235	129	192	139	80	35	218	114	803	437
SHIRT TALES					16	190	192	A	2.3	16	195	1108	262^	41v	262^	144v	144v	118v	41v	77v	67v	LT	36v	36v	67v	31v	56v	LT	723	518^
SAT.	8.00A	30	CBS	CA		95	95	B	2.6	16	221	1469	256	67	275	149	172	110	67	94	219	85	126	115	91	91	100	65	875	518
SMURFS I					16	205	203	A	5.6	23	475	1566	284	152^	304	204^	238^	171^	87^	55v	191^	92^	112^	92^	83^	68v	162^	107^	909	541
SAT.	9.00A	30	NBC	CA		99	99	B	6.1	25	518	1699	312	125	348	182	261	190	141	65	242	148	177	141	66	48	201	118	908	557
SMURFS II					16	205	203	A	7.8	28	662	1665	309	142^	319	228	274	226	91^	25v	183^	92^	132^	98^	78^	51^	219	149^	944	569
SAT.	9.30A	30	NBC	CA		99	99	B	8.4	31	713	1717	315	130	347	189	273	200	134	55	235	141	180	142	74	41	208	133	927	549
SMURFS III					16	202	203	A	9.6	31	815	1677	330	119^	349	220	265	210	129^	53^	191	72^	129^	117^	82^	52^	163	104^	974	563
SAT.	10.00A	30	NBC	CA		99	99	B	9.6	34	815	1725	330	133	365	198	286	207	143	62	220	131	176	131	67	41	231	156	909	534
SNORKS					16	195	198	A	3.8	22	323	1551	409	185^	409	109^	205^	223^	251^	155^	190^	69v	93v	74v	83v	97v	151^	151^	801	561
1 SAT.	8.00A	30	NBC	CA		97	98	B	3.6	24	306	1681	245	93	281	114	160	134	128	90	204	120	135	116	59	54	210	120	986	694
2 SAT.	8.30A	30																												
SPIDERMAN AND FRIENDS					10	146	153	A	6.9	20	586	1601	320	85^	340	234	263	216^	62^	66^	382	142^	272	187^	165^	99^	186^	42v	693	355
SAT.	12.00N	30	NBC	CA		74	83	B	5.6	18	475	1522	309	104	348	190	251	201	123	91	297	150	232	183	118	51	203	98	674	354
SPORTSBEAT					2	78	66	A	1.1	3	93	613^	301v	118v	301v	140v	140v	140v	LT	161v	290v	161v	161v	204v	LT	86v	LT	LT	LT	LT
SUN.	12.30P	30	ABC	SC		57	42	B	1.1	3	93	613	301	118	301	140	140	140	LT	161	290	161	161	204	LT	86	LT	LT	LT	LT
SPORTSWORLD					29		160	A	6.4	14	543	1722	671	217^	702	222^	437^	426^	351^	235^	690	284^	418^	441^	353^	184^	70v	54v	260^	220^
2 SUN.	3.00P	90	NBC	SA			86	B	4.8	12	408																			
3.00 - 3.30								A	5.0	11	425	1751	715	196^	751	280^	497^	473^	375^	238^	732	368^	508^	523^	348^	156^	46v	46v	222^	222^
3.30 - 4.00								A	6.8	15	577	1764	704	222^	730	215^	492	471	401^	220^	701	281^	438	461	365^	173^	85v	85v	248^	248^
4.00 - 4.30								A	7.5	16	637	1633	602	231^	638	187^	344^	346^	289^	245^	638	228^	334^	355^	333^	210^	65v	27v	292^	191^
SPORTSWORLD-SAT.					8	184		A	7.2	16	611	1658	480	119^	499	124^	199^	236^	212^	250^	786	208^	378^	385^	311^	331^	176^	67v	197^	190^
1 SAT.	4.00P	178	NBC	SA		94		B	5.2	13	441	1458	471	114	505	140	233	247	229	216	725	193	385	411	354	268	103	31	125	104
4.00 - 4.30								A	5.4	13	458	2044	393^	129v	473^	105v	197^	239^	225^	199^	928	298^	560	447^	405^	299^	233^	LT	410^	410^
4.30 - 5.00								A	7.0	17	594	1870	465	182^	526	142^	234^	267^	234^	234^	848	257^	419	370^	312^	363^	151^	19v	345^	345^
5.00 - 5.30								A	7.3	17	620	1439	505	98v	505	144^	216^	237^	205^	243^	790	205^	362^	403	276^	359^	144^	98v	LT	LT
5.30 - 6.00								A	7.1	16	603	1645	561	109^	561	150^	206^	244^	194^	317^	773	247^	381^	365^	246^	313^	96v	LT	215^	179^
6.00 - 6.30								A	8.0	16	679	1648	508	110^	508	112^	198^	251^	233^	257^	742	150^	333^	378	340^	331^	257^	152^	141^	141^
6.30 - 7.00								A	8.3	15	705	1471	433	97^	433	95^	156^	192^	197^	241^	707	123^	285^	379	327^	328^	190^	106^	141^	141^
SUNDAY MORNING					15	174	171	A	5.2	22	441	1200	588	242^	605	59v	256^	302	393	301	499	100^	258^	255^	303	213^	48v	LT	48v	30v
SUN.	9.00A	90	CBS	N		93	94	B	4.7	20	399	1294	568	208	592	110	231	246	302	312	585	173	339	347	308	200	39	LT	78	40
9.00 - 9.30								A	4.2	20	357	1143	605	266^	617	57v	227^	291^	394	326^	459	108^	237^	221^	251^	202^	25v	LT	42v	22v
9.30 - 10.00								A	5.6	23	475	1204	558	245^	577	38v	221^	268	380	309	549	110^	294	283	341	222^	48v	LT	30v	13v
10.00 - 10.30								A	5.9	22	501	1216	595	221^	617	80^	303	335	394	277	468	87^	239^	243^	295	204^	63v	LT	68^	51v
SUPERFRIENDS: SUPERPOWERS					16	196	196	A	4.0	20	340	1688	168^	80v	221^	147^	174^	121^	74v	47v	306^	215^	215^	204^	71v	68v	120^	29v	1041	580
SAT.	8.30A	30	ABC	CA		97	97	B	4.1	20	348	1764	167	60	224	88	152	111	95	71	212	107	153	127	68	55	267	110	1061	661
SUPERFRIENDS:SUPERPOWERS2					10	191	190	A	2.7	18	229	1808	222^	105v	253^	117v	148^	123v	74v	105v	240^	117v	117v	144^	87v	74v	140v	35v	1175	690
SAT.	8.00A	30	ABC	CA		96	96	B	2.7	18	229	1955	179	78	268	125	176	145	80	92	250	148	162	123	45	78	202	71	1235	803

 KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST JAN. 1985 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
THIS WEEK-DAVID BRINKLEY	12	182		A	3.4	9	289	1349	733^	135v	733^	69v	183v	200v	277^	533^	571^	59v	94v	79v	263^	453^	45v	LT	LT	LT
1 SUN. 11.30A 60 ABC N		95		B	3.9	12	331	1271	631	183	640	80	226	226	280	376	558	165	250	216	214	267	33	LT	40	26
11.30 - 12.00				A	3.3	9	280	1318	746^	175v	746^	99v	210v	225v	234^	521^	515^	40v	79v	60v	229^	415^	57v	LT	LT	LT
12.00 - 12.30				A	3.6	10	306	1327	693^	89v	693^	36v	144v	164v	304^	529^	602^	76v	105v	91v	284^	475^	32v	LT	LT	LT
THIS WK-DAVID BRINKLEY(B)			144	A	3.3	10	280	1268	675^	157v	697^	143v	314^	242^	271^	383^	571^	121v	271^	353^	274^	218v	LT	LT	LT	LT
2 SUN. 11.30A 60 ABC N			77																							
11.30 - 12.00				A	3.0	9	255	1263	694^	149v	725^	126v	302^	232v	322^	423^	538^	64v	244v	330^	329^	208v	LT	LT	LT	LT
12.00 - 12.30				A	3.6	10	306	1258	650^	160v	666^	154v	320^	252^	228^	346^	592^	170v	294^	370^	226^	222^	LT	LT	LT	LT
TURBO TEEN	16	202	202	A	4.7	17	399	2048	413	80v	436	203^	387	350	213^	49v	373	97^	297^	284^	241^	76v	70v	25v	1169	677
SAT. 9.30A 30 ABC CA		99	99	B	5.1	19	433	1825	242	85	283	109	193	154	115	84	230	111	184	131	86	46	216	72	1096	678
USA VS WRLD-AMATEUR BOXNG	1		124	A	3.8	8	323	1796	586^	74v	590^	252^	266^	103v	163v	264^	932	332^	675^	666^	381^	257^	97v	27v	177v	71v
2 SUN. 4.30P 90 ABC SE			64	B	3.8	8	323	1796	586	74	590	252	266	103	163	264	932	332	675	666	381	257	97	27	177	71
4.30 - 5.00				A	3.4	7	289	1945	700^	97v	700^	377^	430^	182v	208v	230^	922	350^	679^	651^	382^	243^	119v	96v	204v	73v
5.00 - 5.30				A	3.8	8	323	1492	321^	68v	321^	LT	LT	53v	136v	256^	938	368^	684^	684^	316^	254^	38v	LT	195v	53v
5.30 - 6.00				A	4.3	8	365	1885	715	58v	715	351^	351^	79v	149v	285^	902	273^	642^	642^	424^	260^	138v	LT	130v	82v

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. DEC.31, 1984

WEEK 1

	TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	15,790 18.6				14,770 17.4							
		← HARDCASTLE & MCCORMICK → (SD)				← ABC MONDAY NIGHT MOVIE → THE BIG RED ONE(R) (SD)							
	AVERAGE AUDIENCE (Households (000) & %)	11,720 13.8	13.7*		13.8*	8,910 10.5	11.1*		10.7*		10.6*		9.8*
	SHARE OF AUDIENCE %	23	23 *		23 *	20	20 *		20 *		20 *		20 *
	AVG. AUD. BY ¼ HR. %	13.8	13.6	14.1	13.6	11.5	10.7	10.9	10.6	10.6	10.6	9.8	9.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)	15,370 18.1				16,050 18.9		14,430 17.0		15,370 18.1			
		← SCARECROW & MRS. KING → (SD)				KATE & ALLIE		NEWHART (SD)		← CAGNEY & LACEY →			
	AVERAGE AUDIENCE (Households (000) & %)	11,970 14.1	13.7*		14.5*	14,350 16.9		13,240 15.6		12,400 14.6	14.7*		14.6*
	SHARE OF AUDIENCE %	24	23 *		25 *	30		29		29	28 *		30 *
	AVG. AUD. BY ¼ HR. %	13.5	13.9	14.4	14.7	16.4	17.3	15.6	15.6	14.9	14.5	14.5	14.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)	15,790 18.6				15,200 17.9							
		← ORANGE BOWL PARADE → (SD)				← NBC MONDAY NIGHT MOVIES → HARD KNOX(R)							
	AVERAGE AUDIENCE (Households (000) & %)	11,550 13.6	14.0*		13.2*	9,850 11.6	11.2*		11.7*		12.0*		11.6*
	SHARE OF AUDIENCE %	23	23 *		22 *	22	20 *		22 *		23 *		23 *
	AVG. AUD. BY ¼ HR. %	14.2	13.8	13.3	13.1	11.5	11.0	11.4	12.0	12.0	12.0	11.9	11.3

WEEK 2

	TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	18,590 21.9				21,650 25.5							
		← HARDCASTLE & MCCORMICK → (SD)				← ABC MONDAY NIGHT MOVIE → THORN BIRDS, PART 2(R) (SD)							
	AVERAGE AUDIENCE (Households (000) & %)	14,940 17.6	17.3*		17.9*	16,390 19.3	19.5*		19.6*		19.3*		18.7*
	SHARE OF AUDIENCE %	25	25 *		25 *	29	27 *		28 *		30 *		31 *
	AVG. AUD. BY ¼ HR. %	17.3	17.3	17.6	18.2	19.4	19.5	19.7	19.5	19.3	19.2	19.0	18.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)	21,310 25.1				20,550 24.2		19,530 23.0		18,250 21.5			
		← SCARECROW & MRS. KING → (SUS-SD)				KATE & ALLIE		NEWHART (SD)		← CAGNEY & LACEY →			
	AVERAGE AUDIENCE (Households (000) & %)	17,320 20.4	19.6*		21.1*	18,170 21.4		17,660 20.8		15,200 17.9	18.1*		17.6*
	SHARE OF AUDIENCE %	29	28 *		29 *	30		30		28	28 *		29 *
	AVG. AUD. BY ¼ HR. %	18.6	20.6	20.9	21.3	21.2	21.7	20.7	20.9	18.3	17.9	17.9	17.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)	17,490 20.6				19,530 23.0							
		← TV BLOOPERS & PRAC. JOKES → (SD)				← NBC MONDAY NIGHT MOVIES → A REASON TO LIVE							
	AVERAGE AUDIENCE (Households (000) & %)	13,580 16.0	15.8*		16.2*	13,240 15.6	14.6*		15.1*		16.2*		16.5*
	SHARE OF AUDIENCE %	23	23 *		23 *	23	20 *		22 *		25 *		27 *
	AVG. AUD. BY ¼ HR. %	15.5	16.1	16.2	16.2	14.6	14.6	14.9	15.3	16.0	16.5	16.7	16.4

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	59.4	60.0	59.7	60.4	60.0	59.3	59.0	58.9	56.9	55.0	53.2	52.7	52.0	51.7	50.0	48.8
	WK. 2	66.3	67.8	68.6	69.9	69.3	70.4	71.4	72.2	71.5	71.1	70.2	69.3	66.0	64.6	62.0	59.8

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.MON. JAN.7, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. JAN.1, 1985

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000))					19,530											
TOTAL AUDIENCE (%)					23.0											
Program					SUGAR BOWL NEBRASKA VS LSU (8:00-11:19PM) (→OP)(SD)											
AVERAGE AUDIENCE (Households (000))					6,110											
AVERAGE AUDIENCE (%)					7.2	6.8*		7.3*		7.5*		5.5*		8.8*		8.0*
SHARE OF AUDIENCE %					10	10 *		10 *		10 *		8 *		13 *		12 *
AVG. AUD. BY ¼ HR. %					7.2	6.4	8.0	6.7	7.5	7.5	5.9	5.2	8.9	8.8	8.7	7.4
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000))					20,890		30,990									
TOTAL AUDIENCE (%)					24.6		36.5									
Program					IT'S FLASH-BEAGLE C. BROWN(R)		CBS TUESDAY NIGHT MOVIES VICTOR/VICTORIA (SD)									
AVERAGE AUDIENCE (Households (000))					17,830		20,040									
AVERAGE AUDIENCE (%)					21.0		23.6	22.7*		23.6*		23.4*		24.5*		23.6*
SHARE OF AUDIENCE %					29		35	31 *		33 *		34 *		38 *		39 *
AVG. AUD. BY ¼ HR. %					20.4	21.5	22.4	23.0	23.7	23.5	23.4	23.4	24.7	24.3	23.7	23.4
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000))							29,630									
TOTAL AUDIENCE (%)							34.9									
Program	(S)(OP) (→OP)						ORANGE BOWL GAME OKLAHOMA VS WASHINGTON (8:36-12:13AM) (OP)(→OP)(SD)									
AVERAGE AUDIENCE (Households (000))							14,350									
AVERAGE AUDIENCE (%)							16.9	18.4*		18.4*		19.2*		14.3*		15.3*
SHARE OF AUDIENCE %							27	25 *		26 *		27 *		21 *		24 *
AVG. AUD. BY ¼ HR. %							17.7	18.8	18.5	18.3	19.1	19.3	14.4	14.1	14.8	15.9
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000))					14,010		15,370		21,480							
TOTAL AUDIENCE (%)					16.5		18.1		25.3							
Program					THREE'S A CROWD		WHO'S THE BOSS?		THORN BIRDS, PART 3 (R)(SD)							
AVERAGE AUDIENCE (Households (000))					12,820		13,920		16,730							
AVERAGE AUDIENCE (%)					15.1		16.4		19.7	18.4*		19.3*		20.4*		20.7*
SHARE OF AUDIENCE %					22		24		29	26 *		27 *		31 *		33 *
AVG. AUD. BY ¼ HR. %					14.8	15.3	15.4	17.5	18.0	18.9	19.2	19.4	20.2	20.5	20.8	20.7
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000))					10,530		9,930		21,650							
TOTAL AUDIENCE (%)					12.4		11.7		25.5							
Program					JEFFERSONS		ALICE (SD)		CBS TUESDAY NIGHT MOVIES NIGHT SHIFT (SD)							
AVERAGE AUDIENCE (Households (000))					9,590		9,250		13,410							
AVERAGE AUDIENCE (%)					11.3		10.9		15.8	14.5*		15.5*		17.2*		16.1*
SHARE OF AUDIENCE %					17		16		23	21 *		22 *		26 *		26 *
AVG. AUD. BY ¼ HR. %					11.2	11.5	10.9	10.8	13.9	15.0	15.2	15.7	17.8	16.7	16.8	15.5
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000))					22,750				21,230				17,400			
TOTAL AUDIENCE (%)					26.8				25.0				20.5			
Program					A TEAM (SD)				RIPTIDE (SD)				REMINGTON STEELE			
AVERAGE AUDIENCE (Households (000))					19,190				17,830				14,180			
AVERAGE AUDIENCE (%)					22.6	21.6*		23.5*	21.0	21.0*		21.0*	16.7	16.9*		16.5*
SHARE OF AUDIENCE %					33	32 *		34 *	30	30 *		30 *	26	26 *		26 *
AVG. AUD. BY ¼ HR. %					20.7	22.6	23.9	23.2	20.9	21.1	21.5	20.6	16.9	16.8	16.8	16.2
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	67.1	68.4	68.7	69.8	71.5	72.6	73.2	73.1	72.3	71.3	69.4	68.4	65.8	63.8	61.5	58.6
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	63.5	65.8	66.9	67.0	67.7	69.1	69.3	69.8	70.1	70.8	70.6	70.1	66.7	65.3	64.3	61.9

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.TUE. JAN.8, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. JAN.2, 1985

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{					23,430 27.6				25,890 30.5				20,290 23.9			
						← FALL GUY → (SD)				← DYNASTY → (SD)				← HOTEL →			
AVERAGE AUDIENCE (Households (000) & %)	{					18,000 21.2	19.0*		23.3*	22,240 26.2	26.0*		26.5*	17,230 20.3	21.0*		19.6*
SHARE OF AUDIENCE	%					31	28 *		33 *	38	37 *		38 *	33	33 *		32 *
AVG. AUD. BY ¼ HR.	%					18.0	20.0	22.8	23.9	25.8	26.2	26.6	26.4	21.5	20.5	20.0	19.2
CBS TV TOTAL AUDIENCE (Households (000) & %)	{					15,880 18.7		22,070 26.0									
						CHARLES IN CHARGE		← CBS WEDNESDAY NIGHT MOVIE → SHARKY'S MACHINE(R) (SUS-SD)(SD)									
AVERAGE AUDIENCE (Households (000) & %)	{					13,160 15.5		11,970 14.1	12.2*		13.3*		13.9*		15.6*		15.3*
SHARE OF AUDIENCE	%					23		21	18 *		19 *		20 *		24 *		25 *
AVG. AUD. BY ¼ HR.	%					15.2	15.8	12.0	12.3	13.7	13.0	13.8	14.1	15.8	15.4	15.5	15.0
NBC TV TOTAL AUDIENCE (Households (000) & %)	{					17,490 20.6				14,350 16.9		12,650 14.9		14,090 16.6			
						← COLLEGE CHEERLEADING CHMP → (SD)				FACTS OF LIFE		IT'S YOUR MOVE (SD)		← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000) & %)	{					12,060 14.2	13.7*		14.8*	12,480 14.7		11,120 13.1		11,380 13.4	13.3*		13.4*
SHARE OF AUDIENCE	%					21	20 *		21 *	21		19		21	21 *		22 *
AVG. AUD. BY ¼ HR.	%					13.9	13.5	14.8	14.8	14.1	15.4	13.3	12.9	13.3	13.3	13.5	13.3

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{							21,990 25.9				28,610 33.7				21,230 25.0	
						REAGAN NEWS CONF.-ABC (8:00-8:37PM) (SUS)(→OP)		← FALL GUY → (8:37-9:37PM) (OP)(→OP) (SD)				← DYNASTY → (9:37-10:37PM) (OP)(→OP) (SD)				HOTEL (10:37-11:37PM) (OP)(→OP)	
AVERAGE AUDIENCE (Households (000) & %)	{							15,200 17.9	14.7*		19.2*	23,770 28.0	26.3*		29.4*	17,150 20.2	21.1*
SHARE OF AUDIENCE	%							25	21 *		27 *	41	37 *		43 *	36	35 *
AVG. AUD. BY ¼ HR.	%							13.6	15.3	18.5	19.9	25.3	26.9	29.1	29.7	22.0	20.6
CBS TV TOTAL AUDIENCE (Households (000) & %)	{							18,850 22.2				17,230 20.3					
						REAGAN NEWS CONF.-CBS (8:00-8:35PM) (SUS)(→OP)		← BARBARA MANDRELL SPECIAL → (8:35-9:35PM) (OP)(→OP)(SUS-SD)				← CBS WEDNESDAY NIGHT MOVIE → THE RED-LIGHT STING(R) (9:35-11:35PM) (OP)(→OP)(SD)					
AVERAGE AUDIENCE (Households (000) & %)	{							13,670 16.1	15.6*		16.7*	9,340 11.0	11.0*		11.2*		10.4*
SHARE OF AUDIENCE	%							23	22 *		23 *	18	15 *		16 *		17 *
AVG. AUD. BY ¼ HR.	%							15.1	16.0	16.7	16.8	11.7	10.6	11.3	11.1	10.3	10.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	{							19,020 22.4				17,490 20.6		15,370 18.1			
						REAGAN NEWS CONF.-NBC (8:00-8:35PM) (SUS)(→OP)		← HIGHWAY TO HEAVEN → (8:35-9:35PM) (OP)(→OP)(SD)				FACTS OF LIFE (9:35-10:05PM) (OP)(→OP)		← ST. ELSEWHERE → (10:05-11:05PM) (OP)(→OP)			
AVERAGE AUDIENCE (Households (000) & %)	{							13,920 16.4	14.5*		17.9*	14,770 17.4		11,550 13.6	13.1*		14.0*
SHARE OF AUDIENCE	%							23	21 *		25 *	25		22	20 *		24 *
AVG. AUD. BY ¼ HR.	%							13.7	15.1	17.4	18.4	16.5	17.9	13.5	12.9	13.7	14.2

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	64.1	64.7	65.4	66.2	67.0	68.7	69.2	69.9	70.1	70.5	69.5	68.4	64.8	63.4	61.7	59.7
	WK. 2	65.1	66.3	66.7	67.9	67.5	68.7	69.3	70.6	71.8	72.8	71.1	70.0	68.1	65.5	60.5	57.1

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.WED. JAN.9, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. JAN. 3, 1985 — WEEK 1

	TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))	17,230								17,910			
	TOTAL AUDIENCE (%)	20.3								21.1			
	Program	ABC THURSDAY NIGHT MOVIE — WOLFEN (SD)								20/20			
	AVERAGE AUDIENCE (Households (000))	10,190								14,090			
	AVERAGE AUDIENCE (%)	12.0	12.0*		12.3*		12.2*		11.4*	16.6	16.9*		16.2*
	SHARE OF AUDIENCE %	17	17 *		17 *		17 *		17 *	26	26 *		26 *
	AVG. AUD. BY ¼ HR. %	12.1	11.9	12.3	12.2	12.4	11.9	11.6	11.2	16.4	17.5	16.9	15.5
CBS TV	TOTAL AUDIENCE (Households (000))	23,520				26,660				21,390			
	TOTAL AUDIENCE (%)	27.7				31.4				25.2			
	Program	MAGNUM, P.I. (SD)				SIMON & SIMON (SD)				KNOTS LANDING			
	AVERAGE AUDIENCE (Households (000))	19,360				22,920				18,170			
	AVERAGE AUDIENCE (%)	22.8	21.3*		24.2*	27.0	26.3*		27.7*	21.4	21.9*		20.9*
	SHARE OF AUDIENCE %	33	31 *		34 *	39	37 *		40 *	33	33 *		34 *
	AVG. AUD. BY ¼ HR. %	20.8	21.8	23.9	24.6	26.0	26.6	27.9	27.5	22.3	21.4	21.3	20.5
NBC TV	TOTAL AUDIENCE (Households (000))	21,730		20,210		17,570		16,390		16,810			
	TOTAL AUDIENCE (%)	25.6		23.8		20.7		19.3		19.8			
	Program	BILL COSBY SHOW(R)		FAMILY TIES (SD)		CHEERS		NIGHT COURT		HILL STREET BLUES (R)			
	AVERAGE AUDIENCE (Households (000))	18,850		18,340		15,790		14,940		11,970			
	AVERAGE AUDIENCE (%)	22.2		21.6		18.6		17.6		14.1	14.5*		13.7*
	SHARE OF AUDIENCE %	32		31		26		26		22	22 *		22 *
	AVG. AUD. BY ¼ HR. %	21.4	22.9	21.4	21.8	18.1	19.1	17.5	17.6	15.2	13.8	13.5	13.8

EVE. THU. JAN. 10, 1985 — WEEK 2

	TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))	24,110											
	TOTAL AUDIENCE (%)	28.4											
	Program	ABC THURSDAY NIGHT MOVIE — THORN BIRDS, PART 4(R) (SD)											
	AVERAGE AUDIENCE (Households (000))	15,790											
	AVERAGE AUDIENCE (%)	18.6	16.8*		17.8*		18.1*		19.0*		20.1*		19.8*
	SHARE OF AUDIENCE %	26	23 *		24 *		25 *		27 *		29 *		30 *
	AVG. AUD. BY ¼ HR. %	16.7	16.8	17.6	17.9	18.0	18.2	18.8	19.3	20.2	20.1	19.8	19.8
CBS TV	TOTAL AUDIENCE (Households (000))	21,310				21,650				19,020			
	TOTAL AUDIENCE (%)	25.1				25.5				22.4			
	Program	MAGNUM, P.I. (SD)				SIMON & SIMON (R)(SD)				KNOTS LANDING			
	AVERAGE AUDIENCE (Households (000))	17,400				18,000				15,790			
	AVERAGE AUDIENCE (%)	20.5	19.7*		21.3*	21.2	21.1*		21.3*	18.6	18.7*		18.5*
	SHARE OF AUDIENCE %	28	27 *		29 *	29	29 *		30 *	28	27 *		28 *
	AVG. AUD. BY ¼ HR. %	19.2	20.2	21.4	21.2	21.1	21.1	21.3	21.4	18.6	18.8	18.8	18.2
NBC TV	TOTAL AUDIENCE (Households (000))	24,200		20,460		18,760		16,810		19,100			
	TOTAL AUDIENCE (%)	28.5		24.1		22.1		19.8		22.5			
	Program	BILL COSBY SHOW		FAMILY TIES (SD)		CHEERS		NIGHT COURT (SD)		HILL STREET BLUES			
	AVERAGE AUDIENCE (Households (000))	21,730		19,190		17,060		15,450		15,540			
	AVERAGE AUDIENCE (%)	25.6		22.6		20.1		18.2		18.3	18.6*		17.9*
	SHARE OF AUDIENCE %	35		30		28		25		27	27 *		27 *
	AVG. AUD. BY ¼ HR. %	24.8	26.4	22.7	22.4	20.2	20.1	18.2	18.2	18.7	18.5	18.3	17.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	64.1	65.3	65.7	66.9	68.0	69.1	70.1	70.9	70.4	70.4	69.4	68.5	66.7	65.3	63.2	60.9
WK. 2	66.9	68.5	70.1	71.2	73.1	74.3	73.7	74.5	72.9	72.2	71.7	71.6	68.7	68.2	66.4	63.9

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. JAN.4, 1985

WEEK 1

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					20,120		21,900						13,410			
TOTAL AUDIENCE (%)					23.7		25.8						15.8			
Program					WEBSTER (SD)		← STREET HAWK (SD)					→	← MATT HOUSTON			→
AVERAGE AUDIENCE (Households (000))					17,230		15,200						11,290			
AVERAGE AUDIENCE (%)					20.3		17.9	18.0*		18.0*		17.6*	13.3	13.0*		13.6*
SHARE OF AUDIENCE %					31		26	27 *		26 *		25 *	21	20 *		21 *
AVG. AUD. BY ¼ HR. %					19.5	21.2	17.9	18.1	18.1	17.9	18.1	17.2	12.8	13.2	13.5	13.6
CBS TV																
TOTAL AUDIENCE (Households (000))					18,760				25,720				20,800			
TOTAL AUDIENCE (%)					22.1				30.3				24.5			
Program					← DUKES OF HAZZARD (SUS-SD)			→	← DALLAS (SD)			→	← FALCON CREST			→
AVERAGE AUDIENCE (Households (000))					12,820				22,330				18,250			
AVERAGE AUDIENCE (%)					15.1	13.4*		16.7*	26.3	26.0*		26.6*	21.5	21.8*		21.2*
SHARE OF AUDIENCE %					23	20 *		25 *	38	37 *		38 *	33	33 *		33 *
AVG. AUD. BY ¼ HR. %					13.4	13.5	15.2	18.2	25.4	26.7	26.7	26.5	21.8	21.9	21.5	20.8
NBC TV																
TOTAL AUDIENCE (Households (000))					14,350				11,040				16,560			
TOTAL AUDIENCE (%)					16.9				13.0				19.5			
Program					← V (SD)			→	← HUNTER (SD)			→	← MIAMI VICE			→
AVERAGE AUDIENCE (Households (000))					10,100				8,740				13,750			
AVERAGE AUDIENCE (%)					11.9	12.3*		11.6*	10.3	9.5*		11.1*	16.2	16.3*		16.1*
SHARE OF AUDIENCE %					18	19 *		17 *	15	14 *		16 *	25	25 *		25 *
AVG. AUD. BY ¼ HR. %					12.6	12.0	12.1	11.0	9.1	9.8	10.5	11.8	16.4	16.3	16.5	15.8

WEEK 2

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					18,680		19,020		16,470				13,410			
TOTAL AUDIENCE (%)					22.0		22.4		19.4				15.8			
Program					BENSON		WEBSTER (SD)		← STREET HAWK (SD)			→	← MATT HOUSTON			→
AVERAGE AUDIENCE (Households (000))					16,130		17,570		12,740				11,380			
AVERAGE AUDIENCE (%)					19.0		20.7		15.0	14.7*		15.3*	13.4	13.2*		13.5*
SHARE OF AUDIENCE %					29		31		22	22 *		22 *	21	21 *		22 *
AVG. AUD. BY ¼ HR. %					17.9	20.0	20.6	20.9	14.8	14.7	15.2	15.5	13.2	13.3	13.3	13.8
CBS TV																
TOTAL AUDIENCE (Households (000))					16,390				26,570				21,820			
TOTAL AUDIENCE (%)					19.3				31.3				25.7			
Program					← DUKES OF HAZZARD (SUS-SD)			→	← DALLAS (SD)			→	← FALCON CREST			→
AVERAGE AUDIENCE (Households (000))					12,480				23,600				18,510			
AVERAGE AUDIENCE (%)					14.7	14.1*		15.4*	27.8	26.9*		28.7*	21.8	22.5*		21.2*
SHARE OF AUDIENCE %					22	21 *		23 *	41	40 *		42 *	35	35 *		35 *
AVG. AUD. BY ¼ HR. %					13.7	14.4	14.7	16.1	26.2	27.6	29.1	28.3	22.8	22.1	21.5	20.9
NBC TV																
TOTAL AUDIENCE (Households (000))					13,750				11,720				16,050			
TOTAL AUDIENCE (%)					16.2				13.8				18.9			
Program					← V (SD)			→	← HUNTER			→	← MIAMI VICE			→
AVERAGE AUDIENCE (Households (000))					10,530				8,740				13,410			
AVERAGE AUDIENCE (%)					12.4	12.2*		12.6*	10.3	9.8*		10.8*	15.8	15.7*		15.9*
SHARE OF AUDIENCE %					19	19 *		19 *	15	14 *		16 *	25	24 *		26 *
AVG. AUD. BY ¼ HR. %					12.2	12.2	12.7	12.5	9.6	9.9	10.6	11.0	15.6	15.9	16.2	15.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	62.3	63.1	64.3	65.4	65.4	65.9	66.3	67.4	69.1	70.0	69.7	69.4	66.1	65.8	64.6	62.4
WK. 2	62.9	64.7	64.6	65.5	65.2	66.5	67.3	68.3	68.0	68.2	68.5	68.0	64.7	63.5	62.3	60.6

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.FRI. JAN.11, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. JAN.5, 1985

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						14,520 17.1				17,740 20.9				14,940 17.6			
Program						← T.J. HOOKER (SD) →				← LOVE BOAT (SD) →				← FINDER OF LOST LOVES →			
AVERAGE AUDIENCE (Households (000) & %)						11,550 13.6	12.7*		14.5*	13,750 16.2	15.2*		17.1*	11,890 14.0	13.9*		14.0*
SHARE OF AUDIENCE	%					21	20 *		22 *	25	23 *		27 *	24	23 *		24 *
AVG. AUD. BY ¼ HR.	%					12.0	13.5	14.4	14.7	15.0	15.4	17.3	17.0	13.7	14.2	14.2	13.9
CBS TV TOTAL AUDIENCE (Households (000) & %)						13,920 16.4				14,770 17.4				15,960 18.8			
Program						← AIRWOLF (SD) →				← MIKE HAMMER (SD) →				← COVER-UP →			
AVERAGE AUDIENCE (Households (000) & %)						11,210 13.2	12.7*		13.6*	12,060 14.2	13.7*		14.8*	12,480 14.7	14.9*		14.5*
SHARE OF AUDIENCE	%					20	20 *		21 *	22	21 *		23 *	25	25 *		25 *
AVG. AUD. BY ¼ HR.	%					12.5	12.9	13.7	13.6	13.5	13.9	14.8	14.8	15.0	14.9	14.4	14.6
NBC TV TOTAL AUDIENCE (Households (000) & %)						16,390 19.3		13,840 16.3		13,920 16.4		15,620 18.4					
Program						DIFF'RENT STROKES-SAT.		DOUBLE TROUBLE (SD)		GIMME A BREAK		← BERRENGER'S →					
AVERAGE AUDIENCE (Households (000) & %)						14,180 16.7		12,650 14.9		12,400 14.6		10,100 11.9	11.7*		12.1*		11.7*
SHARE OF AUDIENCE	%					26		23		23		20	18 *		20 *		20 *
AVG. AUD. BY ¼ HR.	%					16.5	16.9	15.0	14.8	14.5	14.6	11.9	11.6	12.6	11.6	11.7	11.8

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						14,600 17.2				17,740 20.9				14,010 16.5			
Program						← T.J. HOOKER (SD) →				← LOVE BOAT (SD) →				← FINDER OF LOST LOVES →			
AVERAGE AUDIENCE (Households (000) & %)						11,460 13.5	12.6*		14.4*	14,350 16.9	16.2*		17.7*	11,290 13.3	13.3*		13.3*
SHARE OF AUDIENCE	%					21	19 *		22 *	26	25 *		28 *	23	22 *		23 *
AVG. AUD. BY ¼ HR.	%					12.2	13.1	14.0	14.8	15.7	16.7	17.8	17.6	13.3	13.2	13.4	13.3
CBS TV TOTAL AUDIENCE (Households (000) & %)						16,730 19.7				13,670 16.1				14,180 16.7			
Program						← AIRWOLF (SD) →				← MIKE HAMMER (SD) →				← COVER-UP →			
AVERAGE AUDIENCE (Households (000) & %)						13,160 15.5	15.5*		15.5*	11,040 13.0	12.9*		13.2*	11,290 13.3	13.2*		13.5*
SHARE OF AUDIENCE	%					24	24 *		24 *	20	20 *		21 *	23	22 *		24 *
AVG. AUD. BY ¼ HR.	%					15.7	15.3	15.5	15.5	13.1	12.6	13.1	13.3	13.2	13.2	13.4	13.6
NBC TV TOTAL AUDIENCE (Households (000) & %)						15,960 18.8		15,370 18.1		15,710 18.5		13,070 15.4		12,400 14.6			
Program						DIFF'RENT STROKES-SAT.		DOUBLE TROUBLE (SD)		GIMME A BREAK		SPENCER (SD)		← BERRENGER'S →			
AVERAGE AUDIENCE (Households (000) & %)						13,840 16.3		14,180 16.7		13,920 16.4		11,890 14.0		9,850 11.6	11.8*		11.3*
SHARE OF AUDIENCE	%					25		25		25		22		20	20 *		20 *
AVG. AUD. BY ¼ HR.	%					15.5	17.1	16.5	16.9	16.3	16.4	14.2	13.9	12.2	11.5	11.3	11.3

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	58.2	59.8	59.9	61.7	63.4	64.3	64.7	65.1	64.5	64.9	64.7	64.0	60.7	59.5	57.9	56.9
	WK. 2	60.4	62.0	62.7	64.2	64.3	65.0	65.6	65.9	64.7	65.0	64.3	63.5	60.3	59.1	57.9	56.6

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.SAT. JAN.12, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. JAN.5, 1985

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				4,160 4.9													
				ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)				4,080 4.8													
SHARE OF AUDIENCE	%			11													
AVG. AUD. BY ¼ HR.	%			4.8													
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)				9,760 11.5													
				← SATURDAY NIGHT → (11:30-12:45AM) (SUSTAINING 12:45-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)				5,600 6.6	7.4*		6.4*	5.4*									
SHARE OF AUDIENCE	%			18	18 *		18 *	17 *									
AVG. AUD. BY ¼ HR.	%			7.6	7.2	6.7	6.1	5.4									

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				2,720 3.2													
				ABC WEEKEND RPT-SAT.(B)													
AVERAGE AUDIENCE (Households (000) & %)				2,720 3.2													
SHARE OF AUDIENCE	%			7													
AVG. AUD. BY ¼ HR.	%			3.2													
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)				10,870 12.8													
				← SATURDAY NIGHT → (11:30-12:54AM) (SUSTAINING 12:54-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)				5,940 7.0	7.7*		7.3*		5.8*								
SHARE OF AUDIENCE	%			19	18 *		21 *		20 *								
AVG. AUD. BY ¼ HR.	%			7.6	7.7	7.6	7.0	6.1	5.4								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	52.9	48.6	42.2	39.7	36.7	34.2	31.2	28.6	25.6	22.8	19.1	17.1	15.0	13.2	11.4	9.5
	WK. 2	53.9	50.6	44.8	40.5	36.3	33.1	30.2	27.7	24.9	22.1	19.3	18.1	15.6	14.1	12.2	10.7

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.SAT. JAN.12, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JAN.6, 1985

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	15,790 18.6				23,010 27.1											
	Program	← RIPLEY'S BELIEVE IT-NOT (R) →				← ABC SUNDAY NIGHT MOVIE THORN BIRDS, PART I(R) (SD) →											
	AVERAGE AUDIENCE (Households (000) & %)	10,950 12.9	11.5*		14.3*	13,920 16.4	14.9*		15.7*		16.4*		16.4*		17.2*		17.5*
	SHARE OF AUDIENCE %	19	17 *		21 *	24	21 *		22 *		23 *		24 *		26 *		28 *
	AVG. AUD. BY ¼ HR. %	10.6	12.4	14.1	14.6	14.5	15.3	15.7	15.8	16.1	16.6	16.4	16.5	17.0	17.4	17.7	17.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)	22,410 26.4	29,550 34.8				24,110 28.4				23,010 27.1				19,530 23.0		
	Program	(1) (OP) (→OP)	← 60 MINUTES (7:25-8:25PM) (OP)(→OP) →				← MURDER, SHE WROTE (8:25-9:25PM) (OP)(→OP)(SD) →				← CRAZY LIKE A FOX (9:25-10:25PM) (OP)(→OP)(SD) →				TRAPPER JOHN, M.D. (10:25-11:25PM) (OP)		
	AVERAGE AUDIENCE (Households (000) & %)	21,140 24.9	21,650 25.5		25.8*		19,020 22.4		21.1*		18,510 21.8		21.2*		15,370 18.1		18.1*
	SHARE OF AUDIENCE %	40	36		38 *		31		29 *		31		30 *		30		29 *
	AVG. AUD. BY ¼ HR. %	26.7	23.0	25.3	26.3	26.3	21.6	20.8	21.3	24.3	21.0	21.2	21.2	23.1	17.8	17.9	18.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)	12,740 15.0		11,800 13.9		20,290 23.9				24,540 28.9							
	Program	SILVER SPOONS		PUNKY BREWSTER (R)		← KNIGHT RIDER (SD) →				← NBC SUNDAY NIGHT MOVIE THE ROAD WARRIOR (SD) →							
	AVERAGE AUDIENCE (Households (000) & %)	10,020 11.8		10,360 12.2		15,880 18.7	17.4*		19.9*	15,540 18.3	17.6*		18.2*		18.6*		18.8*
	SHARE OF AUDIENCE %	18		18		26	24 *		27 *	27	24 *		26 *		28 *		30 *
	AVG. AUD. BY ¼ HR. %	10.4	13.3	11.9	12.5	16.1	18.7	20.2	19.6	17.4	17.9	18.4	18.0	18.8	18.5	19.3	18.2

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	14,690 17.3				15,960 18.8				20,380 24.0							
	Program	← RIPLEY'S BELIEVE IT-NOT →				← GUINNESS BK-WORLD RECORDS (SD) →				← ABC SUNDAY NIGHT MOVIE NIGHTHAWKS(R) (SD) →							
	AVERAGE AUDIENCE (Households (000) & %)	10,270 12.1	10.9*		13.3*	12,310 14.5	14.5*		14.6*	12,820 15.1	13.8*		14.1*		16.6*		16.1*
	SHARE OF AUDIENCE %	18	17 *		20 *	21	21 *		21 *	24	20 *		21 *		27 *		27 *
	AVG. AUD. BY ¼ HR. %	10.2	11.6	12.9	13.8	14.5	14.5	14.7	14.6	13.9	13.6	13.9	14.3	16.6	16.6	16.5	15.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)	27,250 32.1				21,480 25.3				22,070 26.0				19,440 22.9			
	Program	← 60 MINUTES →				← MURDER, SHE WROTE (SD) →				← CRAZY LIKE A FOX (SD) →				← TRAPPER JOHN, M.D. →			
	AVERAGE AUDIENCE (Households (000) & %)	21,390 25.2	24.6*		25.8*	18,510 21.8	22.3*		21.4*	18,340 21.6	21.1*		22.2*	16,560 19.5	19.1*		19.8*
	SHARE OF AUDIENCE %	38	38 *		38 *	31	32 *		30 *	32	31 *		33 *	32	31 *		34 *
	AVG. AUD. BY ¼ HR. %	23.9	25.4	26.0	25.7	22.4	22.2	21.9	20.8	20.6	21.6	22.5	22.0	18.7	19.5	19.9	19.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)	11,210 13.2		10,530 12.4		18,170 21.4				19,610 23.1							
	Program	SILVER SPOONS		PUNKY BREWSTER		← KNIGHT RIDER (SD) →				← NBC SUNDAY NIGHT MOVIE SINS OF THE FATHER →							
	AVERAGE AUDIENCE (Households (000) & %)	9,340 11.0		9,420 11.1		14,600 17.2	16.0*		18.3*	12,740 15.0	15.8*		14.7*		15.0*		14.7*
	SHARE OF AUDIENCE %	17		16		24	23 *		26 *	23	23 *		22 *		24 *		25 *
	AVG. AUD. BY ¼ HR. %	10.4	11.5	10.7	11.4	15.3	16.8	17.9	18.8	16.2	15.4	14.6	14.8	14.7	15.3	14.8	14.7

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	67.2	67.6	68.3	69.4	71.6	72.8	73.2	72.8	72.3	72.0	70.7	68.6	67.0	65.6	63.6	61.4
	WK. 2	64.5	66.2	67.2	68.1	69.2	70.7	71.0	71.1	68.6	67.7	67.3	66.6	62.7	61.5	60.1	58.1

U.S. TV Households: 84,900,000

(1)CBS NFC CHAMPIONSHIP POST,CBS,(7:08-7:25PM)(S)

For explanation of symbols, See page A.

EVE.SUN. JAN.13, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JAN.6, 1985

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)			3,820 4.5													
					ABC WEEKEND REPORT-SUN.													
		AVERAGE AUDIENCE (Households (000) & %)			3,740 4.4													
		SHARE OF AUDIENCE %			11													
		AVG. AUD. BY ¼ HR. %			4.4													
	CBS TV	TOTAL AUDIENCE (Households (000) & %)		4,410 5.2														
			TRAPPER JOHN, M.D. (10:25-11:25PM) (→OP)		(1) (OP)													
		AVERAGE AUDIENCE (Households (000) & %)		4,080 4.8														
		SHARE OF AUDIENCE %		11														
		AVG. AUD. BY ¼ HR. %	18.5	4.8	4.8													
	NBC TV	TOTAL AUDIENCE (Households (000) & %)			1,610 1.9													
					G MICHAELS SPORTS MACHINE													
		AVERAGE AUDIENCE (Households (000) & %)			1,190 1.4													
		SHARE OF AUDIENCE %			4													
		AVG. AUD. BY ¼ HR. %			1.5	1.4												
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)			3,570 4.2													
					ABC WEEKEND REPORT-SUN.													
		AVERAGE AUDIENCE (Households (000) & %)			3,650 4.3													
		SHARE OF AUDIENCE %			11													
		AVG. AUD. BY ¼ HR. %			4.3													
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,350 6.3															
			CBS SUNDAY NEWS-OSGOOD															
		AVERAGE AUDIENCE (Households (000) & %)	5,260 6.2															
		SHARE OF AUDIENCE %	12															
		AVG. AUD. BY ¼ HR. %	6.2															
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					1,440 1.7											
							G MICHAELS SPORTS MACHINE											
		AVERAGE AUDIENCE (Households (000) & %)					1,020 1.2											
		SHARE OF AUDIENCE %					4											
		AVG. AUD. BY ¼ HR. %					1.4	.9										
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	54.0	47.6	38.8	34.5	28.8	25.6	21.5	18.6	15.9	14.3	11.7	9.7	8.3	7.5	6.6	5.8
		WK. 2	51.5	44.9	36.1	31.8	27.4	24.2	20.4	18.8	16.4	14.0	11.7	10.5	9.1	7.8	6.9	6.0

U.S. TV Households: 84,900,000

(1)CBS SUNDAY NEWS-OSGOOD,CBS,(11:25-11:40PM)

For explanation of symbols, See page A.

EVE.SUN. JAN.13, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES DAY MON.-FRI. DEC.31, 1984-JAN.4, 1985

Week	Network		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,080 4.8				5,090 6.0									
		Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
		AVERAGE AUDIENCE (Households (000) & %)			3,140 3.7				4,250 5.0									
		SHARE OF AUDIENCE %			22				22									
		AVG. AUD. BY ¼ HR. %			3.6	3.7			4.9	5.0								
	CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,060 3.6				4,250 5.0						5,690 6.7		5,860 6.9	
		Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID (MWTHF) (S)(OP)		PRESS YOUR LUCK (MWTHF)(S)(OP)	
		AVERAGE AUDIENCE (Households (000) & %)			2,460 2.9				3,400 4.0						4,670 5.5		5,090 6.0	
		SHARE OF AUDIENCE %			18				18						21		22	
		AVG. AUD. BY ¼ HR. %			2.7	3.1			4.0	4.1					5.2	5.9	5.9	6.1
	NBC TV	TOTAL AUDIENCE (Households (000) & %)			3,910 4.6				4,500 5.3						4,580 5.4		5,520 6.5	
		Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								FACTS OF LIFE M-F (MWTHF)(OP)		SALE OF THE CENTURY (MWTHF) (OP)	
		AVERAGE AUDIENCE (Households (000) & %)			2,970 3.5				3,740 4.4						3,820 4.5		4,500 5.3	
		SHARE OF AUDIENCE %			21				20						18		19	
		AVG. AUD. BY ¼ HR. %			3.4	3.7			4.3	4.5					4.1	4.8	5.0	5.6
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,180 6.1				5,600 6.6									
		Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
		AVERAGE AUDIENCE (Households (000) & %)			4,080 4.8				4,500 5.3									
		SHARE OF AUDIENCE %			23				23									
		AVG. AUD. BY ¼ HR. %			4.7	4.9			5.3	5.3								
	CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,230 3.8				4,080 4.8						5,260 6.2		4,840 5.7	
		Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
		AVERAGE AUDIENCE (Households (000) & %)			2,550 3.0				3,140 3.7						4,580 5.4		4,160 4.9	
		SHARE OF AUDIENCE %			14				16						22		20	
		AVG. AUD. BY ¼ HR. %			3.0	3.1			3.7	3.7					5.1	5.6	4.8	5.0
	NBC TV	TOTAL AUDIENCE (Households (000) & %)			5,180 6.1				5,090 6.0						3,310 3.9		4,920 5.8	
		Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								TIME MACHINE		SALE OF THE CENTURY	
		AVERAGE AUDIENCE (Households (000) & %)			4,160 4.9				4,160 4.9						2,630 3.1		4,160 4.9	
		SHARE OF AUDIENCE %			23				21						13		20	
		AVG. AUD. BY ¼ HR. %			4.9	5.1			5.0	4.9					3.1	3.2	4.6	5.2
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	10.3	11.8	13.4	15.2	17.0	18.9	20.1	21.3	22.4	23.9	25.1	26.3	27.2	28.8	29.9	31.2
		WK. 2	13.5	16.0	17.6	19.2	20.5	21.9	22.0	22.5	22.6	23.2	23.6	24.0	24.3	25.2	25.1	25.6

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. JAN.7-11, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.31, 1984-JAN.4, 1985

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	3,990 4.7		4,250 5.0		3,910 4.6		4,840 5.7		11,120 13.1				9,930 11.7			
Program	TRIVIA TRAP		FAMILY FEUD		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE → (SD)			
AVERAGE AUDIENCE (Households (000) & %)	3,400 4.0		3,570 4.2		3,400 4.0		4,410 5.2		8,410 9.9	9.2*		10.5*	7,640 9.0	9.2*		9.0*
SHARE OF AUDIENCE %	12		12		11		14		25	23 *		27 *	24	24 *		24 *
AVG. AUD. BY ¼ HR. %	3.8	4.2	4.1	4.3	3.9	4.0	5.0	5.4	8.6	9.8	10.4	10.6	9.2	9.2	9.0	9.0
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	8,070 9.5		10,020 11.8				10,440 12.3				8,150 9.6				5,860 6.9	
Program	PRICE IS RIGHT 1 (MWTHF)(S)(OP)		PRICE IS RIGHT 2 (MWTHF)(S)(OP) (SD)		(S)(OP)		← YOUNG AND THE RESTLESS → (MWTHF)(S)(OP)				← AS THE WORLD TURNS → (MWTHF)(S)(OP)				CAPITOL (MWTHF)(S)(OP)	
AVERAGE AUDIENCE (Households (000) & %)	6,960 8.2		8,830 10.4				7,900 9.3	9.2*		9.5*	6,370 7.5	7.3*		7.7*	5,260 6.2	
SHARE OF AUDIENCE %	28		35				28	28 *		28 *	21	20 *		22 *	19	
AVG. AUD. BY ¼ HR. %	7.7	8.6	10.2	10.7			9.1	9.3	9.6	9.4	7.2	7.4	7.7	7.6	6.1	6.2
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	7,980 9.4		6,790 8.0		4,500 5.3		4,250 5.0		8,740 10.3				7,130 8.4			
Program	WHEEL OF FORTUNE (MWTHF)(S)(OP)		SCRABBLE (MWTHF)(S)(OP)		SUPER PASSWORD (MWTHF)(S)(OP)		SEARCH FOR TOMORROW (MWTHF)(S)(OP)		← DAYS OF OUR LIVES → (MWTHF)(S)(OP)				← ANOTHER WORLD → (MWTHF)(S)(OP) (SD)			
AVERAGE AUDIENCE (Households (000) & %)	7,050 8.3		5,940 7.0		3,910 4.6		3,650 4.3		6,960 8.2	8.0*		8.4*	5,520 6.5	6.6*		6.5*
SHARE OF AUDIENCE %	29		23		14		13		23	23 *		24 *	19	19 *		20 *
AVG. AUD. BY ¼ HR. %	8.2	8.3	7.0	7.1	4.4	4.8	4.4	4.3	7.8	8.3	8.4	8.4	6.6	6.6	6.5	6.4

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	3,480 4.1		3,740 4.4		3,570 4.2		4,670 5.5		9,850 11.6				8,570 10.1			
Program	TRIVIA TRAP		FAMILY FEUD		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE → (SD)			
AVERAGE AUDIENCE (Households (000) & %)	2,890 3.4		3,140 3.7		3,060 3.6		3,910 4.6		7,640 9.0	8.5*		9.5*	6,790 8.0	7.9*		8.1*
SHARE OF AUDIENCE %	13		14		13		15		27	26 *		29 *	26	25 *		26 *
AVG. AUD. BY ¼ HR. %	3.4	3.4	3.6	3.8	3.4	3.8	4.4	4.8	8.0	9.0	9.5	9.6	8.0	7.9	8.0	8.2
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	6,790 8.0		9,170 10.8				9,340 11.0				7,470 8.8				5,260 6.2	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000) & %)	6,110 7.2		7,810 9.2				6,880 8.1	8.2*		8.0*	5,940 7.0	6.8*		7.2*	4,670 5.5	
SHARE OF AUDIENCE %	28		35				27	28 *		26 *	22	21 *		23 *	18	
AVG. AUD. BY ¼ HR. %	7.0	7.4	9.0	9.5			8.3	8.2	8.0	8.1	6.7	6.8	7.2	7.1	5.4	5.6
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	7,640 9.0		5,600 6.6		3,910 4.6		3,570 4.2		8,150 9.6				6,200 7.3			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD → (SD)			
AVERAGE AUDIENCE (Households (000) & %)	6,540 7.7		5,010 5.9		3,310 3.9		3,060 3.6		6,540 7.7	7.3*		8.0*	4,920 5.8	6.0*		5.6*
SHARE OF AUDIENCE %	30		22		14		12		23	22 *		24 *	19	19 *		18 *
AVG. AUD. BY ¼ HR. %	7.5	7.9	5.8	5.9	3.8	4.0	3.5	3.7	7.0	7.6	8.0	8.1	6.1	5.9	5.8	5.4

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	32.2	33.5	33.7	34.6	36.1	37.2	37.2	37.6	38.5	39.0	38.6	39.0	38.6	38.7	37.8	38.1
WK. 2	25.9	26.4	26.5	27.4	28.8	29.7	30.1	30.7	32.0	32.7	32.3	32.6	31.7	31.7	30.7	31.5

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. JAN.7-11, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES — DAY MON.-FRI. DEC.31, 1984-JAN.4, 1985

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	11,290 13.3														11,720 13.8	
Program	← GENERAL HOSPITAL →														ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	8,910 10.5	10.3*		10.7*											10,190 12.0	
SHARE OF AUDIENCE %	27	27 *		27 *											19	
AVG. AUD. BY ¼ HR. %	10.1	10.5	10.7	10.7											11.9	12.1
CBS TV TOTAL AUDIENCE (Households (000) & %)	8,570 10.1				2,800 3.3										14,430 17.0	
Program	← GUIDING LIGHT → (W-F)(S)(OP) (SD)				BODY LANGUAGE (W-F)(S)(OP)		← (S)(OP) →								CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	6,790 8.0	7.8*		8.2*	2,380 2.8										12,480 14.7	
SHARE OF AUDIENCE %	23	23 *		23 *	8										24	
AVG. AUD. BY ¼ HR. %	7.7	8.0	8.2	8.1	2.8	2.8									14.6	14.9
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,920 5.8														11,890 14.0	
Program	← SANTA BARBARA → (MWTHF) (S)(OP)				← (S)(OP) →				← (S)(OP) →						NBC NIGHTLY NEWS (MWTHF)(S)(OP)	
AVERAGE AUDIENCE (Households (000) & %)	3,570 4.2	4.2*		4.2*											10,530 12.4	
SHARE OF AUDIENCE %	12	12 *		12 *											20	
AVG. AUD. BY ¼ HR. %	4.3	4.1	4.1	4.3											12.3	12.4

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	10,100 11.9														12,230 14.4	
Program	← GENERAL HOSPITAL →				← (S)(OP) →										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	7,980 9.4	9.2*		9.5*											10,610 12.5	
SHARE OF AUDIENCE %	28	28 *		28 *											20	
AVG. AUD. BY ¼ HR. %	9.0	9.5	9.4	9.5											12.4	12.6
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,560 8.9				2,800 3.3										14,350 16.9	
Program	← GUIDING LIGHT → (SD)				BODY LANGUAGE		← (S)(OP) →								CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	6,200 7.3	7.0*		7.6*	2,380 2.8										12,650 14.9	
SHARE OF AUDIENCE %	22	22 *		22 *	8										24	
AVG. AUD. BY ¼ HR. %	6.8	7.2	7.6	7.6	2.7	2.8									14.7	15.1
NBC TV TOTAL AUDIENCE (Households (000) & %)	3,910 4.6														12,230 14.4	
Program	← SANTA BARBARA →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	2,800 3.3	3.2*		3.3*											10,610 12.5	
SHARE OF AUDIENCE %	10	10 *		10 *											20	
AVG. AUD. BY ¼ HR. %	3.3	3.1	3.2	3.5											12.3	12.8

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	38.4	39.2	39.9	41.2	41.1	42.7	43.9	45.8	47.7	49.8	52.1	54.9	58.4	60.6	61.9	62.7
WK. 2	32.6	34.1	34.6	35.8	36.1	38.1	39.9	42.3	45.5	48.5	51.0	54.2	58.1	60.5	61.8	63.1

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. JAN.7-11, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN.5, 1985

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					2,380 2.8		3,480 4.1		4,500 5.3		4,840 5.7		3,910 4.6		4,250 5.0	
Program					SUPERFRIENDS: SUPERPOWERS2 (SD)		SUPERFRIENDS: SUPERPOWERS		MIGHTY ORBOTS		TURBO TEEN (SD)		DRAGON'S LAIR (SD)		NEW SCOOBY DOO MYSTERIES	
AVERAGE AUDIENCE (Households (000) & %)					2,040 2.4		2,890 3.4		3,740 4.4		3,820 4.5		3,140 3.7		3,480 4.1	
SHARE OF AUDIENCE %					18		18		18		17		12		13	
AVG. AUD. BY ¼ HR. %					2.1	2.6	3.3	3.6	4.2	4.5	4.5	4.5	3.5	3.9	4.0	4.3
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					2,630 3.1		4,250 5.0		6,200 7.3		6,540 7.7		6,450 7.6		6,960 8.2	
Program					SHIRT TALES (SD)		GET ALONG GANG (SD)		MUPPET BABIES		DUNGEONS AND DRAGONS (SD)		BUGS BUNNY/ROAD RUNNER 1		BUGS BUNNY/ROAD RUNNER 2	
AVERAGE AUDIENCE (Households (000) & %)					1,610 1.9		3,310 3.9		5,350 6.3		5,010 5.9		5,350 6.3		5,770 6.8	
SHARE OF AUDIENCE %					15		20		26		22		21		21	
AVG. AUD. BY ¼ HR. %					1.6	2.3	3.4	4.3	6.1	6.5	5.6	6.2	6.1	6.5	7.0	6.7
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					2,800 3.3		3,740 4.4		5,090 6.0		7,390 8.7		9,080 10.7		9,170 10.8	
Program					SNORKS (SD)		PINK PANTHER AND SONS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
AVERAGE AUDIENCE (Households (000) & %)					2,380 2.8		3,060 3.6		4,330 5.1		6,280 7.4		7,900 9.3		7,730 9.1	
SHARE OF AUDIENCE %					21		19		21		28		31		28	
AVG. AUD. BY ¼ HR. %					2.5	3.0	3.4	3.9	4.7	5.4	6.9	7.8	9.4	9.2	8.8	9.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					3,060 3.6		4,500 5.3		4,500 5.3		4,670 5.5		5,260 6.2		5,600 6.6	
Program					SUPERFRIENDS: SUPERPOWERS2 (SD)		SUPERFRIENDS: SUPERPOWERS		MIGHTY ORBOTS		TURBO TEEN (SD)		DRAGON'S LAIR (SD)		NEW SCOOBY DOO MYSTERIES	
AVERAGE AUDIENCE (Households (000) & %)					2,460 2.9		3,910 4.6		3,990 4.7		4,080 4.8		4,250 5.0		4,750 5.6	
SHARE OF AUDIENCE %					18		21		19		17		16		17	
AVG. AUD. BY ¼ HR. %					2.6	3.2	4.2	5.1	4.7	4.7	4.6	4.9	5.0	5.0	5.6	5.6
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					3,060 3.6		4,670 5.5		6,280 7.4		6,110 7.2		5,940 7.0		6,620 7.8	
Program					SHIRT TALES (SD)		GET ALONG GANG (SD)		MUPPET BABIES		DUNGEONS AND DRAGONS (SD)		BUGS BUNNY/ROAD RUNNER 1		BUGS BUNNY/ROAD RUNNER 2	
AVERAGE AUDIENCE (Households (000) & %)					2,290 2.7		3,820 4.5		4,840 5.7		5,010 5.9		5,090 6.0		5,770 6.8	
SHARE OF AUDIENCE %					17		21		23		21		18		20	
AVG. AUD. BY ¼ HR. %					2.2	3.2	4.0	5.0	5.6	5.9	5.7	6.0	5.6	6.4	6.8	6.7
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					3,820 4.5		4,840 5.7		6,030 7.1		8,320 9.8		9,680 11.4		8,490 10.0	
Program					PINK PANTHER AND SONS (SD)		SNORKS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
AVERAGE AUDIENCE (Households (000) & %)					2,970 3.5		4,080 4.8		5,180 6.1		6,960 8.2		8,410 9.9		7,130 8.4	
SHARE OF AUDIENCE %					22		22		24		29		31		25	
AVG. AUD. BY ¼ HR %					3.2	3.8	4.7	4.9	5.5	6.6	8.1	8.4	9.7	10.1	8.3	8.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	6.9	8.2	9.1	11.0	13.4	16.5	19.2	21.8	24.3	25.7	26.6	28.3	29.5	31.4	32.3	33.1
WK. 2	8.2	10.0	11.2	13.2	16.1	18.6	20.9	23.3	24.7	26.9	28.5	30.4	32.0	34.1	33.9	33.2

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SAT. JAN.12, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN.5, 1985

WEEK 1

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,260		5,860		4,160		6,200									
TOTAL AUDIENCE (%)	6.2		6.9		4.9		7.3									
Program	SCARY SCOOBY DOO FUNNIES (SD)		LITTLES		ABC WEEKEND SPECIALS THE JOKE'S ON MR. LITTLE		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000))	4,080		4,840		3,650		3,230									
AVERAGE AUDIENCE (%)	4.8		5.7		4.3		3.8	3.5*		4.0*						
SHARE OF AUDIENCE %	15		17		12		11	10 *		11 *						
AVG. AUD. BY ¼ HR. %	4.4	5.2	5.4	6.0	4.4	4.3	3.6	3.4	4.2	3.8						

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	7,300		5,860		7,640				10,530							
TOTAL AUDIENCE (%)	8.6		6.9		9.0				12.4							
Program	BUGS BUNNY/ROAD RUNNER 3 (SD)		PRYOR'S PLACE (SD)		← SATURDAY SUPERCADE →				← CBS NCAA BASKETBALL-SAT → N. CAROLINA STATE VS KENTUCKY OREGON STATE VS WASHINGTON MULTI-SEGMENT TELECAST(→OP)							
AVERAGE AUDIENCE (Households (000))	5,860		5,010		4,580				4,250							
AVERAGE AUDIENCE (%)	6.9		5.9		5.4	4.9*		5.8*	5.0	4.6*		4.7*		4.9*		5.7*
SHARE OF AUDIENCE %	21		18		16	14 *		17 *	13	13 *		13 *		13 *		15 *
AVG. AUD. BY ¼ HR. %	6.8	7.0	6.0	5.9	5.1	4.7	5.8	5.9	4.4	4.7	4.9	4.4	4.6	5.1	5.8	5.7

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	7,640		7,300		6,620		5,010						6,790			
TOTAL AUDIENCE (%)	9.0		8.6		7.8		5.9						8.0			
Program	KIDD VIDEO		MR. T		SPIDERMAN AND FRIENDS (SD)		INCREDIBLE HULK						← CHALLENGE OF CHAMPIONS (2:00-4:00PM) →			
AVERAGE AUDIENCE (Households (000))	6,620		6,450		5,600		4,160						2,720			
AVERAGE AUDIENCE (%)	7.8		7.6		6.6		4.9						3.2	3.4*		3.0*
SHARE OF AUDIENCE %	24		23		20		14						9	10 *		9 *
AVG. AUD. BY ¼ HR. %	8.0	7.5	7.5	7.6	6.5	6.7	4.8	5.0					3.4	3.4	3.1	2.9

WEEK 2

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,690		5,940		6,540		7,130									
TOTAL AUDIENCE (%)	6.7		7.0		7.7		8.4									
Program	SCARY SCOOBY DOO FUNNIES (SD)		LITTLES		ABC WEEKEND SPECIALS THE GIRL WITH ESP(R)		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000))	4,580		5,010		5,350		4,080									
AVERAGE AUDIENCE (%)	5.4		5.9		6.3		4.8	4.7*		5.0*						
SHARE OF AUDIENCE %	16		18		18		14	13 *		14 *						
AVG. AUD. BY ¼ HR. %	5.3	5.5	5.6	6.1	6.2	6.4	4.5	4.8	5.1	4.9						

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	6,370		4,840		8,910								9,510			
TOTAL AUDIENCE (%)	7.5		5.7		10.5								11.2			
Program	BUGS BUNNY/ROAD RUNNER 3 (SD)		PRYOR'S PLACE (SD)		← CBS NCAA BASKETBALL-SAT → WASHINGTON VS DUKE (12:00-2:04PM) (→OP)								← CBS NCAA BASKETBALL-GM 2 – HOUSTON VS DEPAUL KENTUCKY VS ALABAMA MULTI-SEGMENT TELECAST(OP)			
AVERAGE AUDIENCE (Households (000))	5,520		4,080		3,480								4,080			
AVERAGE AUDIENCE (%)	6.5		4.8		4.1	3.4*		3.8*		4.3*		4.7*	4.8	5.3*		5.2*
SHARE OF AUDIENCE %	20		14		12	10 *		11 *		12 *		13 *	13	14 *		14 *
AVG. AUD. BY ¼ HR. %	6.9	6.2	5.0	4.6	3.5	3.2	3.8	3.8	4.3	4.2	4.7	4.7	5.3	5.2	5.5	4.9

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	7,560		7,560		7,130		7,220								11,720	
TOTAL AUDIENCE (%)	8.9		8.9		8.4		8.5								13.8	
Program	KIDD VIDEO		MR. T		SPIDERMAN AND FRIENDS (SD)		← GRAND PRIX MASTER TNNS-SA →								(1)	
AVERAGE AUDIENCE (Households (000))	6,280		6,450		6,110		2,460								4,080	
AVERAGE AUDIENCE (%)	7.4		7.6		7.2		2.9	3.5*		2.7*		2.8*		2.6*	4.8	2.7*
SHARE OF AUDIENCE %	22		23		20		8	10 *		7 *		7 *		6 *	12	7 *
AVG. AUD. BY ¼ HR. %	7.6	7.3	7.6	7.7	7.0	7.3	4.1	3.0	2.8	2.6	2.9	2.7	2.8	2.4	2.5	2.9

TV HOUSEHOLDS USING TV (See Def. 1)

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	32.6	33.0	32.6	33.7	33.9	34.7	34.7	34.6	34.8	35.4	35.2	35.4	34.8	35.0	34.7	35.5
WK. 2	32.9	32.7	32.7	34.2	34.9	35.9	34.5	35.0	34.8	36.2	37.3	38.5	37.7	37.7	37.7	38.7

U.S. TV Households: 84,900,000

(1)NBC COLLEGE BASKETBALL,GEORGETOWN VS VILLANOVA & NOTRE DAME VS MARQUETTE,NBC,(2:30-4:52PM)

For explanation of symbols, See page A.

DAY SAT. JAN.12, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN.5, 1985

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		9,680 11.4						13,580 16.0								12,140 14.3	
Program		← PRO BOWLERS TOUR →						← ABC WIDE WORLD-SPORTS SAT →								ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000) & %)		5,010 5.9	5.1*		6.0*		6.7*	6,880 8.1	7.4*		8.5*		8.4*			10,190 12.0	
SHARE OF AUDIENCE	%	15	14 *		15 *		16 *	17	16 *		18 *		17 *			21	
AVG. AUD. BY ¼ HR.	%	5.2	5.1	5.8	6.3	6.7	6.6	6.8	8.1	8.2	8.7	8.2	8.5			12.4	11.5
CBS TV TOTAL AUDIENCE (Households (000) & %)		13,750 16.2														10,530 12.4	
Program		← CBS SPORTS SAT. SPEC. ED. EAST/WEST SHRINE GAME (3:04-6:06PM) (OP)(SD) →														CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		4,330 5.1	5.4*		6.2*		5.4*		4.0*		4.2*		5.4*	5.6*		8,660 10.2	
SHARE OF AUDIENCE	%	12	15 *		16 *		13 *		10 *		10 *		12 *	11 *		18	
AVG. AUD. BY ¼ HR.	%	5.2	5.6	6.1	6.3	5.7	5.0	4.2	3.9	4.3	4.2	5.1	5.7	5.6		9.2	11.1
NBC TV TOTAL AUDIENCE (Households (000) & %)						16,900 19.9											
Program		CHALLENGE OF CHAMPIONS (2:00-4:00PM) →				← SPORTSWORLD-SAT. (4:00-6:58PM) →											
AVERAGE AUDIENCE (Households (000) & %)			3.3*		2.9*	6,110 7.2	5.4*		7.0*		7.3*		7.1*		8.0*		8.3*
SHARE OF AUDIENCE	%		9 *		8 *	16	13 *		17 *		17 *		16 *		16 *		15 *
AVG. AUD. BY ¼ HR.	%	3.3	3.3	3.2	2.7	4.9	5.9	6.9	7.0	7.2	7.4	6.9	7.3	8.0	8.0	8.4	8.2

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		10,020 11.8						14,940 17.6								12,140 14.3	
Program		← PRO BOWLERS TOUR →						← ABC WIDE WORLD-SPORTS SAT →								ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000) & %)		5,860 6.9	6.3*		7.0*		7.4*	7,560 8.9	8.1*		9.5*		9.1*			10,360 12.2	
SHARE OF AUDIENCE	%	16	16 *		17 *		17 *	18	17 *		20 *		18 *			21	
AVG. AUD. BY ¼ HR.	%	6.3	6.4	6.8	7.2	7.4	7.4	7.6	8.6	9.6	9.4	9.2	9.1			12.3	12.1
CBS TV TOTAL AUDIENCE (Households (000) & %)						10,950 12.9										11,550 13.6	
Program		CBS NCAA BASKETBALL-GM 2 HOUSTON VS DEPAUL KENTUCKY VS ALABAMA MULTI-SEGMENT TELECAST(+OP)				← CBS SPORTS SATURDAY (4:05-6:00PM) (OP) →										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)			4.4*		4.3*	4,750 5.6	4.0*		5.3*		6.7*		6.1*			10,100 11.9	
SHARE OF AUDIENCE	%		11 *		11 *	12	9 *		12 *		15 *		13 *			21	
AVG. AUD. BY ¼ HR.	%	4.7	4.1	4.3	4.3	3.2	4.4	5.0	5.5	6.6	6.8	5.9	6.3			11.4	12.4
NBC TV TOTAL AUDIENCE (Households (000) & %)									9,000 10.6							7,130 8.4	
Program		NBC COLLEGE BASKETBALL GEORGETOWN VS VILLANOVA NOTRE DAME VS MARQUETTE (2:30-4:52PM)(+OP)							← BOB HOPE GOLF-SAT (4:52-6:30PM) (OP) →							NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)			3.7*		4.3*		5.7*		4,250 5.0		4.8*		4.8*		5.2*	5,860 6.9	
SHARE OF AUDIENCE	%		10 *		11 *		14 *		10		11 *		10 *		10 *	12	
AVG. AUD. BY ¼ HR.	%	3.7	3.8	4.1	4.6	5.0	6.3	8.2	4.9	4.9	4.8	4.9	4.8	5.4	5.0	6.4	7.4

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	36.1	38.1	39.7	40.7	42.3	43.2	44.4	45.5	46.1	47.1	49.0	51.4	54.5	55.9	57.2	57.9
	WK. 2	39.9	40.3	41.2	42.1	42.9	44.9	46.8	47.8	47.9	48.8	48.7	50.2	54.8	57.1	58.0	58.7

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SAT. JAN.12, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN.6, 1985

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
CBS TV TOTAL AUDIENCE (Households (000) & %)	{									8,240 9.7						3,740 4.4	
Program										← SUNDAY MORNING					→	FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)	{									4,500 5.3	4.1*		5.6*		6.2*	3,140 3.7	
SHARE OF AUDIENCE	%									23	21 *		24 *		23 *	12	
AVG. AUD. BY ¼ HR.	%									3.5	4.7	5.4	5.8	6.1	6.3	4.0	3.4
NBC TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
CBS TV TOTAL AUDIENCE (Households (000) & %)	{									8,830 10.4						2,970 3.5	
Program								FOR OUR TIMES (SUS)		← SUNDAY MORNING					→	FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)	{									4,330 5.1	4.3*		5.5*		5.5*	2,120 2.5	
SHARE OF AUDIENCE	%									20	20 *		21 *		20 *	8	
AVG. AUD. BY ¼ HR.	%									3.7	4.9	5.5	5.6	5.2	5.8	2.4	2.6
NBC TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	5.1	5.4	6.2	7.8	10.5	13.2	15.3	17.7	20.7	22.7	24.8	25.8	27.2	29.3	30.1	31.9
	WK. 2	5.5	6.7	8.2	10.6	13.1	15.0	17.8	19.8	22.7	25.1	26.5	27.8	28.1	29.2	29.8	30.7

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SUN. JAN.13, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN.6, 1985

WEEK 1

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,160 4.9				1,020 1.2									
	Program			← THIS WEEK-DAVID BRINKLEY →				SPORTSBEAT									
	AVERAGE AUDIENCE (Households (000) & %)			2,890 3.4	3.3*		3.6*	680 .8									
	SHARE OF AUDIENCE %			9	9 *		10 *	2									
	AVG. AUD. BY ¼ HR. %			3.1	3.4	3.6	3.5	.9	.8								
CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	Program	FOR OUR TIMES (SUS)															
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
NBC TV	TOTAL AUDIENCE (Households (000) & %)			1,780 2.1		9,760 11.5		37,100 43.7									
	Program			MEET THE PRESS		NFL '84-NBC		← AFC CHAMPIONSHIP GAME PITTSBURGH VS MIAMI (12:30-4:07PM)									→
	AVERAGE AUDIENCE (Households (000) & %)			1,530 1.8		7,390 8.7		21,990 25.9	17.5*		24.8*		27.6*		28.2*		27.1*
	SHARE OF AUDIENCE %			6		26		53	43 *		55 *		56 *		56 *		54 *
	AVG. AUD. BY ¼ HR. %			1.5	2.0	7.2	10.1	15.4	19.5	23.4	26.1	27.3	27.9	29.1	27.4	26.0	28.2

WEEK 2

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,920 5.8				1,610 1.9									
	Program			← THIS WK-DAVID BRINKLEY(B) →				SPORTSBEAT									
	AVERAGE AUDIENCE (Households (000) & %)			2,800 3.3	3.0*		3.6*	1,100 1.3									
	SHARE OF AUDIENCE %			10	9 *		10 *	3									
	AVG. AUD. BY ¼ HR. %			2.9	3.1	3.4	3.7	1.4	1.3								
CBS TV	TOTAL AUDIENCE (Households (000) & %)					13,160 15.5										15,110 17.8	
	Program					← NBA ON CBS L.A. LAKERS VS DETROIT PISTONS									→	(1)	
	AVERAGE AUDIENCE (Households (000) & %)					5,180 6.1	4.2*		5.4*		6.4*		7.2*		7.6*	7,470 8.8	8.1*
	SHARE OF AUDIENCE %					16	12 *		15 *		17 *		18 *		18 *	20	19 *
	AVG. AUD. BY ¼ HR. %					3.8	4.6	5.3	5.4	6.3	6.4	6.9	7.4	7.9	7.3	7.8	8.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)					3,400 4.0		10,530 12.4									
	Program					MEET THE PRESS		← GRAND PRIX MASTER TNNS-SU									→
	AVERAGE AUDIENCE (Households (000) & %)					2,630 3.1		3,820 4.5	3.6*		4.6*		4.5*		5.1*		4.5*
	SHARE OF AUDIENCE %					9		11	10 *		12 *		11 *		12 *		11 *
	AVG. AUD. BY ¼ HR. %					3.1	3.0	3.5	3.8	4.7	4.5	4.4	4.5	5.0	5.3	4.9	4.1

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	33.0	34.4	35.6	36.7	37.3	38.2	41.8	44.7	46.2	48.5	50.2	51.0	51.2	50.7	49.9	50.7
	WK. 2	31.1	31.4	32.1	32.8	34.9	36.3	37.5	38.3	38.5	39.4	40.1	41.3	41.3	42.3	43.4	43.4

U.S. TV Households: 84,900,000

(1)CBS NCAA BASKETBALL-SUN,SMU VS NORTH CAROLINA,CBS,(2:30-4:40PM)

For explanation of symbols, See page A.

DAY SUN. JAN.13, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN.6, 1985

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															8,660 10.2 ABC WRLD NEWS TONIGHT-SUN	
ABC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %															7,220 8.5 13 8.2	8.8
CBS TV TOTAL AUDIENCE (Households (000) & %)			7,050 8.3 CBS NFC CHAMPIONSHIP PRE		42,280 49.8 ← CBS NFC CHAMPIONSHIP GAME CHICAGO BEARS VS SAN FRANCISCO 49ERS (4:00-7:08PM)(→OP)											
CBS TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %			5,010 5.9 11 4.6	7.2	26,400 31.1 52 19.1	23.3* 42 * 27.4	31.0	31.4* 55 * 31.8	32.9	33.1* 58 * 33.3	30.7	31.7* 54 * 32.7	33.4	33.8* 54 * 34.1	33.5	33.0* 52 * 32.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	AFC CHAMPIONSHIP GAME PITTSBURGH VS MIAMI (12:30-4:07PM) (→OP) →				9,680 11.4	(1) (OP)									8,240 9.7 NBC NIGHTLY NEWS-SUN	
NBC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	29.6	29.7* 57 * 29.7	29.2	27.8* 52 * 26.3	7,810 9.2 17 11.8	7.9									6,790 8.0 12 7.4	8.5

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)							6,200 7.3 ← USA VS WRLD-AMATEUR BOXNG →								6,710 7.9 ABC WRLD NEWS-SUN(B)	
ABC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %							3,230 3.8 8 3.3	3.4* 7 * 3.5	3.8	3.8* 8 * 3.9	4.1	4.3* 8 * 4.6			5,430 6.4 11 6.2	6.6
CBS TV TOTAL AUDIENCE (Households (000) & %)	CBS NCAA BASKETBALL-SUN SMU VS NORTH CAROLINA (2:30-4:40PM) (→OP) →						13,580 16.0 ← CBS SPORTS SUNDAY (4:40-6:00PM) (OP) →						14,010 16.5 CBS EVENING NEWS-DEAN			
CBS TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	8.9	8.7* 20 * 8.5	8.1	8.3* 18 * 8.5	9.1	9.3* 20 * 9.4	7,390 8.7 18 8.0	8.2* 17 * 8.3	9.1	9.2* 19 * 9.4	8.3	8.6* 17 * 8.9	11,380 13.4 23 12.7	14.1		
NBC TV TOTAL AUDIENCE (Households (000) & %)	9,680 11.4 SPORTSWORLD →						15,620 18.4 ← BOB HOPE GOLF-SUN (4:30-6:52PM) →									
NBC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	5,430 6.4 14 4.5	5.0* 11 * 5.5	6.3	6.8* 15 * 7.4	7.6	7.5* 16 * 7.3	7,050 8.3 16 6.9	7.1* 15 * 7.2	7.6	7.6* 16 * 7.7	8.3	8.4* 17 * 8.5	9.1	9.1* 17 * 9.0	10.0	10.0* 17 * 10.1

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	52.0	53.3	54.0	54.0	54.4	54.7	55.5	55.2	56.3	57.8	58.5	60.7	63.2	64.8	65.9	66.5
WK. 2	44.0	44.5	45.3	46.1	47.1	48.1	48.6	48.8	49.8	50.9	51.3	53.6	57.6	59.7	61.3	62.6

U.S. TV Households: 84,900,000

(1)AFC CHAMPIONSHIP POST,NBC,(4:07-4:30PM)(S)

For explanation of symbols, See page A.

DAY SUN. JAN.13, 1985

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC BUSINESS BRIEF-MON		8.58- 8.59PM	8.45	10,270	12.1	10,270	12.1	21	12.1		15,540	18.3	15,540	18.3	25	18.3	
ABC ABC NEWSBRIEF-MON	1	9.59-10.00PM	9.45	9,340	11.0	9,340	11.0	21	11.0								
	2	10.02-10.03PM	10.00								16,470	19.4	16,470	19.4	29	19.4	
CBS AMERICAN PORTRAIT SUS(SUS)	2	8.58- 8.59PM	8.45														
EVENING TUESDAY																	
ABC SUGAR BOWL(S)	1	8.00-11.19PM	→GRID	19,530	23.0	6,110	7.2	10									
			11.00						6.5								
			11.15				6.1*	10*	4.6								
ABC ABC NEWSBRIEF-TUE	1	9.45- 9.46PM	9.45	4,500	5.3	4,500	5.3	8	5.3								
	2	10.00-10.01PM	10.00								16,470	19.4	16,470	19.4	29	19.4	
NBC ORANGE BOWL GAME(S)	1	8.36-12.13AM	→GRID	29,630	34.9	14,350	16.9	27									
			11.00						15.9								
			11.15				16.5*	29*	17.0								
			11.30						18.0								
			11.45				17.7*	37*	17.4								
			12.00				13.7*	34*	13.7								
EVENING WEDNESDAY																	
ABC FALL GUY	2	8.37- 9.37PM	→GRID								21,990	25.9	15,200	17.9	25		
			9.30											22.7*	32*	22.7	
ABC ABC BUSINESS BRIEF-WED	1	8.58- 8.59PM	8.45	20,970	24.7	20,970	24.7	35	24.7								
	2	9.34- 9.35PM	9.30								18,590	21.9	18,590	21.9	30	21.9	
ABC DYNASTY	2	9.37-10.37PM	→GRID								28,610	33.7	23,770	28.0	41		
			10.30											27.6*	44*	27.6	
ABC ABC NEWSBRIEF-WED	1	9.58- 9.59PM	9.45	20,970	24.7	20,970	24.7	36	24.7								
	2	10.34-10.35PM	10.30								21,990	25.9	21,990	25.9	41	25.9	
ABC HOTEL	2	10.37-11.37PM	→GRID								21,230	25.0	17,150	20.2	36		
			11.00													20.1	
			11.15											19.9*	37*	19.6	
			11.30											18.6*	40*	18.6	
CBS BARBARA MANDRELL SPECIAL(S)	2	8.35- 9.35PM	→GRID								18,850	22.2	13,670	16.1	23		
			9.30													15.2	
CBS AMERICAN PORTRAIT SUS(SUS)	1	8.58- 8.59PM	8.45														
CBS AMERICAN PORTRAIT-SUS(SUS)	2	8.58- 8.59PM	8.45														
CBS CBS WEDNESDAY NIGHT MOVIE	2	9.35-11.35PM	→GRID								17,230	20.3	9,340	11.0	18		
			11.00													11.6	
			11.15											11.5*	21*	11.5	
			11.30													11.0	
NBC HIGHWAY TO HEAVEN	2	8.35- 9.35PM	→GRID								19,020	22.4	13,920	16.4	23		
			9.30													16.5	
NBC FACTS OF LIFE	2	9.35-10.05PM	→GRID								17,490	20.6	14,770	17.4	25		
			10.00													17.9	
NBC ST. ELSEWHERE	2	10.05-11.05PM	→GRID								15,370	18.1	11,550	13.6	22		
			11.00													13.5	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU	1	9.58- 9.59PM	9.45	9,420	11.1	9,420	11.1	16	11.1								
	2	9.55- 9.57PM	9.45								16,640	19.6	16,300	19.2	27	19.2	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.15- 8.16PM	8.15	16,220	19.1	16,220	19.1	29	19.1								
	2	8.41- 8.42PM	8.30								17,490	20.6	17,490	20.6	31	20.6	
ABC ABC NEWSBRIEF-FRI		9.58- 9.59PM	9.45	11,970	14.1	11,970	14.1	20	14.1		12,140	14.3	12,140	14.3	21	14.3	
CBS AMERICAN PORTRAIT SUS.(SUS)	2	8.58- 8.59PM	8.45														
CBS AMERICAN PORTRAIT-SUS.(SUS)	1	8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	11,890	14.0	11,890	14.0	22	14.0		12,310	14.5	12,310	14.5	22	14.5	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	12,140	14.3	12,140	14.3	22	14.3		12,900	15.2	12,900	15.2	24	15.2	
CBS SPORTSBREAK-SAT		8.58- 8.59PM	8.45	10,950	12.9	10,950	12.9	20	12.9		11,720	13.8	11,720	13.8	21	13.8	
CBS NEWSBREAK-SAT.	1	9.57- 9.59PM	9.45	11,890	14.0	11,550	13.6	21	13.6								
	2	9.58- 9.59PM	9.45								10,270	12.1	10,270	12.1	19	12.1	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	9,680	11.4	9,680	11.4	18	11.4		11,550	13.6	11,550	13.6	21	13.6	
NBC NBC NEWS DIGEST-2-SAT.	2	9.58- 9.59PM	9.45								8,910	10.5	8,910	10.5	17	10.5	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	2	8.38- 8.39PM	8.30								12,310	14.5	12,310	14.5	20	14.5	
	1	8.50- 8.51PM	8.45	13,070	15.4	13,070	15.4	21	15.4								
ABC ABC NEWSBRIEF-SUN.	1	9.47- 9.48PM	9.45	13,840	16.3	13,840	16.3	24	16.3								
	2	9.57- 9.58PM	9.45								12,230	14.4	12,230	14.4	22	14.4	
CBS CBS NFC CHAMPIONSHIP GAME(S)	1	4.00- 7.08PM	→GRID	42,280	49.8	26,400	31.1	52									
			17.00				32.5*	51*	32.5								
CBS CBS NFC CHAMPIONSHIP POST(S)	1	7.08- 7.25PM	→GRID	22,410	26.4	21,140	24.9	40									
			7.15						23.6								
CBS 60 MINUTES	1	7.25- 8.25PM	→GRID	29,550	34.8	21,650	25.5	36									
			8.15				25.5*	36*	24.3								
CBS MURDER, SHE WROTE	1	8.25- 9.25PM	→GRID	24,110	28.4	19,020	22.4	31									
			9.15				24.2*	33*	24.0								
CBS SPORTSBREAK-SUN	2	8.58- 8.59PM	8.45								14,260	16.8	14,260	16.8	24	16.8	
CBS CRAZY LIKE A FOX	1	9.25-10.25PM	→GRID	23,010	27.1	18,510	21.8	31									
			10.15				22.8*	34*	22.2								
CBS SPORTSBREAK-SUN	1	9.23- 9.24PM	9.15	17,490	20.6	17,490	20.6	28	20.6								
CBS NEWSBREAK-SUN.	2	9.58- 9.59PM	9.45								15,030	17.7	15,030	17.7	27	17.7	
	1	10.23-10.24PM	10.15	14,430	17.0	14,430	17.0	25	17.0								
CBS TRAPPER JOHN, M.D.	1	10.25-11.25PM	→GRID	19,530	23.0	15,370	18.1	30									
			11.15				18.1*	34*	17.5								
NBC NBC NEWS DIGEST-SUN		8.58- 8.59PM	8.45	12,650	14.9	12,650	14.9	20	14.9		12,570	14.8	12,570	14.8	21	14.8	
NBC NBC NEWS DIGEST-2-SUN.	1	9.48- 9.49PM	9.45	12,740	15.0	12,740	15.0	22	15.0								

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE		>	11.30	5,520	6.5	5,010	5.9	15	6.9	TU-F	6,280	7.4	4,920	5.8	16	6.5	MTUTHF
			11.45						4.8	TU-F						5.1	MTUTHF
ABC NEW YEAR'S ROCKIN EVE '85(S)	1	11.30-12.30AM	11.30	16,730	19.7	9,930	11.7	28	11.9	MON.							
			11.45				12.4*	28*	13.0	MON.							
			12.00						12.1	MON.							
			12.15				11.0*	28*	9.8	MON.							
ABC ABC NEWS:NIGHTLINE-TUE(B)	1	12.00-12.20AM	12.00	2,970	3.5	2,460	2.9	9	3.0	TUE.							
			12.15						2.5	TUE.							
ABC ABC NEWS:NIGHTLINE-WED(B)	2	12.07-12.37AM	12.00								5,770	6.8	4,670	5.5	18	6.8	WED.
			12.15													5.3	WED.
			12.30													4.3	WED.
ABC ABC ROCKS		12.00-12.32AM	12.00	2,210	2.6	1,700	2.0	6	2.1	FRI.	2,550	3.0	1,870	2.2	7	2.5	FRI.
			12.15						1.9	FRI.						1.9	FRI.
			12.30						1.6	FRI.						1.9	FRI.
ABC EYE ON HOLLYWOOD		>	12.00	1,610	1.9	1,270	1.5	6	1.8	TU-TH	1,530	1.8	1,270	1.5	6	1.6	MTUTH
			12.15						1.5	TU-TH						1.4	MTUTH
			12.30						1.2	TU & W						1.5	TU&TH
			12.45						1.2	TU & W							
CBS AMERICAN PORTRAIT		>	8.45	17,570	20.7	17,570	20.7	31	19.2	MTUTH	13,160	15.5	13,160	15.5	21	15.5	TU&TH
			9.00						23.9	TUE.							
CBS NEWSBREAK-M-F		>	9.45	14,940	17.6	15,280	18.0	28	16.8	M-F	13,160	15.5	13,160	15.5	22	17.1	M-F
			10.00						20.2	TUE.							
			10.15													8.9	WED.
CBS HAPPY NEW YEAR, AMERICA(S)	1	11.30- 1.30AM	11.30	20,210	23.8	7,900	9.3	25	12.7	MON.							
			11.45				13.3*	30*	13.9	MON.							
			12.00						11.8	MON.							
			12.15				10.3*	26*	8.8	MON.							
			12.30						7.6	MON.							
			12.45				7.3*	21*	7.1	MON.							
			1.00						6.6	MON.							
			1.15				6.2*	22*	5.7	MON.							
CBS LATE MOVIE I		>	11.30	7,300	8.6	4,670	5.5	16	6.1	TU-F	7,050	8.3	4,750	5.6	18	6.1	M-F
			11.45				6.0*	15*	5.8	TU-F				6.0*	16*	5.8	MTUTHF
			12.00						5.2	TU-F						5.6	M-F
			12.15				5.1*	17*	4.9	TU-F				5.4*	19*	5.3	M-F
			12.30				5.3*	21*	4.8	TU-F						5.2	M-F
			12.45											5.3*	22*	4.8	M-F
			1.00											4.8*	24*	4.8	WED.
		VARIOUS TIMES	(SUS)														
CBS LATE MOVIE II		>	12.30	4,250	5.0	3,140	3.7	19	4.0	TU-F	4,160	4.9	3,310	3.9	21	4.4	M-F
			12.45				3.8*	17*	3.8	TU-F				4.1*	19*	4.1	MTUTHF
			1.00						3.6	TU-F						3.9	M-F
			1.15				3.6*	20*	3.6	TU-F				3.9*	23*	3.8	M-F
			1.30													3.3	WED.
			1.45											3.2*	24*	3.1	WED.
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1 CONT'D		2.00- 2.30AM	2.00	1,190	1.4	1,020	1.2	13	1.3	TU-THS	1,270	1.5	1,100	1.3	14	1.5	MTUTHS

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS NEWS NIGHTWATCH-1-CONT'D			2.15						1.1	TU-THS						1.2	MTUTHS
CBS CBS NEWS NIGHTWATCH-2		2.30- 6.00AM	→GRID	2,210	2.6	930	1.1	22		TU-THS	1,950	2.3	930	1.1	23		M-THSU
			2.30						1.2	TU-THS						1.6	M & SU
			2.45				1.2*	16*	1.2	TU-THS				1.5*	22*	1.4	M & SU
			3.00						1.2	TU-THS						1.3	M-THSU
			3.15				1.2*	20*	1.2	TU-THS				1.3*	23*	1.3	M-THSU
			3.30						1.2	TU-THS						1.2	M-THSU
			3.45				1.1*	21*	1.1	TU-THS				1.2*	24*	1.2	M-THSU
			4.00						1.2	TU-THS						1.1	M-THSU
			4.15				1.1*	24*	1.1	TU-THS				1.1*	24*	1.1	M-THSU
			4.30						1.1	TU-THS						1.0	M-THSU
			4.45				1.1*	26*	1.0	TU-THS				.9*	23*	.9	M-THSU
			5.30						1.1	TU-THS						.8	M-THSU
			5.45				1.1*	26*	1.1	TU-THS				.8*	20*	.8	M-THSU
CBS CBS NIGHTWATCH-2-THU(B)	2	2.30- 3.00AM	2.30								1,190	1.4	1,100	1.3	17	1.2	THU.
			2.45													1.3	THU.
CBS CBS NIGHTWATCH-2-TUE(B)	2	2.30- 3.00AM	2.30								930	1.1	850	1.0	15	1.0	TUE.
			2.45													1.0	TUE.
CBS CBS NIGHTWATCH-2-WED(B)	2	2.36- 3.16AM	2.30								1,610	1.9	1,190	1.4	18	1.5	WED.
			2.45											1.5*	19*	1.4	WED.

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
			3.00													1.4	WED.
			3.15											1.4*	19*	1.4	WED.
NBC NBC NEWS DIGEST-M-F		>	8.45	10,440	12.3	10,440	12.3	18	11.8	M-F	11,720	13.8	11,720	13.8	19	13.9	M-F
			9.30													13.3	WED.
			10.00						14.0	TUE.							
NBC NBC NEWS DIGEST-2-M-F		9.58- 9.59PM	9.45	9,680	11.4	9,680	11.4	17	11.4	W & F	13,580	16.0	13,580	16.0	23	16.0	TU&TH
NBC TONIGHT SHOW		11.30-12.30AM	11.30	10,020	11.8	5,940	7.0	19	7.9	MWTHF	9,680	11.4	5,770	6.8	21	7.8	M-F
			11.45				7.6*	18*	7.2	MWTHF				7.5*	20*	7.2	M-F
			12.00						7.0	MWTHF						6.9	M-F
			12.15				6.5*	20*	6.0	MWTHF				6.3*	22*	5.7	M-F
			12.30											5.1*	24*	4.8	TU & W
NBC DAVID LETTERMAN I		>	12.30	3,910	4.6	3,140	3.7	15	4.0	M-TH	3,740	4.4	3,140	3.7	18	3.8	M-TH
			12.45						3.8	M-TH						3.6	M-TH
			1.00						3.1	TUE.						3.2	TU & W
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	5,520	6.5	2,460	2.9	14	4.4	FRI.	4,750	5.6	2,120	2.5	11	3.6	FRI.
			12.45				4.1*	16*	3.7	FRI.				3.3*	12*	2.9	FRI.
			1.00						2.9	FRI.						2.5	FRI.
			1.15				2.7*	13*	2.6	FRI.				2.4*	11*	2.3	FRI.
			1.30						1.9	FRI.						2.0	FRI.
			1.45				1.9*	12*	2.0	FRI.				1.8*	10*	1.7	FRI.
NBC DAVID LETTERMAN II		>	1.00	3,060	3.6	2,460	2.9	15	3.1	M-TH	2,720	3.2	2,210	2.6	17	3.0	M-TH
			1.15						2.8	M-TH						2.5	M-TH
			1.30						2.6	TUE.						2.1	TU & W
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,270	1.5	1,190	1.4	19	1.4	M-F	1,440	1.7	1,270	1.5	18	1.5	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	1,530	1.8	1,440	1.7	17	1.7	M-F	2,210	2.6	2,040	2.4	18	2.4	M-F

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
ABC ABC DAYTIME NEWSBRIEF-M-F		2.58- 2.59PM	2.45	7,730	9.1	7,730	9.1	24	9.1	M-F	7,130	8.4	7,130	8.4	27	8.4	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.00- 5.00PM	4.00								8,410	9.9	5,860	6.9	19	6.9	WED.
			4.15											6.7*	19*	6.6	WED.
			4.30													6.9	WED.
			4.45											7.0*	18*	7.2	WED.
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,360	1.6	1,100	1.3	17	1.2	M-F	1,610	1.9	1,190	1.4	15	1.3	M-F
			6.45						1.3	M-F						1.5	M-F
CBS COTTON BOWL PARADE(S)	1	10.00-11.30AM	10.00	19,780	23.3	11,120	13.1	32	9.0	TUE.							
			10.15				10.5*	30*	11.9	TUE.							
			10.30						13.9	TUE.							
			10.45				14.6*	35*	15.3	TUE.							
			11.00						14.3	TUE.							
			11.15				14.1*	31*	13.9	TUE.							
CBS TOURNAMENT-ROSES PARADE(S)	1	11.30- 1.30PM	11.30	23,600	27.8	13,750	16.2	31	14.3	TUE.							
			11.45				15.1*	32*	15.8	TUE.							
			12.00						16.5	TUE.							
			12.15				16.5*	32*	16.6	TUE.							
			12.30						16.8	TUE.							
			12.45				16.7*	31*	16.6	TUE.							
			1.00						16.7	TUE.							
			1.15				16.5*	30*	16.4	TUE.							
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	7,560	8.9	7,220	8.5	28	8.5	MWTHF	6,790	8.0	6,450	7.6	28	7.6	M-F
CBS COTTON BOWL GAME(S)	1	1.30- 5.20PM	1.30	33,960	40.0	16,640	19.6	36	17.6	TUE.							
			1.45				18.3*	33*	19.0	TUE.							
			2.00						21.1	TUE.							
			2.15				21.1*	38*	21.2	TUE.							
			2.30						21.2	TUE.							
			2.45				21.2*	39*	21.1	TUE.							
			3.00						20.6	TUE.							
			3.15				19.6*	36*	18.6	TUE.							
			3.30						17.5	TUE.							
			3.45				17.9*	33*	18.2	TUE.							
			4.00						19.0	TUE.							
			4.15				19.4*	35*	19.8	TUE.							
			4.30						21.1	TUE.							
			4.45				21.2*	38*	21.3	TUE.							
			5.00						19.3	TUE.							
			5.15				17.8*	32*	13.4	TUE.							
CBS PEACH BOWL(S)	1	3.00- 6.11PM	3.00	20,290	23.9	7,560	8.9	21	7.5	MON.							
			3.15				7.2*	19*	6.8	MON.							
			3.30						7.6	MON.							
			3.45				7.8*	20*	8.0	MON.							
			4.00						8.7	MON.							
			4.15				8.6*	22*	8.6	MON.							
			4.30						8.2	MON.							
			4.45				8.3*	20*	8.5	MON.							
			5.00						9.8	MON.							
			5.15				9.8*	22*	9.8	MON.							

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS PEACH BOWL(S)-CONT'D			5.30						10.1	MON.							
			5.45				10.5*	22*	10.8	MON.							
			6.00				11.7*	22*	11.7	MON.							
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,520	6.5	5,260	6.2	17	6.2	W-F	5,520	6.5	5,180	6.1	18	6.1	M-F
CBS CBS SCHOOLBREAK SPECIALS(S)	2	4.30- 5.30PM	4.30								6,880	8.1	4,920	5.8	14	5.1	TUE.
			4.45											5.3*	14*	5.4	TUE.
			5.00													6.0	TUE.
			5.15											6.3*	15*	6.7	TUE.
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	1,780	2.1	1,270	1.5	16	1.1	M-F	2,380	2.8	1,610	1.9	16	1.4	M-F
			6.45						1.8	M-F						2.3	M-F
NBC FACTS OF LIFE-TUE-M-F(B)	1	10.00-10.30AM	10.00	4,840	5.7	3,910	4.6	14	4.3	TUE.							
			10.15						4.9	TUE.							
NBC SALE OF THE CENTURY-TU(B)	1	10.30-11.00AM	10.30	4,330	5.1	3,650	4.3	11	4.2	TUE.							
			10.45						4.3	TUE.							
NBC TOURNAMENT-ROSES PARADE-N(S)	1	11.00- 1.30PM	11.00	23,090	27.2	11,800	13.9	28	10.1	TUE.							
			11.15				11.1*	27*	12.1	TUE.							
			11.30						13.7	TUE.							
			11.45				13.4*	28*	13.2	TUE.							
			12.00						14.1	TUE.							
			12.15				14.3*	28*	14.5	TUE.							
			12.30						15.6	TUE.							
			12.45				15.5*	29*	15.5	TUE.							
			1.00						15.2	TUE.							
			1.15				15.1*	27*	15.1	TUE.							
NBC FIESTA BOWL(S)	1	1.30- 5.13PM	1.30	25,390	29.9	7,730	9.1	17	10.5	TUE.							
			1.45				9.5*	17*	8.6	TUE.							
			2.00						8.1	TUE.							
			2.15				7.8*	14*	7.5	TUE.							
			2.30						7.9	TUE.							
			2.45				7.8*	14*	7.6	TUE.							
			3.00						8.7	TUE.							
			3.15				8.5*	16*	8.4	TUE.							
			3.30						8.9	TUE.							
			3.45				9.2*	17*	9.5	TUE.							
			4.00						9.2	TUE.							
			4.15				9.1*	17*	9.1	TUE.							
			4.30						9.6	TUE.							
			4.45				9.9*	18*	10.1	TUE.							
			5.00				12.9*	23*	12.9	TUE.							
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	4,920	5.8	4,920	5.8	17	5.8	MWF	4,160	4.9	4,160	4.9	16	4.9	MWF
NBC ROSE BOWL GAME(S)	1	5.13- 8.36PM	5.00	32,860	38.7	18,170	21.4	33	12.8	TUE.							
			5.15				18.1*	32*	18.8	TUE.							
			5.30						21.4	TUE.							
			5.45				22.0*	37*	22.6	TUE.							
			6.00						22.3	TUE.							
			6.15				22.2*	36*	22.1	TUE.							
			6.30						21.9	TUE.							
			6.45				20.9*	33*	19.9	TUE.							

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
NBC ROSE BOWL GAME(S)-CONT'D			7.00						19.8	TUE.							
			7.15				20.2*	31*	20.6	TUE.							
			7.30						22.2	TUE.							
			7.45				22.4*	33*	22.7	TUE.							
			8.00						23.4	TUE.							
			8.15				23.1*	33*	22.9	TUE.							
			8.30				18.2*	25*	18.2	TUE.							
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8:25AM		8.25- 8.29AM	8.15	2,720	3.2	2,380	2.8	19	2.8		3,230	3.8	2,720	3.2	18	3.2	
ABC SCHOOLHOUSE ROCK-9:55AM		9.55- 9.59AM	9.45	3,910	4.6	3,310	3.9	14	3.9		4,920	5.8	4,250	5.0	17	5.0	
ABC SCHOOLHOUSE ROCK-10:25AM		10.25-10.29AM	10.15	3,990	4.7	3,480	4.1	13	4.1		4,840	5.7	4,330	5.1	15	5.1	
ABC SCHOOLHOUSE ROCK-11:25AM		11.25-11.29AM	11.15	5,090	6.0	4,330	5.1	16	5.1		5,180	6.1	4,500	5.3	16	5.3	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,290	2.7	2,120	2.5	17	2.5		3,310	3.9	2,890	3.4	19	3.4	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	3,990	4.7	3,650	4.3	21	4.3		4,670	5.5	4,330	5.1	22	5.1	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	5,600	6.6	5,260	6.2	23	6.2		4,840	5.7	4,500	5.3	18	5.3	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	6,200	7.3	5,520	6.5	20	6.5		5,350	6.3	4,920	5.8	18	5.8	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	5,090	6.0	4,670	5.5	16	5.5		3,990	4.7	3,570	4.2	12	4.2	
CBS CBS NCAA BASKETBALL-SAT	2	12.00- 2.04PM	→GRID								8,910	10.5	3,480	4.1	12		
	1	1.00- 3.02PM	→GRID	10,530	12.4	4,250	5.0	13									
			2.00													5.1	
			3.00						4.9								
CBS CBS NCAA BASKETBALL-GM 2	2	2.04- 4.06PM	→GRID								9,510	11.2	4,080	4.8	13		
			4.00											4.9*	12*	4.9	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	2,890	3.4	2,720	3.2	22	3.2		3,820	4.5	3,650	4.3	25	4.3	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	3,990	4.7	3,650	4.3	21	4.3		4,410	5.2	3,990	4.7	21	4.7	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	7,640	9.0	7,470	8.8	29	8.8		8,240	9.7	7,980	9.4	28	9.4	
NBC ONE TO GROW ON-10:58AM		10.58-11.00AM	10.45	7,810	9.2	7,730	9.1	28	9.1		7,560	8.9	7,390	8.7	26	8.7	
NBC ONE TO GROW ON-12:28PM		12.28-12.30PM	12.15	5,350	6.3	5,180	6.1	18	6.1		5,690	6.7	5,520	6.5	18	6.5	
NBC NBC COLLEGE BASKETBALL	2	2.30- 4.52PM	→GRID								11,720	13.8	4,080	4.8	12		
			4.45											8.3*	18*	8.4	
DAY SUNDAY																	
CBS CBS NCAA BASKETBALL-SUN	2	2.30- 4.40PM	→GRID								15,110	17.8	7,470	8.8	20		
			4.30											11.1*	24*	11.1	
NBC AFC CHAMPIONSHIP GAME(S)	1	12.30- 4.07PM	→GRID	37,100	43.7	21,990	25.9	53									
			4.00				20.7*	38*	20.7								

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